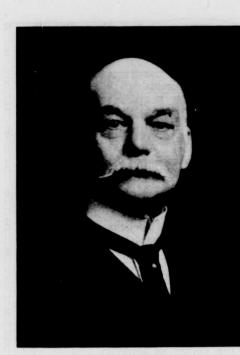
NEW ENGLAND GROCER AND TRADESMAN

January 23, 1920



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P. C. LARKIN President of the Salada Tea Company

THE HOME OF SALADA

Directors and Ladies of the Massachusetts Retail Grocers' and Provision Dealers' Association Will Visit and Inspect the Plant on Thursday, February 5th

Salada, the name is synonomous with the best grade of tea, perfectly blended and exquisitely flavored. These are no mere superlatives but are universally known as plain facts descriptive of Salada, which is internationally famous as a trade name, invariably associated with excel-lence in the product whose merit it maintains.

has just been incor-porated under the porated under the name of the Salada Tea Company of Canada, Limited with a capitaliza-tion of two million dollars. The object of this capitaliza-tion is to insure the tion is to insure the continuity of the business rather than to increase the business simply. No new capital or No new capital or interests are con-cerned. Under the terms of the corpo-ration P. C. Larkin is President, Gerald Ross Larkin is Vice-president and Philip J. Thomas is Secre-tery. Thus the nertary. Thus the personnel and management of the corporation remains the same as has been the case always. So far as its in-

terests in the United States are con-cerned, the Salada Tea Company is distinctive from the Canadian Company in that some of its officers are differ-ent. While the President P. C. Larkin and the Vice-President Gerald Ross Larkin are the same in both, the Secretary of the American Company is Mr. Frederick B.

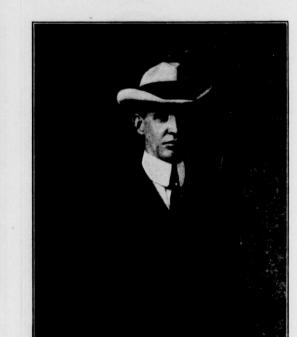


Salada Tea Company's Building, Boston

Greenhalge and the Directors are P. C. Larkin, Gerald Ross Larkin, James A. McGuane and Philip J. Thomas.

oak woodwork with its intricate carvings, in the mahogany chairs and desks, in the rare hangings, paintings and cabinets, which are omnipresent.

The decorative features are of Chinese type. Antique panels adorn the walls, Chinese tapes-tries and rare and ancient Chinese statuary also





Corner of the Main Office, Showing the General Manager's Office in the Rear

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Not alone in New England, but everywhere in the United States and Canada, from all points of the compass has the distribution and consumption of Salada been taken up, until today it is undeniably the most popular tea on the market the market. This article is written for the purpose of

giving a general history of tea, and incident-ally an intimate description of the splendidly equipped plant, the United States headquarters of the Salada Tea Company, corner of Berkeley and Stuart streets, Boston. P. C. Larkin of Toronto is President of the Company, which

One thing that strikes the average visitor and which he absorbs unconsciously is the at-mosphere of the building—the clean, whole-some, home-like and cordial atmosphere. As you enter from Berkeley street you are impressed by the hominess of the place. It stands forth at every step of your progress after passing the main portals. You feel it in the environment, in the Orien-tal rugs with which the main and private

tal rugs, with which the main and private offices and the board room are carpeted; in the artistic design and frescoing of the ceiling, in the marble pillars and floor, in the old English



JAMES A. McGUANE Director-the Salada Tea Company

W. L. Mackenzie King Papers

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