The Appropriate Headwear for September IS THE NEW FALL STYLE

We have it. We give a hint below of the new things that will delight women for Fall and Winter; creations of our own expert milliners; copies of what New York and Paris say are just it. You cannot fail to be pleased with one of our hats. If the styles here shown are not just becoming to you look in our New Fall and Winter Catalogue. Write for It. It is Free.



Sending your orders to this store gives you the benefit of the same prices for the same goods as are sold over the counters in Toronto. You obtain the advantage of the most recent notions of style direct from Paris and London. The latest touch of daintiness in shape, trimming and color are given to our millinery almost as soon as they appear in those fashion centres, because of our buying offices there which keep us posted on what is doing in the dress world.

TORONTO

Everything that's Convenient in Housekeeping is in **Our Catalogue**

Fall and Winter Clothing for the Family.