



Solving Your Customers' Summer Milk Problems

Borden's Milk Products offer a most delightful and economical solution to the warm weather sour milk problem, and your customers will appreciate your suggestion if you tell them how they absolutely prevent waste and enable housewives, picnickers, campers, and summer cot-

tagers to have a fresh supply of pure, palatable, rich creamy milk always on hand.

If you would get the most of this big profitable *Borden selling season* you should keep your Borden stocks well displayed, and suggest their convenience *to every customer*.

The Borden Co., Limited
Montreal

