

Advantages offered to the Assured in this Company.

In addition to the accumulated premiums the security of an ample subscribed capital.

The option of assuring either with, or without, profits, at rates lower than those offered by any other reliable Company transacting business in Canada; an advantage consequent upon their having been constructed upon a rate of interest which is more in accordance with the current rate of interest in the Province.

An annual division of profits; parties assuring previous to the 1st May in any year being entitled to participate in the dividend to be declared one year from the month of August next ensuing.

The option of receiving profits in "Cash," or of having them applied in "diminution" of all future payments, or as "bonus addition" to the sum assured payable at death.

The option of paying premiums in one sum, or yearly, or by semi-annual, or quarterly, instalments.

Policies granted payable at death equitably representative of the value of premiums paid thereon, in cases where parties allow their policies to lapse.

Policies purchased by the Company for an equitable consideration after five full premiums have been paid thereon.

Claims paid within three months after proof of death has been lodged to the satisfaction of the Board of Directors.

Fees for Medical examination paid by the Company.

Males assured according to their ages next birth-day, females according to their ages last birth-day.

No extra charge for sea risks in first class sailing, or steam, vessels to, or from, any port in Europe.

Parties assured permitted to visit tropical and other climates beyond the limits of the Company on the payment of a moderate extra premium.

The Board of Directors meet weekly for the disposal of business.

A complete report of the Company's affairs, and ample statements of its receipts and expenditure, together with other valuable and statistical information, made on the first Tuesday in August in each year, and thereafter published for distribution amongst the assured and others interested in the welfare of the Company.

Comparative Statement of the Rates of the different Offices having Agencies in Canada, as exemplified in the whole Sum of the Premiums charged by each to Assure £100 for Life, with Profits, at ages from 15 to 60 inclusive.

Canada "New Rates"....	£147	7	0	Church of England.....	£157	2	5
Colonial.....	154	2	2	British Commercial.....	150	9	8
American Companies (ge-				Eagle & Protector.....	160	11	4
nerally.....	156	5	6	National Loan Fund.....	161	4	0
United Kingdom.....	156	7	10	Britannia (from 15 to 60).	162	11	6