

PUBLISHED
EVERY
FRIDAY

CIRCULATES
IN EVERY
PROVINCE

THE CANADIAN GROCER AND GENERAL STOREKEEPER

QUALITY..



When a salesman talks price to you
Ask him about QUALITY

When he talks quantity . . .
Ask him about QUALITY

When he talks merit to you . . .
Ask him about QUALITY

That's the _____
STRONG POINT
in
Colman's Mustard



**PEEK
FREAN
& C^o's**

BISCUITS

ARE NOW PRODUCED IN
Several Hundred Varieties.

Recent Novelties are
FLORENCE WAFERS
—AND—
CREAM SANDWICHES

CHAS. GYDE, Canadian Agent, MONTREAL