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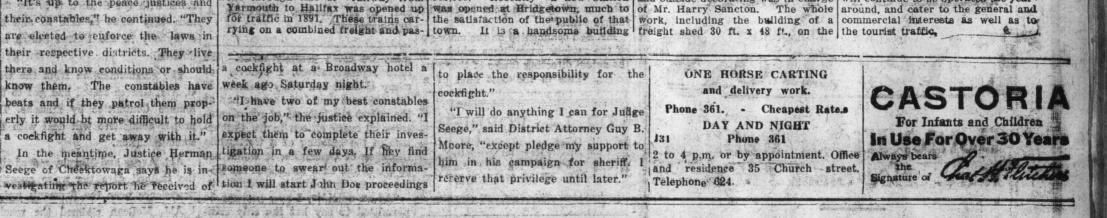
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Announcing Red Rose Grange Perce Jea

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cost of living.

OF CANADA

Save Because--

Careless spending is the high

Mountain grown Orange Pekoes' from the best plantations. A tea of extra quality at a little extra price.



## During our twenty-five years in business, Canada has made wonderful progress in education, refinement and wealth. The scale of living and the

tastes of the people are more luxurious than a quarter of a century ago. Realizing this we have decided

deputies to organize permanent pa-

trols in the rural districts, where the cockfights are invariably held.

"It's up to the peace justices and

their constables," he continued. "They are elected to enforce the laws in

their respective districts. They live

there and know conditions or should

know them. The constables have

beats and if they patrol them prop-

erly it would be more difficult to hold

a cockfight and get away with it."

In the meantime, Justice Herman

that-in addition to our wellknown standard brands of Red Rose Tea, the sales of which are increasing faster than ever before -the time is opportune to introduce a tea of extra quality. It is an Orange Pekoe Tea of very fine quality under the popular Red Rose brand, and called Red Rose Orange Pekoe Tea-a special tea of extra quality for people who are willing to pay a little extra price. To ensure the quality and success of this new tea we have concen-trated on it all the resources, the experience and the advantages possessed by our big organization. The Orange Pekoe Teas we use are selected with a knowledge born of long experience in buying teas abroad.

Red Rose Orange Pekoes are grown on the best plantations; -from tested seed; -on carefully cultivated soil; -at a high elevation (mountain

## T. H. ESTABROOKS COMPANY, LIMITED

St. John, Montreal, Toronto, Winninger, Calgary, Edmonton, St. John's, Nfld., and Portland, Maine. To Grocers :- Our travellers are on the road taking orders for the NEW tea. If our traveller hasn't reached you, better phone or mail an order immediately to our nearest office. There is sure to be a considerable demand at once for this fine quality tes:

grown teas are very superior to low-land teas.)

They are gathered at the time of the year when the flavor is most fully developed in the leaves. The manufacture and final preparation are carefully and skilfully done.

When brewed, Red Rose Orange Pekoe Tea has all the characteristics of fine quality tea. It has a bright, sparkling amber

color in the cup. The aroma is delicate and delightful.

After the liquid is poured off, the leaves in the pot are a greenish copper color.

The flavor is of rare charm and distinction. The more cultivated your taste the more you will appreciate it.

The strength is rich, satisfying and invigorating.

Red Rose Orange Pekoe Tea is sold only in our sealed waxed board cartons which fully protect its fine quality.

Ask for it by the full name: Red Rose Orange Pekoe Tea. The words ."Orange Pekoe" are in orange on our new waxed board cartons.

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Evangeline's Land

Our well-known Red Rose package, the sale of which is increasing faster than ever before. Red Rose consists chiefly of Assam teas, the richest and strongest in the world and therefore very economical. (The Red Rose Orange Pekoe package is a little rent in design.)