



BAKER'S COCOA

The Ideal Drink for the Children

PURE AND WHOLESOME

It has a delicious flavor and an attractive aroma of which no one tires, because it is the natural flavor and aroma of high-grade cocoa beans prepared by a mechanical process. No chemicals used.



Booklet of Choice Recipes sent free.

WALTER BAKER & CO., LTD.

Established 1780
MONTREAL, CANADA
DORCHESTER, MASS.

REGISTERED TRADE-MARK

KEEP YOUR SHOES NEAT

21 IN 1

SHOE POLISHES

PRESERVE THE LEATHER

Liquids and Pastes for Black, White, Tan, Dark Brown or Ox-Blood Shoes

The F.F. Dalley Corporation, Limited, Hamilton, Ont.

The Western Home Monthly

Vol. XXII.

Published Monthly
By the Home Publishing Co., Ltd., Winnipeg, Can.

No. 5

The Subscription Price of The Western Home Monthly is \$1.00 a year, or three years for \$2.00, to any address in Canada or British Isles. The subscription to foreign countries is \$1.50 a year, and within the city of Winnipeg limits and in the United States \$1.25 a year.

Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more would be well to send by registered letter or Money Order.

Postage Stamps will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills.

Change of Address.—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address, and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat With Our Readers

The proud record of *The Western Home Monthly* since the first of January, 1920, is the addition of over 6,000 new subscribers. Surely a tribute to its merit seldom equalled by any publication. Every subscriber represents a good Western home—the very home that looms to-day as Canada's brightest hope.

Every additional name to our subscription list strengthens the bulwark of home builders, home dwellers and home lovers. If you agree with us that the home is the magnet towards which all good things should gravitate, then you are in a special sense eligible for membership in the great family that constitute our readers—and if already a subscriber we suggest that recommending the magazine to others will be accomplishing a good and helpful work. Our mail box, in a very special way, reflects the minds of our readers—and how the striving for an ideal home is the predominating thought. Not only do mothers bring their problems to *The Western Home Monthly*, the fathers ask many questions too; while hundreds of young folks are regular contributors. A magazine breathes through its correspondence. The more alive it is the more letters reach it. What is your home problem? If you are a woman with home interests read the *Woman's Quiet Hour*, *Young Woman* and *Her Problem*, *Mother's Section*, *Kitchen Department*, *Home Doctor*, *Fashions and Patterns*, etc. The young folks and even the small children in your home will find interest and profit in the special department arranged for them by Bobby Burke. The man of the house can keep abreast of current thought through the *Editorial pages*, many special articles, *Philosopher*, *What the World is Saying*, etc.

Don't stop at this, read what *The Western Home Monthly* advertisers have to tell you. Remember, many of the largest and most experienced advertisers of the day use the columns of the magazine regularly, and what they have to say is worth while.

The splendid work accomplished in the period of this year already passed we hope to continue, and with your kind co-operation we look for a much wider constituency before another year breaks in upon us.

The Western Home Monthly,
Winnipeg,

Gentlemen:—

Enclosed find \$.....in payment for.....year's subscription.

Yours truly,

Jaeger for Women

Includes underwear in combinations or vests and drawers, corset covers, night dresses, petticoats, bathing suits, stockings, shirt waists, pyjamas, dressing gowns, coats, golfers, sweaters, cardigans, spencers, hats, caps, shawls, gloves, slippers, etc.



A fully illustrated catalogue free on application.

For Sale at Jaeger Stores and Agencies throughout Canada.

DR. JAEGER Sanitary Woolen System CO. LIMITED
Toronto Montreal Winnipeg
British "founded 1883".

When they're in they're in

Eddy's "Silent Fives" strike right, and burn with a clear, bright, odorless flame.

When they're out they're out

They have been chemically treated so that when blown out they're dead—lifeless: No after-glow—No danger of fire.

EDDY'S Matches

"The finest matches in the world"

The E. B. Eddy Co., Limited
Hull Canada

Makers of everlasting wash-tubs, pails, wash-boards, etc. C86

For SORE THROAT
COLD IN CHEST
etc.

Chas. F. Tilton, Fairville, N.B., writes:
"... wish to inform you that we consider your MINARD'S LINIMENT a very superior article, and we use it as a sure relief for sore throat and chest. I would not be without it if the price was one dollar a bottle."

MINARD'S "KING OF PAIN" LINIMENT

Yarmouth, N.S.