



Look at the
SOLID STEEL
TURRET
TOP!

If you want to buy a car *this* year that will be up-to-date *next* year—let these two facts help you decide.

Fact No. 1: You get the revolutionary new TURRET TOP roof of solid steel only on one car in the lowest price field, the Master Chevrolet. And Chevrolet's famous Fisher Bodies offer you other high quality advantages, including Fisher No-Draft Ventilation.

Fact No. 2: Only the Master Chevrolet in its class has KNEE-ACTION wheels: Chevrolet goes further than mere balanced weight—because we know, and owners know, it takes KNEE-ACTION to give the ultimate in a better, safer ride.

Most people decide on Chevrolet on these two counts alone. But you can add Blue Flame Engine performance—Shockless Steering—and still you haven't come to the end of the good things that are exclusive to Chevrolet! The plain fact is, Chevrolet gives so much quality for so little money that you'll never know how far ahead it is until you actually drive it!

M35-C14

Compare
the Famous
KNEE-
ACTION
RIDE!

Available for immediate delivery.
Easy GMAC Terms. See the new
Standard Chevrolet—lowest-priced,
fully-equipped car in Canada.

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CHEVROLET
A
GENERAL MOTORS
VALUE