

**NEVER MIND WHO**

Has been doing your Photographic work in the past. We want you to let us show you our "Work" before you next place an order. Some other concerns are older than ours but they can't do better work, and when it comes to original ideas in Photography we don't let anybody beat us. We do all kind of Photography and pay strict attention to amateur work entrusted to our care.

**Holloway Studio**  
Corner Bates Hill and Henry St. Jan 6, 11

**1910.**

At the commencement of the New Year test the goodness of

**"Vinola" Flour.**

Take Your Wife's Judgement About It. She'll tell you how much BETTER it is than any Flour she ever used.

**They all do, Once they Try It.**

Make the Test  
To-Day and commence the New Year well.

**"MARS,"**  
**The God of Battle,**

Has declared war on the Electric Light Bills of St. John's. The campaign has been in every way successful, and new supporters are daily rallying around the standard of the Pioneer of Cheaper Electric Light. There are still four long dark months ahead. Now is the time to prepare to make the evenings during this period bright and cheerful at a cost for light that has never before been approached.

"MARS" has anticipated the emergency, and has on hand a large stock of his now famous lamps to supply the city's needs, varying from the 16 candlepower 70 per cent saver at 75 cents each to the 25, 32, and 50 candlepower at 90 cents each; besides a limited number of 100 c.p. specially ordered for the Christmas season lighting.

Send orders to  
**P. C. MARS, Board of Trade Bldg.,**  
P. O. Box 296. Phone 696.

**FUSSELL'S**  
**FULL CREAM CONDENSED MILK**  
**IS THE CREAM OF MILKS**



**COAL! COAL!**

Best No. 1 Coal now landing, ex Schr. "H. R. Silver," To-day, January 5th.

**346 Tons No. 1 Coal, at the Low Price \$6.40 per ton, sent home.**

Orders taken at both stores. Telephones—17 and 264. The price will be higher when cargo is all discharged.

**George NEAL**

**THE GREATEST**  
**20th Century Wonder.**

WASHING without Machine or Washboard.—Saves time, money, labor and your clothes. Guaranteed to contain **ITS NO RUB.** no potash, lye or acid. A large package 16 cents, (enough for 1 month.) At all dealers, or sent post paid upon receipt of price.

**R. M. FORWARD,**  
Sole Agent for Newfoundland,  
Box 512. St. John's.

**GREAT ANNUAL**  
**MUSIC SALE**  
JANUARY MONTH.

20 pr. ct. discount off all Folios and Sheet Music. Come early.

The White Piano and Organ Store,  
**CHESLEY WOODS**  
**Vegetables!**

500 sacks P.E.I. POTATOES,  
100 sacks CHOICE TURNIPS,  
100 sacks P.E.I. PARSNIPS,  
CARROTS and BEET.

Choice Stock. Sent home at Lowest Rates.

**Edwin Murray.**

**Received**  
Per "FLORIZEL," Dec. 24th:

100 brls "Bos" Flank Beef,  
100 brls "Bos" Extra Packet Beef,  
100 brls "Alderney" Boneless Beef,  
100 brls New York Boneless Beef,  
100 brls Ham Butt Pork,  
400 sacks Yellow Feed Meal,  
800 sacks White Hominy Feed,  
350 brls Pillsbury's "Best" Flour,  
50 1-2 brls Graham Flour.

**Harvey & Co.**

**REID NEWFOUNDLAND**  
**COMPANY.**

**Bay Steamship Service!**

NOTRE DAME BAY.

The S.S. "CLYDE," leaving Lewisport Friday, January 7th, will make her last trip for the season, calling at the usual ports on the South Side of the Bay, and from Fogo will come direct to St. John's.

Above schedule is dependent on weather and ice conditions, but it is hoped the above arrangement will be carried out.

**Red Newfoundland Company.**

**Chewing TOBACCO!**

We have been appointed SOLE DISTRIBUTORS of "Alligator" Mahogany Chewing Tobacco. "Alligator" Tobacco is made in Virginia, put up in 5-pound caddies, 16 sticks to the pound, and is easily the best "chew" on the market. Next time you want chewing Tobacco, try "Alligator" brand.

**F. McNAMARA, Queen St.**

Advertise in the TELEGRAM.

**Account Books and Diaries, 1910.**

Demy Ledgers and Journals, 100 to 1000 pages.  
Foolscap Ledgers and Journals, 100 to 1000 pages.  
Day Books—Half and Quarter Bindings.  
Cash Books—Index and Folioed.  
Blank Books, Memo, Books, Pocket Note Books.  
Desk Calendar Pads,  
Tablet Diary, Pocket Diaries.  
Whitaker's Almanac, 1910,  
with and without Supplement.

**Ayre & Sons LIMITED**

**How About Your Eyes?**

Do they Pain?  
Do they Blur?  
Do they Water?  
Do they Twitch?  
Do you suffer with Styes?  
With Inflamed Lids,  
Dizziness, Headache,  
Nausea?

Any of the above may be caused by eye error and can be cured by properly fitted glasses. See

**Trapnell,**  
The Eye Sight Specialist.



**Starr Figure Skates**  
"The Best of Them All."

Owing to the great interest now being manifested in figure skating we have re-designed our Starr Figure Skates. Many new features have therefore been added. If you will ask your dealer to show you the "Starr Figure Skates" you will at once appreciate its good points. There is only one genuine "Starr Figure Skate." We make it and your dealer sells it.

**STARR MANUFACTURING CO., LTD.,**  
Dartmouth, Canada.

**Enjoying an Xmas Feast**

Is what everyone in St. John's is looking forward to in the season of good-fellowship and merriment, and right here at our store will be found all the

**GROCERY REQUIREMENTS,**  
as well as delicious morsels, Nuts, Oranges, Grapes, Lemons, Figs, Table Raisins, Syrups, etc.

For your Christmas baking we have the finest Flour, Flavoring Extracts, Spices. All at BED ROCK PRICES.

**J. J. ST. JOHN, 136 & 138 Duckworth St.**

**Wanted**  
—FOR—  
**1910.**

WE want every customer who visits our store to go away so thoroughly satisfied that they will send their friends to see us.

**S. Milley.**

**Women's Felt Boots!**

Laced Warm Felt Boots, \$1.10, \$1.20, \$1.60, \$2.00.  
Elastic-Side and Button Felt Boots, \$1.20, \$1.40, \$1.60.  
Infant's Soft Sole Felt Boots and Shoes, 20 cents.  
Women's Felt Slippers, etc.

—AT—  
**LARACY'S**  
345 & 347 Water Street,  
Opp. Post Office.  
jan 3

**SCREENED**  
**North Sydney Coal**

Now Landing, ex S.S. Bonaventure. This is a special cargo, which we can safely recommend as

**GOOD ROUND COAL**  
Also, in Stock,  
FURNACE, EGG, STOVE AND NUT COAL.

**M. MOREY & Co.,**  
dec 6, eod, 11 Office—Queen St.

**Beef, Butter, etc.**

Fresh BEEF,  
Fresh BUTTER,  
Choice APPLES,  
Received ex Train.  
Selling Very Cheap.

**JAS. H. KNIGHT, 311 Water St.**

Job Printing.

**All kinds**  
—Plain or Fancy—  
the latest styles  
solicited

**THE EVENING**

**AUCTION SALES**

**At the Residence**  
**MISS BRAZIL, 170 New**  
Street on  
**TUESDAY NEXT, 11th**  
at 10 30 a.m.

Household Furniture and  
Particulars in Monday's paper

**P. C. O'DRISCOLL, Auctioneer**  
jan 7, 21p

**AUCTION.**  
On FRIDAY next, the 14th inst.  
at 12 o'clock, noon,  
at the office of  
**T. B. Clift, Commercial Chamber**  
Water Street,

**THE SEALING**  
**STEAMER LABR**

with her Sealing Gear, as she may be  
Messrs. James Baird, Ltd.,  
Premises.

For further particulars apply  
office of The Newfoundland Seal  
**THOMAS B. CLIFT, Auctioneer**  
jan 7, 61p

OF INTEREST TO  
**FISHERMEN**

**ARTHUR JAMES**  
**FISH-HOOKS**

(THE RELIABLE BOOK)

The prices of these well-known  
and popular Hooks have  
reduced.

For price list and Sample  
apply to

**H. H. FRASER**  
St. John's, Nfld.

NO CHANGE IN QUALITY

**Headquarter**

**Account Book**

—AND—  
**OFFICE REQUISITE**

We carry the largest and  
varied stock of Account Books  
the city, and any ruling not in  
we can supply to order.

Cash Books, Ledgers, Journals,  
Day Books, from 100 to  
pages, in Quarto, Foolscap,  
and medium sizes, various  
Day Books, Journals, Ledgers,  
Cash Books—small sizes—  
Cash Receipt Books, Pay  
Books, Books Bills Payable  
Receivable.

Shannon, Falcon, Dove, Broom  
and Apron Files.

All the most popular and  
grades of Lead Pencils.  
Esterbrook's, Gillett's, Hewitt's  
other favorite Pens—we have  
Pen for every hand.

Blotting Paper—in White, Pink  
Buff. Desk Blotting Pads.  
Letts' and Collins' Office and  
Diaries.

Eberhard Faber's world-renowned  
Rubber Bands.

Any of the above lines cannot  
had to better advantage than at

**DICKS & CO**  
Popular Bookstore.

**CARD!**

**P. J. McCARTHY,**  
Teacher of Piano and Voice  
Will receive his Pupils  
during the Winter months at  
359 Water Street, West  
jan 5, 31p