



Showing Simplicity and Accessibility of gearing. Removing the body-flousing exposes the gearing and lower bearings of the Simplex.

Why You Will Prefer THE "SIMPLEX"

In preference to all other Cream Separators is because the "Simplex" is:

- So Simple
- So Easy to Turn
- So Easy to Clean
- So Perfect in Skimming
- So Quick in Separating
- So Pleasing in Appearance
- Self Balancing
- Seldom out of Repair
- Soon Pays for Itself

LASTS A LIFE TIME

There are other advantages in favor of the "Simplex." These are explained in our literature, which will be mailed to you free on request.

The ease of running, ease of cleaning, simplicity, self-balancing bowl, interchangeable spindle point, low-down supply can, the general pleasing appearance, and the perfect skimming of the "Simplex" make it the favorite everywhere it goes.

Then, too, our large capacity machines, so constructed that they turn more easily than most other separators, regardless of capacity, will enable you to separate your milk in half the time. This is a great advantage it will pay you to enjoy.

Bear in mind we allow you to prove all these claims—since "Proof of the Pudding is in the Eating."

Write to us for full particulars about the "Simplex" and our special terms to you to use the "Simplex" and represent us locally in your district.

D. Derbyshire & Co.

Head Office and Works: BROCKVILLE, ONT.

Branches: PETERBOROUGH, Ont. MONTREAL and QUEBEC, P. Q.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS

Women A Few Pointed Paragraphs About Them

Some Women tell fortunes,—all help send them.

Man's pocket book is always safe,—the Woman's is always handy.

Convince the Woman that your goods are right,—she'll sell them to the family.

The Woman studies where and what to buy,—the man works to pay the bills. The man may be the President of the home, but the Woman is the Purchasing Agent.

Department store managers know that by securing the attention and interest of Women, the maximum of sales can be made, not only for things for Women's own personal uses, but for the needs of the entire household.

Therefore the modern department store directs about 90 per cent of its advertising to Women and about 90 per cent of its display space is devoted to goods that appeal to Women as buyers.

We recognize in Farm and Dairy this great influence that Women wield. On October 10 we will give the farm Women of this country our Fourth Annual Special Household Magazine Number, all devoted to Women and to Woman's activities in agriculture.

Do you believe in Women? You believe in Farm and Dairy! Then need we give you further argument as to why you should be in our Special Household Number, October 10?

A prominent department store man estimates that 60 per cent of the purchases of strictly men's goods are suggested or influenced by Women.

As a matter of fact if the Woman is convinced, the sale is two-thirds made to her family, and this estimate is verified by a reliable estimate that 85 per cent of all purchases at department stores are made by women direct, or are influenced by Women.

THE DOMINION EXHIBITION AT OTTAWA

The Central Canada Exhibition, held last week in Ottawa, was this year conducted as the Dominion Exhibition, and received the special grant of \$50,000 offered by the Dominion Government. This enabled the management to greatly increase the prize-list and helped to bring out a good entry in most classes, although the increase was not as large as might have been expected owing in part to the unfavorable season making it difficult for farmers to compete.

Showers on several days tended to keep down the attendance, although former records were broken in this respect on a couple of days. The management is to be congratulated on having kept the exhibition clear from the fakers which have disgraced this exhibition in the past. The Midway was more than ample in extent that of the Toronto Exhibition the week before, but games of chance were not in evidence.

PROVINCIAL EXHIBITS

The British Columbia Government made a creditable exhibit of fruit and other products that province, which attracted much attention. It was also well represented by exhibits in the horse and dairy cattle classes.

In the horticultural buildings there was a creditable exhibit of fruit and flowers, as well as of vegetables. A considerable number of the awards for fruit went to exhibitors from the Niagara district. The agricultural societies of Ontario, through the department at Ottawa, made an attractive exhibit of seed grain, grain in the sheaf and fruit, similar in character to that made the week before in Toronto. The Central Experimental Farm also made an excellent exhibit of corn on the stalk, grain and fruit, and displayed charts showing the results of various experiments conducted at the farm. There was an interesting exhibit of insects, with information concerning them, by the Entomological Division.

LARGE ENTRY OF HORSES

The classes for both heavy and light horses were unusually well filled. The competition in some classes was even keener than at Toronto. Clydes and other good numbers, but the most marked increase in exhibits was noticeable in the Percherons, which were shown by a number of the leading importers and breeders of that breed. A more extended report of these classes appears elsewhere in this issue.

DEER CATTLE CLASSSES

As usual at Ottawa, the beef cattle classes were as strong as the dairy. The principal exhibitors were R. W. Caswell, of Saskatoon, who won most of the championships on both males and females; Senator W. C. Edwards, of Rockland; W. A. Wallace & Son, of Karz; R. L. Emmert, of Oak Bluff, Man.; R. S. Nicholson, of Jas. Leask, of Greenbank; J. Gardhouse & Son, of Highfield; Kerr & Davidson, Balsam, Ont.; W. R. Elliott & Son, Mitchell Bros., J. H. Melick, Edmonton, Alta.; Kyle Bros., Ayr, Ont., and one or two others. Most of the exhibitors mentioned showed only one or two animals, and all came within the prize money.

All the principal awards for fat steers were taken by Jas. Leask & Son.

DAIRY CATTLE

The Ottawa Exhibition is always noted for its fine exhibit of dairy cattle, and this year was no exception. As usual, the competition in the Ayrshire classes was particularly keen. Men who had been exhibiting for years stated they believed the exhibit of Ayrshires was the largest and best ever made at an exhibition

in Canada. Some idea of the quality of the stock shown may be gained from the fact that the champion herd shown by R. R. Jones, of Howick, Que., comprising a bull and four females, has been bought by Mr. Baker, of Buffalo, for \$20,000, on condition that he can induce Mr. McMillan, of Huntington, Que., to act as his farm foreman for three years. This is the largest price ever offered in Canada by an individual purchaser for five animals of one breed.

There was a good exhibit of Holsteins, Jerseys and Guernseys, but the number of entries, except in Guernseys, where a herd from the Maritime Provinces captured most of the awards, was little or no greater than in former years. B. H. Bull, Son, of Brampton, had matters much their own way in Jerseys, although Mr. Ball, of Rock Island, Que., made a number of winners. Mr. Dolan, of Aloa, placed the awards for Jerseys and Guernseys. A more extended report of the Ayrshire and Holstein classes and the awards is published elsewhere in this issue.

LAMB SHEEP EXHIBIT

There was very fair competition in practically all the classes for sheep, including both long and short wools, the prizes being pretty well divided in most classes. In Ostwalds, the exhibitors were Paul Sylvester, Assense Denis and Theo. Allan, in Leicester, Jas. Snell and H. M. Allan, and in Lincolns, Denis and Sylvester. South Downs were shown by Alfred Ayr, Geo. Baker and Guy Carr and Shropshires by J. R. Kelsey, Paul Sylvester, Alex. Dow, A. Denis and J. C. Stewart.

The principal winner in Dorset Horned was R. H. Harding, of Thornedale, with E. Alfred Ayr, taking a fair share of the prizes. Suffolk and Hampshire Downs were shown by Sylvester, Denis, Kelsey and Ayr; Oxford by E. Barber, Robt. Brigham and P. Sylvester; and Cheviots by Guy Carr, H. F. Goff and Jas. Parker. All the exhibitors mentioned were within the prize money. The prizes for fat sheep were divided between Geo. Baker, J. R. Kelsey and Alfred Ayr. The awards were placed by Mr. Gibson, of Denfield, and Mr. Archibald, of the Experimental Farm.

SWINE EXHIBIT STRONG

The exhibit of hogs was larger than at the Canadian National Exhibition at Toronto, there being competition in practically all classes. A large part of the exhibit was furnished by western Ontario breeders, who won most of the awards. In Tamworths, Douglas Hartrey, of Fridburg, were prominent. In Yorkshires, Petherston and Harvey, and in Chester, De Coureux and M. W. Miller, of Brome Centre, did well. Mr. Miller, a new exhibitor, showed up prominently. Paul Sylvester and Harvey also showed in this class. The prizes were placed by Mr. Jones, of Zenda.

MACHINERY EXHIBITS

The large new machinery building was fairly well filled with exhibits. A popular exhibit was that of the milking machine, demonstrations of which were given in the cattle stables. The machinery building not being quite completed, was roofed in part by canvas.

One of the chief defects the Ottawa fair suffers from is its lack of railway accommodation. Until the management succeeds in having a spur line run out to the grounds, it cannot expect to have the exhibit that it otherwise would. Everything considered, the exhibition was a success, and showed distinct advances in a number of departments over former years.

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Different Condi One to

WHY is a regu farmer sort. We do n the same land make, however, follow any defi

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