

P-H-A-R-M-A-C-Y

The above word so lustily and heartily spelled by the classes at the College, forms the key-note to the pitch of success which druggists can or will attain.

The appropriateness of the adopted cry strikes the listener, who realizes that when the entire word has been enunciated, the aim in life of each of the enunciators has been fittingly demonstrated.

The **Toronto Pharmacal Co.**—which in its name has adopted as much of the word as possible—is pleased to be so nearly emphasized each time the cry is raised, and will always esteem it an honor to help or be helped by those who each year learn in Theory and Practice how much the word can mean in RAISING TO A HIGH AND HONORABLE POSITION the calling which its name signifies.

Our Address is 22 Bay Street.

Come and see Us.

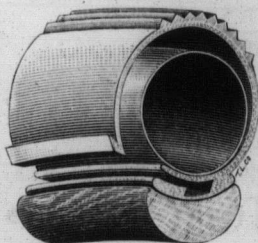
Every Druggist or Prospective Druggist is heartily welcomed.

The Toronto Pharmacal Co. Limited.

H. Sherrie,
President.

Wm. Murchison,
Vice-Pres.

C. D. Daniel,
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