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October 26th, 1910

Goes Like Sixty



While you are reading this, thousands of Birks' catalogues are entering the mails, carrying 120 pages of Gift suggestions to customers in all parts of Canada. This catalogue is the most complete guide to gift-buying-by-mail ever published. Simply send us your address. But send to-day. Edition is limited. Christmas is coming. With this catalogue in your home, there can be no perplexity as to what to give, for hundreds of things are suggested by the illustrations, from 25 cents to hundreds of dollars. There can be no difficulty in procuring them, no matter where you live.

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JACKS FOR SALE

W. L. DE CLOW CEDAR RAPIUS, 10WA

DE CLOW'S HORSES

W. L. DE CLOW CEDAR RAPIDS, IOWA Juniata, Sask

central point, and asked me to write you, as well as himself, as we had not time to call a meeting of our directors.

Now, I must say that I am very much in favor of such a plan, and I think that Carnduff would be a most suitable place to hold that convention for several reasons. One is that we are the nearest central point to get to on account, as you know, of the train service, which arrives from the west at noon, and associations from the north and east could easily drive here for afnoon sessions, and the western bunch could get home at uight. The accommodation is good, both as to hall and hotel and restaurant, and if your executive should choose this point, I pledge myself and directors that there will be nothing lacking in all the arrangements.

Our work goes merrily on. I under-

nothing lacking in all the arrangements.

Our work goes merrily on. I understand from Mr. John Young of Carievale that he will be able to get an association formed there very soon. We are with you in sending a delegation to Ottawa. At least what people and directors I have seen are unanimous in regard to it. As soon as the rush is over we will hold our meetings again, and trust we will increase our membership. Last year all the wheat shipped through our farmers' elevator, with the exception of eight or ten cars, was consigned to the G.G.G. Co., so you see we have a few loyal farmers here yet. Kindly let me know of your intentions and what decision you arrive at, and I will see that your instructions are carried out. Have you any information that would be helpful at our next meeting—statistics, number of life members in Sakatahonyan, etc. \*\* statistics, number of life members in Saskatchewan, etc.†

J. W. CAIRNS, Pres.

Carnduff, Sask.

#### STILL MORE FOR OTTAWA

We have here a very active branch of the Farmers' Co-operative Company. Last spring they also organized a Grain Growers' Association at Loreburn. There were very few there, and they have had no meetings since. We are very much interested in the work, and would like to know if we can in some way co-operate with your association, instead of having two separate societies. We are considering sending a delegate to Ottawa, as our interests are the interests of the farmers. Kindly let me have your advice at an early date, and whichever way you think best, we, this branch of the Farmers' Co-operative Company, will try and carry out.

Thanking you in advance.

OLE O. KALDOR, Secretary and Manager Farmers' Co-operative Company. Loreburn, Sask.

#### DUNDURN SECOND

Enclosed please fir-1 cheque for \$12, Life Membership fee for R. W. Veach. Send receipt and button to his address, Dundurs, Sask.

N. E. BAUMUNK, See'y. Dundurn, Sask.

### KINLEY A GOOD POINT

Your letter re hest point to hold a conference in this district, with literature, duly to hand, for which I am obliged. I think your suggestion of a popular way, to draw up a program for the season will he of service to us. I have had an interview with our vice-president since receiving your letter, and we hope to get our meetings started on Nov. 12. Several of our old-members have left the district, and I shall be more than satisfied if we can get the usual number of members. I am at present organizing a meeting

get the usual number of members. I am at present organizing a meeting for the 10th of December, when we have two lecturers coming from the University.

With regard to conference I think Kinley would be a fairly good point. They have a hotel, restaurant, also school house and a large room over the restaurant. It is about thirty-five miles west of Saskatoon, ten miles west of Asquith, six miles east of Perdue. It is served by the C.P.R. and G.T.P. railways, and I may say that Kinley is a district that really wants organizing.

HENRY COWARD, Pres.

HENRY COWARD, Pres.

# If You Were Absolutely Sure Your Piano Would be Especially Selected for You, by an Artist Qualified to Judge, Would You Buy by Mail?

I inquired for some time how to make a satisfactory proposition to those who are unable to come to the city to buy a piano; and I am in a position to make a proposition that will appeal to all.

Those who know Mr. Gerhard Heintzman are sure of his artistic ability. He is a true artist making his pianos from a standpoint of art He is interested in every piano that leaves his factory, and is especially pleased when asked to personally select a piano for one of his customers. Knowing this, I thought of our mail order problem, and wrote asking him if he would consent to personally select pianos ordered by mail and ship direct from the factory to each customer, and I received at once the following letter from him:

"Dear Mr. Lindsay,

"I am in receipt of your letter of the 15th inst. and am greatly taken with your mail order idea. I think by this plan you will be able to give your customers perfect satisfaction, and I assure you I will select every instrument personally and see that the greatest care is taken in preparing it for shipment. Wishing you every success.

"I am sincerely yours, "GERHARD HEINTZMAN,"

With this assurance from Mr. Heintzman, I can make you the following offer with confidence in my ability to supply you with a piano that will prove a source of delight to you:

I selected for this offer the STYLE 64 PIANO which, by record of sales, has proven to be the most popular style. It is of a plain design, finished in walnut or mahogany, and is not too expensive



## GERHARD HEINTZMAN

NEW ART

Style 64

Size-4 ft. 6 in. high, 5 ft. 6 in. wide, 2 ft. 31/2 in. deep

Mahogany or Walnut

I will have a piano of this style, ESPECIALLY SELECTED FOR YOU by Mr. Gerhard Heintzman, shipped direct to you from the fac-tory, DELIVERED FREE AT YOUR STATION for \$400 (\$50 less than the regular selling price). You pay on arrival \$40 cash, and \$10 per month until paid in full, or I will arrange special terms to suit you, covering a similar period.

If the piano is not perfectly satisfactory to you on arrival, you can ship it to Winnipeg and it costs you nothing.

I take the risk because I have confidence in Mr. Gerhard Heintzman, and I can give you the reduced price mentioned above because if you buy by mail I have no salesman's salary and expenses to pay. Will you write me about it?

NORMAN J. LINDSAY, President Lindsay Piano Company.

DON'T FORGET THE ADDRESS

