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**I**n the organization and construction of rural telephone lines, this book, "How to Build Rural Telephone Lines," is a practical guide. It is a carefully classified volume, covering everything you need to know, from the inception of the idea to the moment the telephone is hanging on your own wall, ready for you to use. No question on the building of rural telephone lines can possibly arise without your being able to find the answer to it in this volume. It offers explanation on every point—the solution for every problem. If you are even the least bit interested in the subject, all you have to do is to clip, sign and mail the coupon and

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Bear in mind that you have to ask for this volume to get it. This book represents 100 profusely illustrated pages of vital facts, bound in stiff, cloth-covered binding. Apart entirely from the cost of printing and binding, this book represents the brain work of experienced telephone men. It has cost us so much money that we really ought to make a charge for it. So long as the edition lasts, however, we are willing to send it FREE to every farmer who, by using the coupon, signifies that he is interested in the subject.

This book is very frank, it tells you exactly what you can do, what you must do and what you



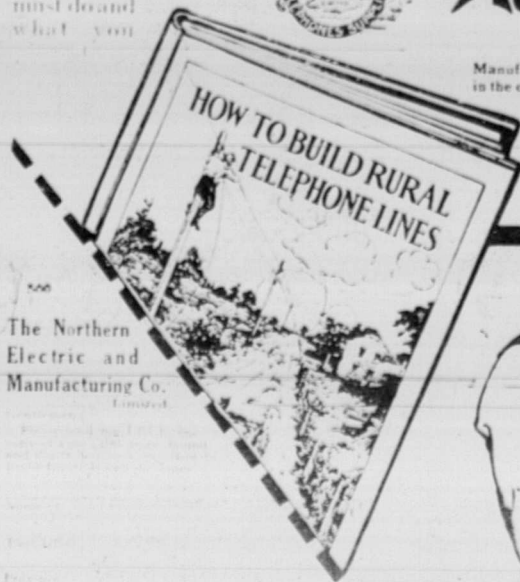
cannot do, you will be interested in the straightforward way in which it comes out with vital information. Systems of rural telephone lines are spreading a network throughout the Dominion in the form of community-owned companies. Sooner or later someone will organize such a system in your locality. Why shouldn't you be the man to do it? In any event you owe it to yourself to know all there is to know about this subject. Better send the coupon NOW, while you are thinking about it.



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