

# Styles For Men

## What New Yorkers Will Be Wearing

Soft Hat Coming Back—New Trousers Have Pleated Fronts—Fibre Silk Shirts.

In the matter of slight variations in style, peculiar to this season in Gotham, there is a noticeable vogue for the preference of the soft hat over the bowler for every occasion on which either of these two types is correct. It is also worthy to note that the formal tail coat is worn less and less for formal occasions and especially by the very young young Gothamites. On the other hand, a white waistcoat, said to be the very latest word from London, is decidedly popular. It is cut straight across the front, with no suggestion of the old pointed waistcoat, so as to show the very exaggeratedly full pleated front to peasant trousers.

The trousers worn by fashionable New Yorkers this season are very full in the leg and across the belt line in front there are as many as six or eight full pleats. Incidental with the recent Pilgrimage celebration there has sprung up quite a business in hand-loomed materials and those manufactured to resemble such fabrics. The vogue had its start in New York in connection with women's outer garments. It has now spread over into men's wear, and such materials are being utilized not only for sports wear, but also for business suits. Hand-loomed chevrons and homespun, worsted, crabs and tweeds have created quite a place for themselves in the smart shops about town. The loose garment designs in fashion are said to help the exploitation of such materials.

After some unsatisfactory experience with the lack in wearing quality of low silk shirts, Gothamites seem to be leaning now toward fibre silk garments according to reports current in men's wear circles. The wearing quality of an artificial silk shirt, so its supporters contend, is as much as twenty times that of the low grade silk article. Manufacturers have prepared some new designs in fibre silk shirts for spring, and combinations of this material with linen and cotton also are to be offered the public. Fibre silk stripes have been used with cotton and linen bodies, so that the stripe may last as long as the rest of the material.

## Frock Coat Coming Back Into Favor

All Signs Point to a Revival of It as a Morning Coat.

Will the frock-coat return? asks a British trade journal, and says that there are signs that this fashion of 1890 will be re-introduced shortly. The latest British overcoats resemble the old frock-coats. The double buttons are set closely together, the skirt is full and the waist narrow. These coats are very popular.

If the frock-coat, so popular this winter, lingers until the spring, said one well-known tailor, "the frock-coat will creep back for morning wear. Both from an artistic and tailoring standpoint it is more desirable than the awkward and little-worn morning coat with its swallow-tail."

## Big Demand For New Collar Shapes

Change in Styles of Starched Collars Revives Sale—Young Men Buying Freely.

Revived interest in starched collars has already resulted from the introduction of the new low shapes. Retailers have been stocking them generously, and the showing of new models is expected to still further help along their vogue. One collar house is reported to have as many as five new shapes of this character on the way.

As a business producer, the radical difference between these collars and the long point styles that have been in vogue, should be a boom to the merchant. They are a fine warm weather collar, it is true, but it has been pretty well proven that this consideration does not count for as much as the element of vogue. Once they are adopted by the young men who want to wear the newest style, it does not matter much what the season is—the collar that sells is the one that is announced to be the latest. Some of the new collars are quite extreme but these only tend to emphasize the fact that low front collars are the new style.

## Clothing Prices Being Slashed

Suits and Overcoats Radically Reduced in Price All Over Country.

In many of these shops men's and young men's suits and overcoats are being featured at \$19.00, said to be all wool garments. Junior suits are being offered at \$8 on a downward revision from \$15 to \$35. It is said in many of these stores that \$40 to \$45 suits and overcoats have been reduced to \$25, and \$50 and \$55 suits and overcoats to \$35. Two-pant suits are being slashed of for \$36 and \$37 on the \$40 and \$45 grades, and \$35 on the \$50 and \$55 grades. Other popular price stores are featuring 50 per cent. off on \$30, \$40, \$50 and \$60 suits and overcoats, with a horizontal cut applied to all other merchandise in stock. This includes fur-lined overcoats.

WHOLESALE PRICES FALL  
Ottawa, March 18.—Wholesale prices continue to fall, according to statistics published in the Labor Gazette. The index number of wholesale prices for February was down to 270.97 as compared with 281.3 for January; 245.5 for February 1920; 279.8 for February, 1919 and 136.8 for February, 1914.

KILLED WIFE—THEN SUICIDE  
New York, March 18.—After firing six shots from a revolver into the body of his wife, Louis Sidoris, of West Orange, N. J., cut his own throat with a knife and jumped from the fourth story window of a West Side apartment house yesterday. He died soon after arrival at a hospital and his wife was not expected to live.

LOWEST PRICES **Hunt's** BEST OF QUALITY

## EASTER SUGGESTIONS

You will need a new Outfit for Easter and Hunt's Easter stock is very complete and the Style, Quality and Price is worthy of your consideration.

Easter SUITS ..... from \$25.00 up  
Easter OVERCOATS ..... \$20.00 up  
Easter NECKWEAR ..... from 50c. to \$3.00  
Easter SHOES ..... for \$6.00 to \$12.50  
Easter HATS ..... \$4.00 to \$8.50  
Celebrated KNOX HATS ..... \$8.00  
Celebrated BORSALINO HATS ..... \$8.50

Our windows are filled with Easter suggestions for men.

**HUNT'S CLOTHING STORE**  
17 and 19 Charlotte Street



## SERVICE and STYLE

are the two features which, combined, are all that any man may exact from his clothes. In both features

## Bengard Clothes

excel. They are strongly favoured by young men who appreciate the distinction of smart dress without the tax of excessive cost. They are "value" clothes in every sense—giving full return in good service, retention of shape and a degree of satisfaction that only good workmanship makes certain.

### WE CAN FIT YOU

from a variety of stylish models in the latest colourings and patterns.

\$25.00 to \$45.00

**A. E. HENDERSON**  
104 KING STREET



## Your Easter Clothes

Easter is the "dress-up" day of Spring—"everybody who is anybody" dresses just as well as he can on Easter Sunday—it's been done every year for years and it's going to be done again this season.

### 20th Century Brand Clothes

will fit you as no other ready-tailored clothes have ever fitted you before—perfectly, precisely, accurately—make you a better dressed man—and provide all these advantages at the same price you'll pay for ordinary clothes. Sold exclusively here.

Spring Overcoats and Suits  
\$25 to \$60

SPRING NECKWEAR as radiant and attractive as the Spring itself. The sparkling new designs will appeal to you with a force that cannot be resisted. Narrow shapes are among the newest.

DENT'S GLOVES—every man knows them—a good selection recently opened.

**Gilmour's, 68 King Street**  
Clothing, Tailoring, Furnishings



## There's a Certain Romance About Furniture

A feminine novelist of note once said "Everything is a story—everything in this world."

Using this word "story" in the sense of true romance many pleasant stories grow out of experiences in a Furniture Store like ours.

Here new homes are being furnished in a more pictorial way than the blushing bride has ever dared to dream. And here also are old homes having unfulfilled desires realized.

By pursuing a modern merchandising policy and spending more than ordinary caution in the selections of furniture we are enabled to give to our patrons better furniture than could be otherwise possible under a more lax system.

Just at present our store contains a most happy and diversified array of timely furniture and a cordial invitation to visit is extended to all—both present and prospective housekeepers.

Absolutely no obligation entailed—naturally.

### Why Not Let A Vacuum Cleaner Do Your Spring House Cleaning?

By the way here Spring is once again upon us and the women-folk know at once what that means. Why not be modern and let the "harnessed lightning" do your housecleaning for you? You will find in this store a wide variety of Electric Vacuum Cleaners, and at an equally wide price range.

**A. Ernest Everett**

THE HOUSE FURNISHER

91 CHARLOTTE STREET — ST. JOHN