

**VALUABLE PREMIUMS** Given to our present subscribers for securing New Subscriptions to the  
**FARMER'S ADVOCATE and HOME MAGAZINE**

## The Greatest Offer Ever Made by Any Paper in Canada

We must have honest workers. Changing the name from one member of the household to another, or deception of any kind, will not be allowed. If discovered, the premium will be withheld.  
 Every premium we are giving can be relied upon as being strictly first-class. We positively will not send out cheap, trashy articles.



HALF SIZE

### Lady's Watches

No. 1.—Sterling silver, open face, with genuine American jewelled movement, engraved, plain or engine-turned case, and stem winder. **SIX NEW SUBSCRIBERS.** Retail price, \$8.50.

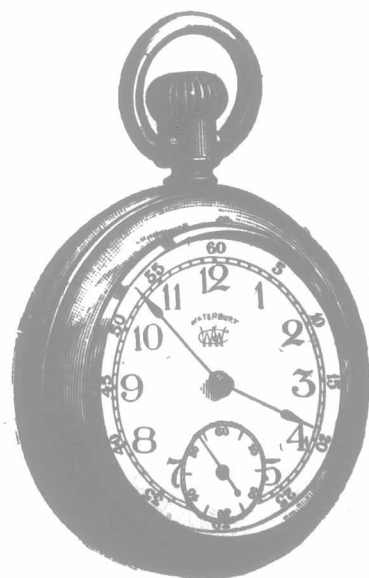
No. 2.—Gold-filled case, guaranteed for 15 years, with genuine American jewelled movement, very finely timed and stem wind. **NINE NEW SUBSCRIBERS.** Retail price, \$11.50.



### Gent's Watches

No. 3.—Nickel, open face, strong case, with thick glass and genuine American movement, with fancy dial. **3 NEW SUBSCRIBERS.** Retail price, \$3.25.

No. 4.—Genuine Elgin or Waltham 7 jewelled nickel movement in 14-karat, twenty-year guaranteed, gold-filled, open-faced, screw back and bezel case. **TEN NEW SUBSCRIBERS.** Retail price, \$15.00.

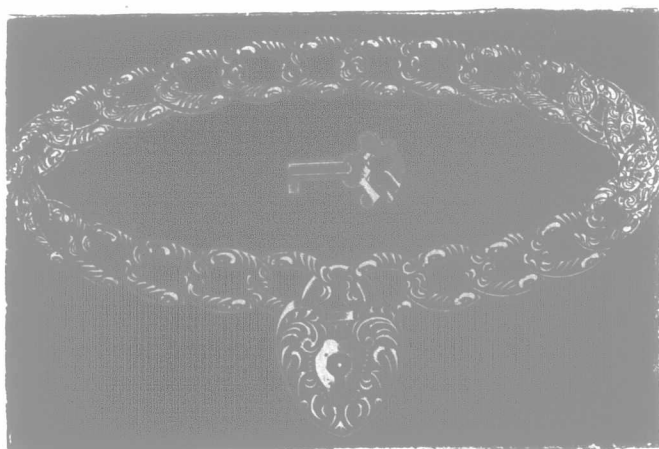


The subscription price of

**THE  
Farmer's Advocate  
AND HOME MAGAZINE**

Is Only **\$1.50** Per Year

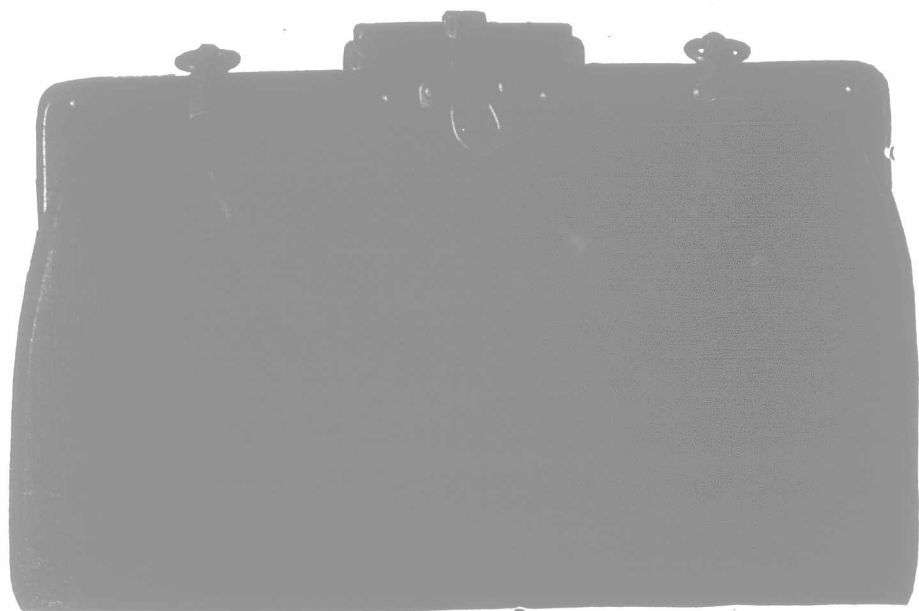
Cash must accompany all subscriptions. Premiums sent immediately upon receiving the new names.



**Handsome Curb-link Sterling Silver Bracelet**  
 and Two Sterling Silver Friendship Hearts for Two New Subscribers

Remember, these premiums are given to our present subscribers for their trouble in getting up the club. The new subscriber is not entitled to any premium.

Every new subscriber to count in getting a premium must be a farmer (freeholder or tenant), not minors or employees.

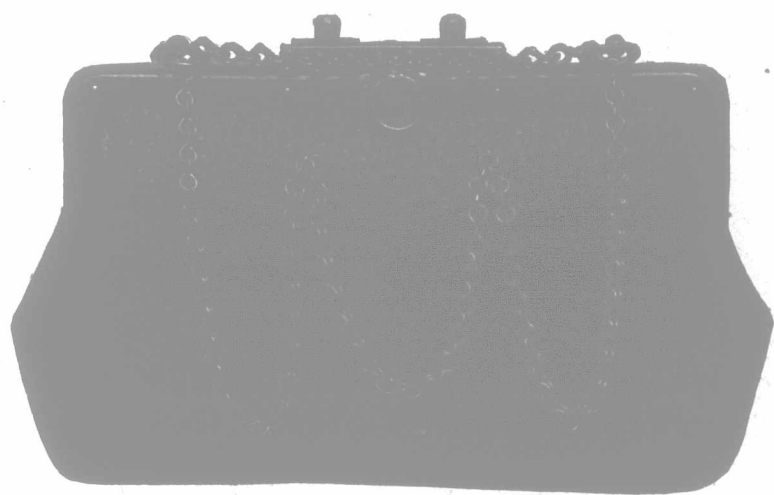


### Lady's Hand-bag

SIZE, 4½ x 7½ inches.

Just what every lady wants. A magnificent leather Hand-bag, leather-lined, leather handle, nickel-plated clasp, for **TWO NEW SUBSCRIBERS.**

Retail price, \$1.50.



### Lady's Wrist-bag

SIZE, 3½ x 6 inches.

This handsome pebbled-leather Wrist-bag, also leather-lined, nickel-plated clasp and chain, for **ONE NEW SUBSCRIBER.** Retail price, \$1.00.

**THE WILLIAM WELD CO., LIMITED,**

**London, Ont.**

SEE OTHER SIDE.