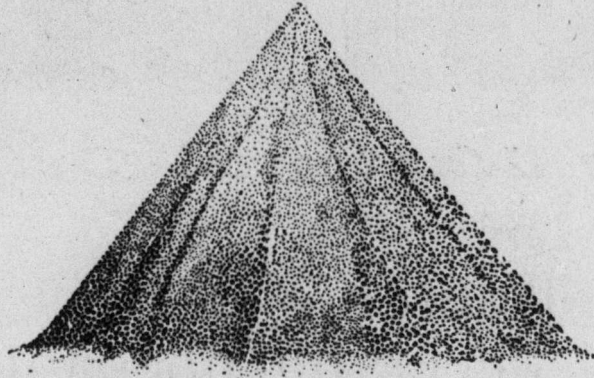


A Pyramid of Sugar



If you were to pile up the sugar that you lose in the course of a year as a result of Broken Bags, Down Weights, Improper Handling, it would make quite a good-sized hill.

The way to turn this loss into a profit is to handle

LANTIC SUGAR

in Original Packages

In addition to this you are certain to have a satisfied customer with the positive assurance of our guarantee of quality and weight in every package you sell.

Why let sugar be a burden to your business when you have the opportunity of selling the highest grade of Lantic Extra Quality Granulated in packages that sell, packages that are attractive, packages that are modern, packages that satisfy?



Order through your jobber a trial order of
Lantic Original Packages.

Put up in 2 and 5 lb. cartons
and 10 and 20 lb. bags.

Atlantic Sugar Refineries, Limited
MONTREAL