



If Your Income Is \$2500 and Upwards

Do not buy a couple of bonds and then sit back satisfied you have done your whole duty—You can afford to buy more—You are not giving—you are lending at good interest—on

**The Best Security in
All Canada**

A Message to YOU is Told in This Letter

An Open Letter to My Own People

From a Toronto Boy who is in France fighting for his Country

To My Own People:

There is a little tightening in my throat as I write that—

Somehow, away over here in France, a realization has suddenly come to me of how dear my home land is to me—my country—and old Toronto.

I can close my eyes and see that last day I spent with my loved ones, very clearly. I can see that crowd that filled the depot—the silent crowd with hearts too full for even farewells—as the train pulled out—and on our way—I can see clearly—so very clearly—that little white-haired woman who suddenly darted from the crowd to gather the lad next me in the line to her breast for a brief, last, straining embrace.

Her arms and her heart hungered for him to stay.

Her splendid spirit bade him go—and gloried in the glory of his going. It is this spirit which will make our—I say our because I am with you in spirit if not in person—Victory Loan Bond subscription a tremendous and inspiring success.

Over here in France, making our last preparation before going into the trenches, our eyes are watching, our ears waiting for the result.

I wonder sometimes if you are fully aware how great the need is that every one of you put your shoulder and your pocketbook behind this Victory Bond Loan.

In your safety so far from the raw and bleeding truth of this

horrible war it might well be that you would not feel the absolute and imperative necessity for Canada's Victory Bond Loan to be away over-subscribed.

Do you not see that by the size of your response to the call for investment in Victory Bonds will our enemies judge the fibre and the character of the Canadian people? Germany knows the fibre of our fighting men—

It is the people—you, and you, and you—that the enemy is wondering about.

Buying Victory Bonds is the only way most of you can show Germany whether you are a united people or an apathetic people.

I understand, of course, that you will get 5 1-2 per cent. interest on Victory Bonds. But, somehow, I cannot talk to you about these cold financial advantages of Canada's Victory Loan.

The soul of a soldier who counts not the cost even to the extent of giving his life has nothing in common with that of the man or woman who delays to weigh the precise profit of a Victory Bond investment.

My Toronto, my heart is full. I had to try and reach out to you—to try and touch your hearts—make you see what we are seeing over here—make you feel what we feel, whose eyes are saddened daily by the spectacle of German barbarity.

This may be the last letter I will ever write. If it is so divinely directed I want these to be my last words "All that you can invest, Toronto, invest in Victory Bonds. DO THAT AT ONCE."

Will you help him finish the war—will you help bring him
back to Home and Loved Ones?

Buy Victory Bonds!

This space contributed by the following Barristers

Brewster & Heyd
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EIGHT

COL WEATHER ITALIAN

Defending Armies
Day and Night
Temperature
Zero.

By Courier Leased Wire
Italian Headquarters in
Italy, Nov. 28.—(By the
Press)—During a trip of
to-day through the fighting
the north, the correspondent
Major-general in command
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Brenta and the Piave River
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headquarters, and he look
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driven the enemy back at
of heroic charges.

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GENUINE

Chas.

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