

MOTION PICTURES



HALL CAIN'S IDEA OF MOTION PICTURES

Famous Author Has Never Seen a Play Which Really Told a Story.

The opinion of a world-famous author, regarding the possibility or plants of the second of author, regarding the possibility or plants of the second of author, regarding the possibility or plants of the second of author of plants at this time, when moving pictures at this time, when moving pictures are increasing daily in popularity. The Vitagraphi Lebler Co., which was or with the property are plants of the parts of rival mures, as the mure of the parts of rival mures, as the mure of the parts of rival mures, as the mure of the parts of rival mures, as the mure of the parts of rival mures, as the parts of rival mures, as the mure of the parts of rival mures, as the mure of the parts of rival mures, as the parts of rival mures, as the parts of rival mures, as the parts of rival mures, as

rou ought to have choirs and companied supers to shout, cheer, murmur, cry, etc. This will give life and reality. You ought to have organs, trumpets, etc."

"I was quite optimistic," admitted the gentlemanly prisoner.

"Well, the governor wants a report on conditions in my jail. I want you to write it."

(Opposite City Hall.) MONDAY AND TUESDAY "King, the Detective in the Marine Mystery"

THURSDAY, FRIDAY AND SATURDAY

"CLOTHES"

in 4 Parts, Featuring Charlotte Ives

POPULAR PRICES OF ADMISSION

BIG NICKEL THEATRE

373 YONGE, ABOVE GOULD CONTINUOUS PROGRAM DAILY, FROM 1 TO 11 P.M.

Special Features for Next Week: GOD'S WARNING Splendid Drama in 2 Parts.

SPECIAL ATTRACTIONS FOR NEXT WEEK

Men. and Tues.—"The House Across the Street." "For Life and Liberty." Wed. and Thurs.—"King the Detective in the Marine Mystery," in 2 parts.

VENUS THEATRE

COMEDY NEARLY **BECOMES TRAGEDY**

Max Asher and a half-dozen others narrowly escaped being seriously injured during the production of the Joker comedy, "Love and Politics,"

Around the Local Motion Picture Theatres

when they slipped from a steep roof and fell into a nest of burning, oil-soaked rags. Their clothes instantly when they slipped from a steep roof and fell into a nest of burning, oilsoaked rags. Their clothes instantly took fire, and the members of the company were only saved by the speedy use of blankets and water in smothering the fiames.

Max Asher and Harry McCoy played the parts of rival mayors. Asher and his constituents were upon a house top throwing bricks to break up the meeting of McCoy, McCoy, in his turn, set fire to the house upon which his enemies were fortified. The fire department was summoned, and the fire hose was turned upon the men on the roof.

The roof itself was very steep, but was rendered slippery to such a degree that not one of the actors could keep their footing. Consequently they slipped and fell to the ground, where a large fire had been kindled.

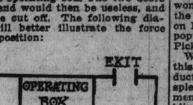
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The roof itself was very steep, but was rendered slippery to such a degree that not one of the actors could keep their footing. Consequently they slipped and fell to the ground, where a manufacture of cases if a fire did break out the two main exits would be completely cut off.

Everyone who attends the motion large fire had been kindled.

Fortunately a member of blankets and fire hose were handy and prevented the members from being seriously burned.

The secomplished and oblisting pian-



of film.
Inhabitants of the Parliament street district would be well advised not to miss this splendid play.

Colonial Theatre.

The management of the Colonial Theatre, Queen street west, beg to announce that they have secured for this week two especially fine productions. For the first part of the week, i.e., Monday, Tuesday, and Wednesday, this house will show for the first time in the city one of King Baggot's famous detective stories. These stories have proved very popular wherever they have been shown, and there is no reason to believe but that "King, the Detective in the Marine Mystery," should prove as interesting, if not more so than the former numbers. The plot in this story is very for the Prince George Theatre.

For Monday and Tuesday "Hand of the Law," a sensational three-reel drama will be the leading feature. This is a story of particular merit.

On Wednesday and Thursday "Pirates of the Plains," another three-reel drama will head the bill. This story is one of the most thrilling Warner stories ever exhibited, and deals with a band of western outlaws.

The best feature, however, has been left to the end of the week, when "Loyalty of the Savage," a three-reel Indian drama.

Frince George Theatre.

Six big features have been secured for the Prince George Theatre for bers. The plot in this story is very for the plane, and in the unravelling of the mystery some exceptionally exciting scenes are introduced.

Venus Theatre. The Venus Theatre, Yonge street, has become one of the leading down town theatres, owing to the splendid program which is shown every even-

For this week several exceptionally fine features have been secured.
For Monday and Tuesday the man-For Monday and Tuesday the management have arranged to show two plays of particular interest. "The House Across the Street," is a drama of quite a novel type, while "For Life and Liberty," which is to be the other attraction has many points to commend itself to the public.

The big feature for Wednesday and Thursday will be "King, the Detective, in the Marine Mystery." This splendid story features King Baggot in one of his many detective dramas, and it is expected that this should be at least equal to those which the public have already seen.

King George Theatre.

The chief attraction at the King George Theatre, Bloor and Bathurst, is to be a two-reel comedy, entitled "The Pirates."

This comedy is a complete scream This kind of story.

This comedy is a complete scream from start to finish, and features that

ever comedy favorite John Bunny.

There is no actor at present before the public with half the reputation of John Bunny. He is an attraction wherever any of his pictures are shown. In the "Pirate" Mr. Bunny has an expensionally great character. an exceptionally good character.

Big Nickel Theatre.

The success which has attended the Big Nickel Theatre can only be gained by giving the public exactly what they need. The programs at this house are always of such a nature as to give satisfaction to the most critical member. isfaction to the most critical member of the audience.

For Monday and Tuesday of this

week the management has arranged to produce "God's Warning," an excep-tionally fine dramatic story in two parts. For the remainder of the week another big feature will be produced, making the programs of a most attractive nature.

Parkview Theatre. There are but very few motion pic-ture theatres which can claim to give

Park Theatre.

An exceptionally strong vaudeville program has been secured for Monday, Tuesday and Wednesday at the Park Theatre. The most important item on the program is to be the Jordans, of New York who will introduce the cort The leading feature of the Madison New York, who will introduce the cor-Theatre program on Monday, Tuesday rect versions of the Tango, Hesitation

MOTION PICTURE DIRECTORY

Garden Theatre, College street. Madison Theatre, Bloor and Bathurst, Colonial Theatre, 45 West Queen, Park Theatre, Bloor and Lans-downe.

Big Nickel Theatre, 373 Yonge. York Theatre, Yonge street, just above Bloor. King George, Bloor and Bathurst,
Prince George, Dundas street, between Brock and Sheridan,
Royal George, St. Clair and Dufferin.
Cariton Theatre, Parliament and
Cariton.

Parkview Theatre, Roncesvalles and Pearson avenue.

Bonita Theatre, 1035 Gerrard street east.

Venue Theatre, College and Yonge. Bohamian Theatre, Yonge and Elm streets Playhouse Theatre, College and Brunswick.

Argentine, and the latest craze, the

Maxixe.

As an extra special attraction, this couple will give free lessons after each matinee on the stage of the theatre, and any patron who desires to learn these popular dances are welcome. Tickets will be issued at the box office to those who ask for them when purchasing their tickets.

The other items on the program will be: Harry Mason, singing comedian; George Whitney, in a series of novel illusions; and Roy and Wilson, in a comedy sketch, "Get Out and Get Under."

On Wednesday the usual amateur competition will be held, and those who take the prizes will appear on the program on the Thursday evening.

Benita Theatre. This popular east-end theatre have ecured for this week three exceptionally powerful dramatic productions. For Monday and Tuesday "Hand of

for the Prince George Theatre for

The attraction for Monday will be "The Unsigned Agreement," a feature story in two parts.

For Tuesday, "From Father to Son," a splendid, two-reel 'story, dealing with Wall street, and featuring Robert Leonard, is to be the attraction. This story deals with a son who saves his father from insulting a young girl, He is turned from home, and ends by ruining his father in a business deal.

"The Magic Sking" is to be the Wednesday attraction. This story is also in two parts.

The attractions for Thursday and Friday are to be "Unjustly Accused" and "The First Nugget," two splendid feature stories.

this kind of story.

York Theatre.
"Germinal, or the Toll of Labor," the greatest picture ever presented to the public, is to be the atraction at the York Theatre on Monday and Tues-

There is no picture ever yet produced which has caused the sensation as has this masterpiece. The book is from the pen of the famous French writer, M. Zola.

The story is in five thrilling parts, and deals with the great labor problem which is confronting the French netion. It contains more thrilling.

nation. It contains more thrilling nar-ratives and more interest than any other film ever yet produced.

The photography is quite up to the Pathe company's standard, while the acting, which is perhaps the chief feature in the play, is wonderful. Starting on Monday, the York Theatre will run a daily matinee at 2.30. The prices for these matinees will be 10c. adults, and 5c. children.

The Only Way. Women are the real conservatives, after all. If they can't do things the way they've always done 'em, they are likely not to do 'em at all.

Which wise reflection is prompted by a story from the athletic club. A large crowd of the wives and unmarried sisters of the members were taking advantage of the bathwere taking advantage of the bathing-pool facilities the other afternoon. There were so many of them that they had to dress in relays. It was while the third section was dressing that a cry went up from one of the dressing-rooms.

"What's the matter, dear?" called one voice.

"Why, I don't believe I'll be able to get dressed in time to go shoping with you," wailed a voice in reply.

"What seems to be the trouble?"
The floor is so wet in here that I can't sit down to put my stockings on!"

The approach of the Oxford and Cambridge hoat race reminds one of Lord Avebury's story of the small child at an east-end echool. The class had been having some instruction in elementary science, such as that air is composed of oxygen and nitrogen, and so on. The examiner put this question:—

"What is the air composed of?" What is the air composed of?"

"Your longevity," repeated the reporter.

"Never had it. As far as I can remember, I ain't never had no such complaint."

This is from Australia: "Gentlemen, a member of this house has taken advantage of my absence to tweak my nose behind my back. I hope that the next time he abuses me behind my back like a coward he will do it to my face like a man, and not go skulking into the thicket to assail a gentleman who isn't present to defend himself."

Joe Ryan Thrown From Ho in Motion Play and May Die.

Joe Ryan, the popular leading me with the Colorado Motion P Company, who are producing western feature program, received serious, not fatal injuries last week in takin scene in "The Range War" out Canon City in Colorado.

story as

that this

has ever

Million Motio in

to develor

Canon City in Colorado.

Ryan was leading the chase when his horse stumbled, throwing him to the ground and trampling him underfoot. So close were the cowboy comrades following him in the chase, that they had no chance to turn to one side, consequently, the majority of them rede over his body. Ryan was picked up unconscious and rushed to the local hospital where after close examination, he was found to be suffering from broken bones and internal injuries.

has ever happened to this compand deep regret and sympathy is for Mr. Ryan. It is hoped by all this condition is not as serious as locks at present, and that he will so be up and around.

There is a well-known scientist in London who has a Scandinavian valet. The man came to his master recently in a great state of distress bearing in his hands a country newspaper he had found.

"Is it still slavery in England" he asked, in alarm.

The amazed master calmed his fears and inquired their cause.

The man pointed to an advortisement in the newspaper, and asked what it meant. The announcement was headed, "Great Auction Sale of Swedes."

"Mother," said a little girl, looking hungrily around in a toy shop, "may I have anything I want?"
"Certainly, dear," answered Mother lucidly, "but be careful not to want anything you can't have."

IN TAKEN AND MAINTAIN TO THE TAKEN T

D. A. LOCHRIE, Manager.

VAUDEVILLE

by Those Refined Artists, THE JORDONS, of New York, Introducing the Correct Versions of the Tango, Hesitation, Argentine, and the Latest New York Craze the Maxixe. The Jordons will give private instruction to classes of Park patrons, on the stage, after each matinee. This will be absolutely free to all patrons of the Park who apply for card at ticket office when paying admission.

> Harry Mason Singing Comedian.

Novelty Illusions.

Roy and Wilson

Four of the Latest Releases in Photo-Plays Will Include: "His Wife" IN TWO REELS

Pictures Change Monday, Wednesday and Friday.

AMATEUR CONTEST WEDNESDAY, APRIL 1st.

Amateur Contest Will Appear Tonight.

Watch 'World' for Special Attractions

Matinee Daily 2 p.m. Evenings 7 and 9 p.m.

Just north of Bloor North End Home of Motion

MON. and TUES., MARCH 30, 3 "Germinal"

Toll of Labor

The Greatest Picture Ever Presented

Matinee Dally at 2.30. Children 5c

BLOOR AND BATHURST STS.

(Best Ventilated Theatre in City-Sheldon's System.)

SPECIAL ATTRACTION FOR MON., TUES, AND WED.

"Colleen Bawn"

For Thursday, Friday and Saturday, an extra powerful drams

"Judith Bethulia"

HIGH-CLASS ORCHESTRAL MUSIC Special Matinees on Thursday, Friday and Saturday at 2.30 p.m. Matinees 10c, Children 5c; Evenings 10c, 15c; Boxes 25c. Open Evenings 7.15 p. m.

COLONIAL THEATRE

SCREEN

Diagram One—Showing the danger of fire from the operating box situated at the front of the building.

Por Inursial, Friday and Saturday "Clothes," will be the leading attraction. This splendid story, which is in four parts and features Miss Charlotte Ives, should prove a great attraction to this popular down town theatre.

From the second cut it will be readily seen that this danger can be easily overcome by placing the operating room at the other end of the building. In this way the screen would be at the end where the important exits are placed. The audience will be facing these exits thruout the performance, and any fire in the operating room would be confined, for the time being at least, to the end of the building.

SCREEN



In 5 parts-FEATURING MARY PICK FORD Special Prices for Mon. and Tues., only 15c & 10c

509 PARLIAMENT STREET

JUST ABOVE CARLTON
Special Feature for Monday and Tuesday

SPECIAL ATTRACTIONS FOR NEXT WEEK Mon. and Tues.—"HAND OF THE LAW," in 3 parts. Wed. and Thurs. "PIRATES OF THE PLAINS," in 3 parts.

BONITA 1025 Gerrard St. East

CARLTON

THEATRE

Fri. and Sat.—"LOYALTY OF THE SAVAGE," In 3 parts. "ROYAL GEORGE" THEATRE

ST. CLAIR AVE. and DUFFERIN ST. SPECIAL ATTRACTIONS FOR NEXT WEEK Mon. and Tues.—"THE PRICE OF VICTORY," an American War Story. Wed. and Thurs.—"BATTLE IN THE CLOUDS," in 3 big parts.

PARKVIEW Theatre Extra Special Attraction for Monday and Tuesday. "STIGMA" Stirring Drama

"PRINCE GEORGE" THEATRE

DUNDAS STREET, BETWEEN BROCK AND SHERIDAN AVES. DUNDAS STREET. BETWEEN BROCK AND SHERIDAN AVES.

Special Features for Next Week

Wed.—"The Magic Skin," 2 parts.

Thurs.—"Unjustly Accused," 2 parts.

Tues.—"From Father to Son," 2 parts Fri.—The First Nugget," 2 parts.

"KING GEORGE" THEATRE BLOOR AND BATHURST STS.

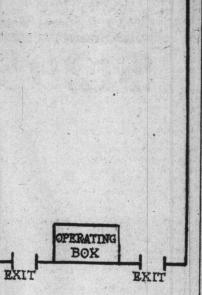
SPECIAL ATTRACTIONS FOR MONDAY and TUESDAY "PIRATES"

Diagram Two-Showing how this danger would be cut off to a con-siderable extent by placing the operating box at the back of the

It may be stated in defence that

the operating rooms are fire-proof.
This may be so, so long as the doors

the result would be a disaster which would be unparalled in the history of Madison Theatre.



This may be so, so long as the doors remain closed. The operators are but human, and would, without dowbt, make an effort to save their own lives, and to do this they would have to open the door of the operating-room. Again, it would not necessarily be fire which would cause a panic among the people at the theatre. Smoke would be almost as dangerous as fire.

In cases where the theatres are large enough to have side exits this danger does not exist, but there are so many in this city where the exits are all placed at the two ends of the buildings. The ceilings are low, so that the house would fill with smoke immediately, and the back exits invariably lead into narrow back lanes. People in their fright would immediately make for the door thru which they entered, and the result would be a disaster which. he door thru which they entered, and

York Theatre \$12-816 YONGE STREET.

frem the book by M. ZOLA

Evenings at 7. Admission, 16c, 15c Boxes, 25c. Phone North 6743.

LANSDOWNE NEAR BLOOR

Monday, Tuesday and Wednesday. **Modern Dances**

George Whitney

in Comedy Sketch, "Get Out and Get Under."

THURSDAY, APRIL 2nd. The Prize Winners From the

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