

SASKATOON

The City Council have received a letter stating that a representative of Messrs. Marshall & Sons, of Gaina-borough, England, is on his way to the city to make arrangements for a subsidiary Canadian Company, with a plant at Saskatoon to cost \$100,000.

J. F. Defenbach, President of the Northern Milling Company, who signed a contract to transport his thousand-barrel flour mill from Lari more, North Dakota, to Saskatoon, states now he will still operate the latter and will build instead an entirely new plant here costing about

Both bank clearings and bu permits for the first three m of the present year, show subs increases over the same period of last year—the building permit of \$133,000 and the bank clearings of approximately \$2,700,000.

FORT WILLIAM

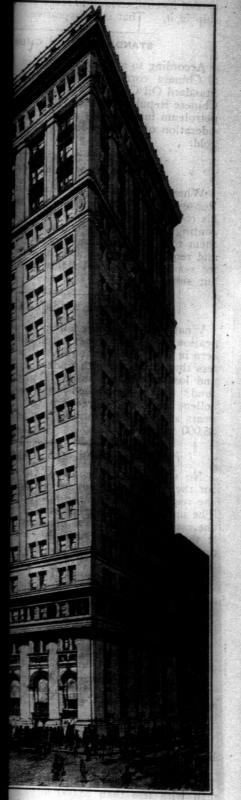
The postal revenue of the fiscal year just closed shows an increase of 21.2 per cent. over the previous year. Navigation on the Great Lakes will be opened about the 20th instant. The ice-breaker "James Whalen" has been busy at work, and the big freighters which have been wintering at Fort William are busily engaged refitting and overhauling.

MEDICINE HAT MEDICINE HAT

During March 86 building permits
were issued, with a value of \$150,000,
a notwithstanding that the month was
backward; this is an increase of \$38,
000 over March, 1912. Most of the
permits are for residences, as the influx of population is so rapid—owing
to the large number of new factories
building—that there is not a vacant
house in the city.

P. Archambault is locating a glass
company here with a capital of \$5,

UILDING TORONTO



far planned in the British Empire.

The Use of Schools

WHAT THE BOY REALLY NEEDS

Doys need friends, and they need the kind of advisers who will help them make the most of their lives. Boys find too many friends of the wrong type and too many advisers of an undesirable class. Boys need some one to direct them in the right road. Ever think of the boy at the beginning of life and the position of query he must be in? Here are the roads leading in diverse directions. He wants to do something, for it is not in the disposition of the average boy to be really idle. He wants to take a road that leads somewhere and ends somewhere worth while. Quite naturally, he wants that road to be as pleasant as possible. He wants to take the one along which he is likely to meet congenial triends and companions and on which the attractions will be sufficient to pay him for making the journey. That is the human side of his nature expressing itself. All of us want just these things and we never get over the habit all our lives.

The boy is a the point where the roads diverge, where life really begins. There are no definite signboards anywhere about. In a great measure he must trust to his intuition, fortified or held back by the training he has already received. And it is at this time of his life more than anywhere else that he needs good counsel, the guidance and devoted attention of some congenial friend. Most boys—or let us modify that a little—too many boys do not get this companionship and guidance, and they either become lost on the road or they fail to make as good use of their opportunities as they should.

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fail to make as good use of their opportunities as they should.

It is possible to do a whole lot with a boy during his plastic years. In a god many things boys are more amenable to guidance than girls. Later, perhaps, the girl yields readier obedience. A good man or a clean-minded older boy can have a great influence in helping the boy to find himself—to select the right road. And these same friends, continuing their kindly offices, can protect him through those years when a youth is likely to do the foolish things that later leave their effects upon the life and career. Many a boy goes wrong because he is left too much to himself or is under the wrong kind of influences at the critical period of his life.

Parents are too apt to leave boys to their own devices without throwing around them the sort of protection they should have. They let them run hither and thither without knowing much about their friends, or what they are doing when they are away from the immediate vicinity of their homes. And that is just where boys get their best chances of taking the wrong road.

Mothers can do a great deal in the way of keeping the confidence of their sons, in directing their lives and in shaping their careers by showing an interest in what interests them and bringing themselves to see their viewpoint. Fathers can do vastly more by becoming real companions of their sons and entering fully into their lives. No

to give his son the comradeship to which he is entitled from first to last,

Continued from Figure 2 That Cardino real static value for the continued property of the first continued and property. It is not the business in the continued for the contin

IN last weeks announcement we pointed out the need of testing the value of any publication as an advertising medium . . . we also made reference to the multiplicity of lines offered in a departmental store, and the consequent difficulty in determining results through any ordinary methods. This week we are exploiting such totally different lines of merchandise that we consider it only fair to the department concerned and to the "Western Standard" to repeat our special discount offer.

The prices quoted below are what you will see plainly marked on the tickets, so the coupon represents a clean saving to you of 10%.

Irresistable Values in House-Furnishing = THREE IMPORTANT FACTORS MAKE THIS DEPARTMENT BUSY ===

Lowost Prices, Highest Quality, Endless Variety New English Brussels Rugs Priced for Quick Selling

This consignment of English Brussels Rugs has just been opened up, and every design is the newest. You will find in this lot a choice selection of rich Oriental patterns, neat two-tone conventional designs, copies of Persian Rugs, etc. Designs which have never before been shown. High standard quality, wood shades, greens, crimsons, blues, etc.

Size 21/4 by 3 yards.	Special\$12.75
	Special\$18.00
	Special\$20.00
· 15、中国中国企业的经济的企业中的企业的企业中的企业。14亿元,15年的企业的企业。	Special

NEW ENGLISH TAPESTRY RUGS AT PRICES WHICH WILL APPEAL TO YOU.

Size 3	by	3 yards.	Special\$ 8.7
40130ADMIDSSSSSSSSS	12.1500/09000000000000000000000000000000000	※単いいかにころの他的物質が必要を必要	Special\$10.7
Size 3	by 4	4 yards.	Special\$11.7

NEW SEAMLESS AXMINSTER RUGS

You Will Appreciate the Lowness of these Prices These English Axminster Rugs are of fine quality with rich heavy pile, many beautiful new designs are offered, suitable for almost any room. Look over these Rugs, the variety is so great that we know we will be able to satisfy your taste.

Size 21/2 by 3 yards.	Special\$20.0
Size 3 by 3½ yards.	Special\$30.0
Size 3 by 3 yards.	Special\$25.0
그리 경기에는 이 생물에 가장하는 것이 되었다. 그 그림에 가는 아이를 하는 것 같아요?	.Special\$35.0

NEW BATHROOM RUGS

White, blue, brown or green centres with pretty floral border. Guaranteed to wash and the colors not to run. Prices \$2.75 and \$3.75

NEW TAPESTRY TABLE COVERS

This shipment just in from London, comprising Tapestry and Velvet Table Covers in the following sizes:-1 yard by 1 yard; 11/2 by 11/2 yards; 2 by 2 yards; 21/2 by 2 yards; 2 yards

Plain Centres with neat borders and heavy fringe. Colors blue, green, red and brown. Prices \$1.00, \$1.75, \$2.75, \$3.75,

NEW BRUSSELS STAIR CARPETS

27 inches wide. Best English manufacture. These carpets just opened up. Come and see them. Special per yd. \$1.25

NEW AMERICAN SCRIMS JUST TO HAND

The popular material for dainty Draperies. See our new designs. All reversible and fast colors in the borders. The latest New York novelties. Our special price, per yard 25c

NEW WHITE ENAMEL BEDS

We show a large range of iron beds at prices which are the lowest in the West. We carry the largest stock, and can give you any size or style. Get our prices: \$3.75, \$4.75, \$5.75, \$6.75, \$7.50, \$8.75, \$9.75 and \$10.75

WOVEN WIRE SPRINGS

We stock four qualities and guarantee every spring we send out. Our springs are strongly supported and well made. Prices \$3.00, \$3.50, \$3.75 and \$5.50

A WORD ABOUT MATTRESSES

We guarantee all our mattresses to be filled with thoroughly cleansed filling. We guarantee the workmanship. Great care is taken in the making of every mattress. Best quality ticking used, our prices are the lowest. \$3.75, \$5.00,

Made and delivered the same day as ordered.

COUPON-Readers of the Western Standard, who bring this Coupon will be entitled to a discount of 10 per cent. on lines advertised above, Friday or Saturday April 11th or 12th.

PRYCE JONES (CANADA) LIMITED

We close Wednesdays at One o'clock

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