

## Large Soap Sales.

Don't try to sell soaps that are unknown—it's hard work and unprofitable labor.

The best selling soap is the best known soap and the best known soap is the one which is advertised the most extensively and is at the same time absolutely pure and of high quality.

### Baby's Own Soap

is the most extensively advertised Soap in Canada—it is absolutely pure and is known throughout Canada as the best Soap for the Nursery, Toilet and the Bath because of its rare quality. It is not surprising that it sells easily and in very large quantities. You cannot afford to let your customers go elsewhere to buy Baby's Own Soap.

It is one of the excellent lines manufactured by

**THE ALBERT SOAPS LIMITED,  
MONTREAL**

**This Cough Remedy is always in demand among all classes at all times of the year, but more especially NOW when Coughs, Colds, etc., are so common.**

It is one of the most profitable lines to handle. It makes the dealer's smile broaden and the list of his customers lengthen.

### Mathieu's Syrup of Tar and Cod Liver Oil

A good seller always—always with a good profit.

*Nothing so common as a headache.  
Nothing so common as a headache  
cured with MATHIEU'S NERVINE  
POWDERS.*

The J. L. Mathieu Co., Props., Sherbrooke, P.Q.



**National Licorice Co.**  
Brooklyn, N.Y.

**R. S. McIndoe**  
Selling Agent 120 Church St., Toronto

## Molasses

We are prepared for

### SPRING TRADE

with a splendid assortment of the Standard Grades:

Extra Choice Porto Rico, Lion Brand, Cintron Brand, Beaver Brand, &c.

Fancy Barbados Syrup, Choice Barbados Grocery.

SEND FOR SAMPLES AND PRICES

**Dominion Molasses Co.,**  
LIMITED

Halifax, - Nova Scotia

Agents

GEO. MUSSON & CO.,	-	-	-	TORONTO
JOHN W. BICKLE & GREENING,	-	-	-	HAMILTON
GEO. H. GILLESPIE,	-	-	-	LONDON
JOSEPH CARMAN,	-	-	-	WINNIPEG