



Looking Ahead

BILL:—"I insured my life to-day for \$5000 in The Manufacturers Life."

GEORGE:—"You're only passing this way once why don't you have a good time with your money?"

BILL:—"When I told Edith's father about our engagement he enquired what my prospects were. I told him how good ever, thing looked and what I expected to be worth in a few years when he sort of dumfounded me by asking what would become of Edith should anything happen in the meanwhile."

GEORGE:—"What's that got to do with life insurance?"

BILL:—"Why everything, George. If anything happens the policy will be the FIRST ASSET realized on and this will provide Edith with sufficient funds to maintain her until she can dispose of my business to advantage."

GEORGE:—"Guess you're right, Bill. Think I will also take out a policy with The Manufacturers Life for a substantial amount."

The Manufacturers Life

Insurance Company

HEAD OFFICE, TORONTO, CANADA



Insurance in force exceeds \$85,000,000.00

Assets Exceed - - \$21,000,000.00

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