



Service That Saves

Goodyear Service to you is a saving service. It saves your tires, your time, your money, your temper, your clothes.

To give you this service we have secured the co-operation of a thousand business men whose places of business dot Canada from coast to coast.

Their work with us for you is a result of belief—belief in Goodyear products and in Goodyear policies.

That is why they sell Goodyear Tires, Tubes and Tire Saver Accessories.

That is why they render Goodyear Service at no extra cost to you—service that does for you those necessary little things about your

tires that you are not generally dressed or disposed to do.

Goodyear Service Station Dealers are ready and anxious to render you service. They want to win your friendship by proving their value to you. Give them that opportunity.

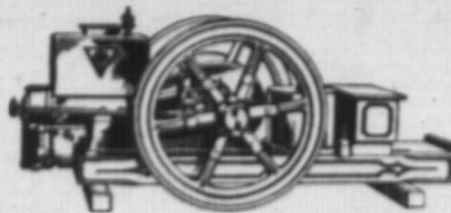
Drive up to the nearest garage that displays the familiar emblem shown above. It will take only a minute or two. And you will drive away with an entirely new conception of what service can be.

Again we say, learn of Goodyear Service by receiving Goodyear Service. It is gladly given by men who are good for you to know.

The Goodyear Tire & Rubber Co.
of Canada, Limited



HARD JOBS MADE EASY if you have an



Alpha Gas Engine

THE farmer who goes on doing all his work by hand is wasting a lot of time and energy.

He could accomplish a great deal more work, and do it more quickly and more cheaply, if he had a good gas engine.

For some reason, many farmers who without hesitation will buy a mowing machine that they can use only seven or eight times a year, will balk at buying a gas engine with which they could save time, money and labor every day. They seem to regard it as a luxury, when as a matter of fact it can be put to so many different uses that it will save its own cost more quickly than any other machine on the farm.

Go in and see the local Alpha agent. Let him show you for how many different purposes you can use the Alpha, and why it is the most economical engine to buy and the most satisfactory to own. If you don't know who handles the Alpha in your neighborhood, write us for his name.

The sooner you get an Alpha, the sooner it will pay for itself.

Ask for catalogue, prices and complete information. Made in eleven sizes, 2 to 25 H.P. Each furnished in stationary, semi-portable or portable style and with hopper or tank cooled cylinder.

THE DE LAVAL COMPANY, Ltd.

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA.

Sole manufacturers in Canada of the famous De Laval Cream Separators and Ideal Green Feed Silos, Alpha Gas Engines, Alpha Churns and Buttermakers. Catalogues of any of our lines mailed upon request.

MONTREAL PETERBORO WINNIPEG VANCOUVER
50,000 BRANCHES AND LOCAL AGENCIES THE WORLD OVER

Hang Up The Grain Scoop

Grain handling with a Cyclone Elevator is easy and quick. It has a greater capacity than any machine of its kind and is more strongly built. Not only can it be used for loading cars, bins or granaries but it is equally serviceable for taking grain from field tanks and elevating into wagons.



The capacity of the Cyclone is from 1,200 to 2,200 bushels per hour. A 3 H.P. Fairbanks-Morse "Z" Engine operates it perfectly. If you already have an engine you may use it, the truck being strong enough to carry engines up to 6 H.P.

When ordered for engine drive (with or without engine) tight and loose pulleys are provided so that the load may be released when starting.

The regular length of the elevator is 20 feet and when raised to its extreme height the outlet is about 17 feet from the ground. Spiral discharge spout is three feet long, with an additional five feet of flexible extension, extra lengths of which can be furnished.

Loads cars, tanks and granaries. The all-purpose elevator does big jobs in little time.



The Canadian Fairbanks-Morse Company Limited
Saskatoon WINNIPEG Calgary

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE