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SETTLEMENT PROMPT and PROFITABLE.

Sault Ste. Marie,
13th Dec, 1911.

Dear Sirs:—
In acknowledging receipt of cheque in payment of my endow-
ment policy now maturing, I wish to thank you for the prompt
way in which you have put my claim through. I did not have
to wait a single day for my money as the papers were all in order
beforehand.

I am pleased, too, with the way my investment has turned
out. Besides having my insurance protection for \$1,000, I have
got all my money back and \$400 besides. The Canada Life has
my best good wishes for its continued success.

Yours truly,
R. H. KNIGHT.

C. A. C. BRUCE, Manager, St. John's.

Marketability, Safety of Interest, Safety of Principal,

These three features are found to a marked degree in the

6 pr. ct. Bonds

of the

Maritime Telegraph & Telephone Co.

Price to yield 5% per cent.
Particulars on request.

F. B. McCURDY & CO.
MEMBERS MONTREAL STOCK EXCHANGE.

C. A. C. BRUCE, Mgr., St. John's.

J. J. ST. JOHN.

20 brls Very Choice Spare Ribs.

100 bags P. E. I. Potatoes.

20 crates Green Cabbage.

J. J. ST. JOHN.

Duckworth St. and LeMarchant Road.

Cork Wood

IN BUNDLES.
Smooth and Sound.

HAYWARD & COMPANY

FOR SALE-CHEAP.

Schooner "GONDOLA,"

75 Tons. In First-class Order.

A. H. MURRAY.

No Turpentine!

2 in 1 SHOE POLISH

Contains no Turpentine. Try it with a match and
then try other Polishes. Some will almost
explode. Beware of these dangerous
Polishes.

Always Order 2 in 1.

Makes Your Shoes Wear Longer.

Translating Money.

By RUTH CAMERON.



A man who
was about to
start on a jour-
ney across the
continent was tak-
ing leave of his
10-year-old daugh-
ter. He told
her he was to be
gone a long, long
time. She asked
him if he would
be back before
dinner, and he
said no. Before supper? No. She
looked grave and fishing thoughtfully
in her apron pocket brought out a
penny. "Take this," she said, "and
buy yourself something to eat. And,"
she added a moment later, "if there's
anything left you may buy me a doll."
The recipient of the gift wore the
penny on his watchfob through his
journey. I suspect from what he
says that there will be enough left
to buy a very handsome doll.

Such is a child's idea of the value
of money!
Of course, one would not expect or
want any more of an adorable baby
like that, but it seems to me that
many older children have just as
vague notions on the subject.
Nor do I mean children in wealthy
families, alone. It is surprising to
see how much money children of the
middle class and even poor families
have to spend on incidentals.

The best way to teach a child to
appreciate the value of money is to
let him earn his spending money. But,
of course, that is not always practi-
cable. Besides, what is the use, we
grownups think, of earning money if
we cannot spend it on those whom we
love best and make their paths a lit-
tle easier than our own were.

Another way to impress upon a
child the value of money is to teach
him to translate it into terms of
pleasure or possession. For instance,
ten cents or a dollar may mean little
to a child who has never earned
money (and indeed to many older
people who have). But translated
these sums into a visit to a moving
picture show and a new toy and they
have more meaning.

Get your children into the habit of
visualizing money in this way and
you will give them a much better
sense of its value.

When I reached the age when I was
always begging for "just a penny" my
mother one day answered me, "Don't
say 'just a penny.' Two of them will
buy the yeastcake that makes our
bread, or the postage stamp that car-
ries your letter across the country
to grandmother." This realization of
its power gave me a new respect for
"just a penny."

Men, I think are more careless
about the spending of little monies
than women. A young man of this
sort read one day that it took a dol-
lar a year to earn the nickel which
he so negligently squandered to save
walking a few blocks. It was a new
point of view to him, and I think he
has been more careful about money
since then.

"It isn't the money, it is what it
will buy that I care for," is a com-
mon saying. How silly! As if any-
body cared for the money itself, ex-
cept a miser. The only reason such a
remark is possible is that we do not
associate the two closely enough. Get
the habit of visualizing money, of
translating it into terms of what it
will buy, and you will use money with
more respect and intelligence.

Ruth Cameron

The Extra Edition.

By GEORGE FITCH.
Author of "As Good Old St. John's."

The extra edition is published by
a newspaper whenever it can find a
headline that is important enough to
sell by itself.

If America produced a billion
bushels of wheat in a year, an extra
announcing the fact wouldn't sell as
fast as pianos in Timbuctoo. But
when the American fleet meets an
enemy and reduces it to junk and
obliterates, a newspaper can make a
scaresheet out of adult type in red
ink and sell it for ten cents a copy.

Some newspapers sell extras and
some sell their readers. This is why
the extra has gone slightly out of
fashion. It now takes a national cat-
astrophe to jar an extra out of most
newspapers. But there was a day
when a New York newspaper would
issue an extra announcing that a man
had fallen off the Singer building,
another saying that he was on his
way down and a third to the effect
that the man's hat had reached the
ground, but that he himself had not
yet started and might come down by
elevator.

Many newspapers are wonderfully
equipped with machinery and can get
out an extra edition in five minutes
that cannot be read in less than ten
seconds.

Extra editions are issued when-
ever a public official is shot at or a
great steamship sinks or a city
burns down or the United States and
some other nation begin making faces
at each other. But ordinary occur-
rences, such as another gun fight on
Broadway, a victory over Yale by
Harvard, the discovery of graft in
St. Louis or the nomination of Bryan
for the presidency, do not make good
extras and are held for the regular
editions.

Sometimes a newspaper man gets
sad and sore thinking of the magni-
ficent material for extras which will
not jar loose. If the Republican party
should carry Texas or King George
should sign with the New York
Giants or the Standard Oil Company
should decide to pay its \$29,000,000

TO-DAY, THURSDAY, June 11th.

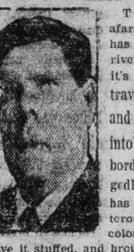
Ex s.s. Stephano:

- 50 crates Cabbage.
- 20 crates Bananas.
- 10 brls. Turnips.
- 10 brls. New Potatoes.
- 50 baskets Tomatoes.
- 150 bunches Rhubarb.
- 5 cases Wine Sap Apples.

PHONE 480.

Soper & Moore

The Colonel's River.



The Colonel,
afar in Brazil,
has found a new
river, they say;
it's deep, and it
travels up hill,
and broadens out
into a bay. Its
borders are rug-
gedly bluff; it
has some prepos-
terous falls; the
colonel will soon
have it stuffed, and brought to Smith-
sonian halls. It has a most wonder-
ful bend, this river the colonel has
found; and sometimes it stands up-
on end, then burrows down into the
ground. Its waters are yellow and
pink, it's covered with glittering
foam; they say it's lot better to drink
than any old grape juice at home.
And sirens recline on its shore, their
music is heard through the mist, and
down on its beautiful floor the mer-
maids are playing bridge whist. We've
always felt sure in our mind the
colonel would do things in style, and
any old stream he might find would
beat other streams by a mile. Good
bye to the old Mississippi! Its fame
and its glories will flee! The Ama-
zon henceforth may slip unslung to
its grave in the sea! The Rhine and
the Danube, I fear, must down to
oblivion flit; the colonel has captiv-
ed their peer, and broke it to saddle
and bit! Good by to famed stream-
lets and burns, the Afton, the Avon,
the Po! Just wait till the colonel
returns, and mark how such rivers
sing low!

Oliver Munn

Announcement.
D. J. Furlong wishes to announce to
his friends and the public generally
that he has opened a custom estab-
lishment in connection with the
Cleaning and Pressing in the store
lately occupied by N. W. Chown, 7
New Gower Street, and is now pre-
pared to receive orders for any gar-
ment in the tailoring line; also wishes
his friends to notice that he is giving
a very special offer to anyone having
suit length to be made up. Every
garment will receive the best of at-
tention. Call now and see our goods
and select your pattern. Workman-
ship guaranteed. All goods well
shrunk before making.
D. J. FURLONG,
7 New Gower Street,
May 21st.

To Night's Match.

The St. Andrew's and Casuals will
be the contesting teams in to-night's
football match. The personnel of the
teams is as follows:—
SAINTS—Goal, W. Ross; backs,
Dick, A. Barnes; halves, H. Fraser,
D. Stevenson, Irvine; forwards, W.
Burns, Howard, D. Kerr, R. Innis, E.
Way.
CASUALS.—Goal, H. Foster; backs
Bradbury, Hartery; halves, W. Chan-
cey, C. Stevenson, R. Marshall; for-
wards, O. Cancey, Pottle, Smith,
Wall, Garland.

Fads and Fashions.

Simple hand-made batiste dresses
have a sort of trouser cuff at the bot-
tom of their skirts.
The best golf skirt has a gathered
back and three pleats starting from
the bend of the knee.
The fashionable coats all hang as
straight from the shoulders as if they
were on a coat hanger.
The Roman-striped collars and
tunics are among the prettiest fea-
tures of the new clothes.
One of the very best tailor-made
models just now is the tunic skirt,
cut with broad box pleats.
Nothing so delightful as the Ro-
man-striped silks for trimmings has
happened for a long while.
Shoulder shawls are being crocheted
of silk and wool to look like
scarfs. Tassels finish the ends.
A very small sunshade with a very
long handle is one of the most grace-
ful parasols of the season.
Green, purple, yellow, dark blue,
brown and red are all seen combined
with white in the form of checks.
Soft beaver duvetyne and felt hats
for sporting wear are made in much
preferable shapes than formerly.
Some women wear carved ivory
balls, strung on a Japanese cord with
tassels, as a finish to their costumes.
Evening frocks, though they don't
look any fuller, really have a great
deal more material in their make-up.

HOSIERY!

HOSIERY!

LARGEST STOCK AND GREATEST VARIETY OF STYLES
IN LADIES' HOSE

AT HENRY BLAIR'S.

Ladies' Plain Black Cashmere Hose at 30c, 35c, 40c, 45c, 55c,
65c, 70c and 80c, per pair.
Ladies' Very Fine Make 1-1 Rib Black Cashmere Hose, quite su-
perior to the ordinary Rib Hose. Prices 50c, 55c, 65c,
and 70c, per pair.
Ladies' Ordinary Rib Black Cashmere Hose in great variety, from
20c to 65c, per pair.
Ladies' Plain Black Cashmere Hose, colored embroidered bracelet
and ankle pendants; very latest. Prices 40c, 45c, 50c,
60c, and 65c, per pair.
Our assortment of Ladies' Lisle Hose will be found far ahead of
anything in the market and at prices that will defy com-
petition.
50 doz. Ladies' Colored Lisle Hose in the following shades: Pale
Blue, Sage Blue, Navy, Heli, Myrtle, Reseda, Champagne,
Amethyst, Old Rose and Pink, 35c, per pair.
Ladies' Plain Black Lisle Hose in all the best wearing makes, at
30c, 35c, 40c, 45c, 50c, and 60c, per pair.
Ladies' Plain Black Lisle Hose, colored embroidered, ankle brac-
let; very newest, 50c and 60c, per pair.
Ladies' Black Lisle Hose, lace fronts or lace clocks, at 30c, 35c,
40c, 45c, and 50c, per pair.
Ladies' Black Lisle and Silk Boot Hose, Special, only 40c, pair.
Ladies' Black Cotton Hose, embroidered, colored ankle bracelet;
very special, only 25c, pair.
2 Special Lots Ladies' Tan Ribbed Cotton Hose, at 20c & 25c pr.
Full range of Children's Ribbed Cashmere Hose in Black, Tan,
Cardinal or White; all sizes and prices.

If you want something new or smart in Hose, try Blair, famed
for Hose that gives good wear.
A BEAL BARGAIN—50 doz. Women's Black Cotton Hose, only
8c, per pair, or 3 pairs for 20 cents.

Henry Blair

New Suitings

New Spring Coatings!

Now is the time for your Spring Order.

Latest designs in fab-
rics, a distinctiveness
in style and a pleased
customer—all in the
"Maunder" make.

Samples and meas-
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TAILOR & CLOTHIER
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OUR CLOTHES

represent a conscientious
effort on our part, to give
you maximum value for
your money.

EACH SEASON
we carefully choose the best
quality-fabric in the most
attractive patterns and col-
ors and manufacture into
Suits, combining the latest
Fashion and Fit. Ask your dealer for our popular
Brands, AMERICUS, TRUEFIT FITTER, RM, STILL-
ENFIT, PROGRESS.

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