



Do You Know

O-Cedar?
Polish

Not O-Cedar furniture Polish. Not O-Cedar floor Polish. But O-Cedar Polish?

Do your customers know the many ways O-Cedar Polish may be used?

Many folks are under the impression that O-Cedar Polish is only a wonderful furniture Polish. That is a mistake.

Get them to try it on their cars. What a surprise! O-Cedar polishes a car just as beautifully as it puts a gleaming surface on the baby grand piano, leaving a clean, hard surface that does not easily collect dust.

Other customers may not have tried it on their floors—suggest a trial—and incidentally show them the O-Cedar Polish Mop with the long handle. It saves stooping or reaching for high spots or low places.

Many a housewife will welcome these suggestions and thank you with real cash sales—then come back time and again for more O-Cedar, as she finds additional uses for it around the house.

“Suggestion” is a small word, but large profits are hidden in every letter of it.

Channell Chemical Co., Limited
TORONTO