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"Your Christmas Number is a dandy." Parry Sound District, Ont. ROBT. McNAUGHT.

very small degree. However, a change is taking place. There is now a growing consciousness among our farmers that this is a mistake, and that there is scarcely any occupation in life that requires in the same degree for its successful operation the continuous application of intelligent planning and thought that the business of farming requires. The idea of thoughtlessly trusting to what is called luck, is giving way to the better method of trusting to intelligent thought and action. That this change, which has gone on unconsciously, very important though scarcely noticed, is due in great measure to the influence emanating from the meeting of men working together for a common cause cannot be questioned. Our farmers' organizations in and by this work have contributed powerfully to this end, and this company to the extent that it has assisted in this, by promoting and aiding by financial help, or in any other way, has played a part by no means small in helping in this very important work. Let us all keep in mind that we are working not alone for what concerns our material advantage, important as that may be, but for the bringing about of a better and higher type of citizenship. One of the most important responsibilities resting with those charged with any authority in any of our grain growers' organizations is to foster and develop and extend the growth of this idea not along the lines of sectionalism and selfishness, but along the broad-minded plan that seeks to inculcate as the best principle of human relations, the Golden Rule—'Do unto others as you would have them do unto you'."

What Readers are Saying About "The Farmer's Advocate."

As in other years "The Farmer's Advocate" is having some good things said of it at this season. Never have more testimonials been received at this office, and never have the expressions of our readers been so generous and whole-hearted as has been the case following our recent Christmas Number. And, while that special issue drew forth considerable comment the regular issues of the year have been appreciated. Where one sits down to write to the publishers to tell them how much he has benefited from the paper it is safe to say that hundreds think the same but do not take the trouble to write. It is gratifying to know that our efforts are doing good and that our readers are appreciative. This year we hope to do better. Everything is mapped out for a greater effort. The special articles alone will be worth double the price of the paper. But we started out to introduce some of those who have told us what they thought of "The Farmer's Advocate." We have room for only a few. Read them.

"I have just read carefully your holiday issue of your publication and I want to say, without any sort of reservation, that it is the most attractive publication of its kind I have ever seen, both as to the class of matter and from a typographical appearance. They tell us that the laws of a country are no better than the in-habitants thereof. If 'The Farmer's Advocate's' readers generally, are as high class as the publication itself, then you certainly have a most superior class of farmers throughout the Dominion.

A. G. DAWSON, Editor and Manager, Buffalo Daily Live Stock Record.

"Truthfully I must say that the Christmas Number this year is more readable, heartier, homier, and more calculated to make men better than ever before."

R. J. Messenger,

Pres. N. S. F. A.

"As an old and interested subscriber of 'The Farmer's Advocate', I wish to congratulate you on the excellence of your Christmas Number which I have just finished reading. To my mind it is the best number that you have yet issued and the fact that you have accomplished this, notwithstanding the unfavorable conditions which now exist, merits an extra word of encouragement. Every department is sound, interesting, reliable and and the illustrations in this number furni food for all thoughtful readers. The different conclusions as to the best thing in life are especially interesting. This is a problem which most of us have wrestled and perhaps you might be interested to know my own conclusion—just one of the common folk. have decided that the best thing in life is the faculty to enjoy it regardless of all circumstances.

J. B. FERGUSON. Glengarry Co., Ont.

"The Christmas Number of 'The Farmer's Advocate' to hand and it certainly is a good one. What gets me is where you get it all." Missisquoi Co., Que. CLARENCE H. L. HAWLEY.

"The Christmas Number is a Christmas delight. We haven't yet had time to read closely all the admirable articles written by your genuinely Canadian contributors, but enough to note that almost every phase of Canada's life and interest has been suitably recognized. Again I congratulate you upon your ability to present so thoroughly and to depict so attractively Canadian ideals of the highest practical order. And let me say, too, that those members of 'The Farmer's Advocate' staff who are responsible for the mechanical part of this latest production have done exceptionally good

Brant Co., Ont. DAVID PATTON. "Your Christmas Number, as usual, was very creditable to both the Editor and Publisher, and I shall take much pleasure in reading it."

O. A. C H. H. DEAN.

"I feel that I must write to tell you what I think of it as a farmer's paper. It is simply first class. Your Christmas Number was a treat and I did enjoy it. What appealed to me most was the article by Mr. McNeilage on the Ups and Downs of the Clydesdale in Scotland. Being from the home of the Clydesdale and a breeder of them there, I enjoyed it to the full as I am sure many others would.

Wellington Co., Ont. Dougald McKinnon.

"I was very much pleased with the Christmas Number of 'The Farmer's Advocate.' Would not do without your paper for twice the amount." Waterloo Co., Ont. A. McDonald.

"I have taken 'The Farmer's Advocate' ever since I started farming for myself (about forty years) and consider it the best agricultural paper in Canada. Wellington Co., Ont. LAZARUS PARKINSON.

"I read 'The Farmer's Advocate' carefully every week. No matter how busy I am I try to find time Sometimes when things have not been going very well with me I have looked at the threewords 'Persevere and Succeed' on the cover of the Advocate. There is a lot in those three words."

JAMES McPHERSON. Grey Co., Ont.

"I have been reading your paper for these two years, and I would not do without it if it cost ten dollars per Nipissing District, Ont.

"It is with pleasure I enclose two new names for your subscription list—glad because it expresses, in a tangible way, my appreciation of your paper-and then I feel I am conferring a favor on the home where I introduce 'The Farmer's Advocate.' No better reading can be placed before the young people of the home than that found in its pages, holding up to them as it does the very highest It is refreshing to me to read your opinions on the different questions of the day, I feel that they are honest and sane, arrived at without thought of party or selfish interests, which cloud so many views we see expressed in our leading papers."

Durham Co., Ont. "If 'The Farmer's Advocate' did not come every week the family would want to know the reason why."

C. H. SNOWDEN.

Wentworth Co., Ont. JAMES SMITH. "We have tried a good many farm papers, but 'The Farmer's Advocate' is the best yet." Prince Edward Co., Ont. B. C. Moore.

"You certainly gave your subscribers a generous treat in the Anniversary Number of 'The Farmer's Advocate' I thank you very much. It is worth many times the price of the paper" times the price of the paper.

ANGUS MCINTYRE. Prescott Co., Ont.

"I am more than pleased with 'The Farmer's Advocate' as an honest, fearless and independent advocate of the farmers' interests in Canada." MATTHEW WILSON. Halton Co., Ont.

"We look for you every Saturday and cling to you, notwithstanding inducements of other farm journals at cheaper rates.

"I am too well pleased with 'The Farmer's Advocate' to give it up. I must say it is a light to lighten

future days MAGNUS TAIT. Algoma District, Ont.

"I would not like to be without 'The Farmer's Advocate,' as it is to us like some inseparable friend Rainy River District, Ont. WM. H. SMITH.

"I have been taking 'The Farmer's Advocate' for two and a half years, and can tell you I have learned much by its many suggestions and practical advice."

Muskoka District, Ont.

HARRY EVELEIGH.

"We could not do without 'The Farmer's Advocate,' it is an educator for all farmers, and find some wonderful hints that help.

Dundas Co., Ont. GEORGE RENWICK.

"I could not miss 'The Farmer's Advcoate,' because it has become a part of my weekly menu." Haldimand Co., Ont. Chas. F. Howard.

'I think your paper is an easy first in its own field." T. F. GAVILLER. Simcoe Co., Ont.

Suggested Changes in Winter Fair Prize-List.

At a meeting of the executive of the Ontario Provincial Winter Fair, the following recommendations were made to the incoming directorate: 1, that the classes for shearling wethers and grade heifers be eliminated from the prize-list; 2, that breeding pens of the leading varieties of poultry be added to the 1917 list, with an entry fee of \$4.00; 3, that the entry fee for pigeons be 50 cents.

Some Yields and Winners in the Acre-Profit Competitions.

Fifty-three Acre-Profit Competitions were carried on during 1916 by young men throughout Ontario who had taken the four-weeks' courses in agriculture, conducted by the District Representatives. The prize received by the winner in each case is the Short Course in livestock and seed judging at the Ontario Agricultural College, January 9 to 20, with expenses paid. Fiftyseven young men will take the Short Course at Guelph this month at the expense of the Ontario Department of Agriculture, as winners in these competitions. In estimating the cost of operation, \$5 per acre was allowed for the rent of the land, \$2 for plowing, 15 cents an hour for manual, and 10 cents an hour for horse labor.

Fifty cents per bushel was the value placed on oats raised by the contestants. Russell Warner, of Haldimand County, had a yield of sixty bushels to the acre, which cost \$13.57 to produce, leaving a profit of \$16.43. This particular soil was a clay loam, and the oat crop followed buckwheat. The land has been farmed for a hundred years. O. A. C. No. 72 was the variety raised. George R. Hill, of Hastings County, was next up in this competition, with a yield of 58 bushels of Banner oats, costing \$13.07 to produce, leaving a profit of \$15.92. This crop followed timothy. Almost sixty-five bushels of O. A. C. No. 72 were produced by Wilson Bell, of Simcoe County, but his production cost amounted to \$17.42, leaving a profit of \$14.93, placing him third in the

Potatoes were valued at \$1 per bushel. William S Courtis, of Middlesex County, reported a yield of 320 bushels per acre, grown at a cost of \$44.67, leaving a profit of \$275.33. These were Dooley, grown on a sandy loam and following wheat. The land had been fertilized with twelve loads of barnyard manure. Napoleon Chenier, of Sudbury, was next with a yield of 295 bushels and a production cost of \$38.55. This left a profit of \$256.45. These were Early Rose, grown on a sandy loam, and fertilized with five loads of manure. The land had only been farmed three years. Arthur Griese, of Renfrew County, was third, having a yield of 288 bushels per acre and a profit of \$246.75.

Turnips and mangels were valued at 14 cents per bushel. In the first-mentioned crop, Harry Oldfield, of Muskoka and Parry Sound, reported a yield of 1,173 bushels and 20 pounds, costing \$26.36, and leaving a profit of \$137.90. These were Purple Top Swede, grown on clay loam, following peas. James Moffat, of Grey County, showed a profit of \$133.03 from his mangels, which yielded 1,112 bushels per acre and cost \$22.65. These were Giant Sugar Mangel.

There were nine winners from the different counties in the corn-for-silage competition. This crop was valued at \$3.25 per ton. Wesley B. Tudhope, of Simcoe County, reported a yield of 39 3-5tons, which cost \$17.97, thus leaving a profit of \$78.20. This corn crop followed millet on a sandy loam soil. In the seed-corn trials, which crop was valued at \$1.50 per bushel, Geo. V. Robinson, of Kent County, had a yield of 62.89 bushels, leaving him a profit of \$74.20. Production cost with him amounted to \$20.13 him amounted to \$20.13.

Barley was valued at 80 cents per bushel. Stanley R. Browning, of Kenora, had a yield of 50 bushels, which

cost \$15.48. leaving a profit of \$24.52.

Robert J. McDonald, of Kent County, had a yield of 121/3 bushels of beans, which were valued at \$3.50 per bushel. These cost \$14.74 to produce, thus leaving a profit of \$28.42.

Twenty-nine bushels of wheat, valued at \$1.30 per bushel, were produced per acre by Hugh M. Boland, of Lanark County. The cost in this case was \$16.08, and the profit \$21.62.

Ernest Norris, of Muskoka and Parry Sound, reported a yield of 15 bushels and 6 pounds of peas, valued at \$2.25 per bushel. The cost was \$19.94, and the profit

The End Does Not Justify the Means.

Editor "The Farmer's Advocate":

One mornin' last week I drove intae toon tae attend tae some business that had been on ma mind for some time an' that had got tae be mair o' a nuisance juist thinkin' aboot it than it wad hae been tae hae done it at once. I got it fixed up wi' no great trouble aifter a'. an' wis aboot tae start for hame when I met the Mayor o' the toon, wha isna' a bad sort o' a chap in spite o' the fact that he has got intae office. It's maybe mair his

misfortune than his fault.

"Hauld on a meenute," says he, "ye're juist the mon
I wis on the lookout for, Sandy. Ye ken the Red Cross Society are haulding a raffle these times tae mak' money for carryin' on their line o' wark whatever it is, an for carryin' on their line o' wark whatever it is, an' they've got me intae the business o' sellin' tickets, an' I want ye to buy a couple, onway." What is it they're fittin' up as a prize," says I. "It's a calf," says the mayor, "a pure-bred Ayrshire calf, an' ye hae a chance tae get it for feefty cents. Ye'll no stock up yer farm cheaper' than that these hard times," says he. "I hae na use for it," I answered, gettin' ready tae start for hame, "an' what's mair, it's ower late in life for me tae ctand ony chance at makin' a success o' gamblin'. I've stand ony chance at makin' a success o' gamblin'. I've managed tae pay for pretty nearly everything I've got so far," says I, "sae I don't think I'll bother tryin' tae so far," says I, "sae I don't think I'll bother tryin' tae get somethin' for naething while I'm able tae wark for a livin' onyway." "Hoot Sandy," says he, "ye're no' lookin' at it in the richt way. The money is gaein' tae a guid cause. I ken it's gamblin' a'richt, but ye know that 'the end justifies the means'."

"I dinna' ken aboot that," I said, "gin ye go on that rule there isna' mony things ye need stick at. An' ye'll hae to be careful ye dinna' get intae jail, too, for