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GERHARD HEINTZMAN
PIANO

has been honestly earned through nearly 50 years of successful endeavor.

Thousands of satisfied purchasers testify to this. The following unsolicited letter from a prominent Toronto citizen is the expression of satisfied experience; such expressions must and do carry the ring of sincerity as compared with the usual commercial "testimonial" of the professional artist.

57 Harbord Street, Toronto, January 6, 1910.

Gerhard Heintzman, Esq., Toronto:

Dear Sir,—More than nineteen years ago a piano, made and recommended by you, was purchased for my wife. The piano has abundantly justified your recommendation by the skill shown in its construction. It has been in constant use through all these years, and naturally has become very dear to us. The tone is still sweet, but the case requires freshening. Will you please have this attended to, and oblige, yours truly,

(DR.) HARLEY SMITH.

Gerhard Heintzman Pianos can be purchased on easy terms of payment.

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SIX YEARS UP IN
THE FROZEN
ARCTIC

Mounted Police Inspector Tells
of His Experience in
the Farthest
North.

After six years in the Arctic regions, Toronto looks good to me," said Inspector Fitzgerald of the Northwest Mounted Police to the World yesterday. This noted Canadian Arctic officer has distinguished himself as a leader of relief parties to frozen-in whalers in the polar seas, and was entrusted with the duty of selecting a hundred picked men from Ontario for an expedition to the Northwest coast.

Down at the Walker House yesterday, Inspector Fitzgerald fairly revealed in a display of Arctic treasures purchased from the Eskimos, which showed the finest examples of their artistic skill.

Two polished and highly decorated ivory walrus tusks demonstrated the quality of Eskimo pictorial art. One was embellished by an enlarged, but otherwise exact, copy of an eagle from an American silver dollar, and pictures of other birds in flight. The other walrus tusk bore pictures of Eskimo villages.

A featherweight ratskin coat and water-tight sealskin boots attested the skill of the Eskimo women. These boots are of a lightness for summer wear by the mounted police. By the skill with which they are sewn they are absolutely impervious to water.

Such curios were gazed upon with awe and admiration by the group of recruits, who had thrown up their Toronto jobs for a life of adventure in the land of the midnight sun.

Swearing in Recruits.
Ten of the recruits who were leaving a few hours later for their first five-year term of western frontier service were sworn in during the morning by J. Cohen, J.P.

Inspector Fitzgerald of his division the Herschel Island district, where the sun sets on Nov. 23 and does not appear above the horizon again until the following Jan. 13. During this long night

the houses are continuously lit up by artificial light. Outside, moonlight and the northern lights are depended upon. The northern lights, in constant motion, fairly buzz, said Inspector Fitzgerald. "They actually appear to make a buzzing noise."

No White Population.
Herschel Island, where Inspector Fitzgerald will shortly return, has no white population, except the half-dozen mounted police who have an Arctic region of 1400 miles in length to regulate. The Eskimos in the Herschel Island district number about 500. "They are excellent people," said the inspector, "but they appear to be gradually diminishing. They are very orderly. There is rarely any difficulty with them, or with the Indian tribes, unless they procure liquor, which is extremely difficult for them to get. It is absolutely prohibited territory up there, except when the whalers smuggle a little in. Our work is almost exclusively to prevent liquor getting to the natives. The Indian tribes are widely scattered. You come across a new tribe about every 200 miles."

Gather in Summer.
"It is very interesting to see them in the summer, when they and the Eskimos congregate at the island to buy their goods. The whalers, Inspector Fitzgerald referred to the time before the Dominion Government landed. Orgies were common there then. Drunken men and women, white men and Eskimos, were carousing along the beach, and the local missionaries could do nothing."

The result of the enforcement of the work of the police has been marvelous in the habits, industry and good behavior of the Eskimos, while the whalers and traders have been kept rigidly under control.

As a result of previous conditions, great numbers of half-bred young men and women abound. The whalers had taken as children to Unalaska to school. Those who have become native missionaries or teachers have been benefited by civilized schooling, but the fate of the educated young half-bred women, who have married uneducated Eskimos, is in some instances deplorable. Squaws are to be found hard at work at native tasks, who can converse intelligently upon the comparative literary merits of Byron and Tennyson. Such is life as lived in the Arctic realm of adventure and romance, to which a hundred Toronto youths are hurrying to carry law and order, and which possesses an enduring fascination for soldierly fellows of the type of Inspector Fitzgerald.

BETTER THAN SPANKING.

Spanking does not cure children of bed-wetting. There is a constitutional cause for this trouble. Mrs. M. Sunners, Box W. S. 66, Windsor, Ont., will send free to any mother her successful home treatment with... Send no money, but write her to-day if your children trouble you in this way. Don't blame the child, the chances are it can't help it. This treatment also cures adults and aged people troubled with urine difficulties by day or night.

THE NEWCOMBE
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has been delighting music lovers in Canada for nearly forty years. Every year of that wide experience in piano building has been used to best advantage in the producing of instruments as near perfection as possible.

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HAMILTON SOCIETY.

Mr. and Mrs. Arthur Blight, Toronto, were guests of Mr. and Mrs. Harry F. Burkholder this week; also Ernest Theodore Martin, the tenor of New York. Messrs. Blight and Martin were soloists at the Harmonic Society concert on Thursday evening.

Mrs. George F. Giasco gave a luncheon in honor of Mrs. Sanford Evans and Mrs. John M. Eastwood a small tea.

Mrs. Fawcett was the hostess of a large afternoon tea. The matrons of honor were Miss Winifred Featherstone, Toronto, and Miss Anna Edgkar.

The tea-room was presided over by Mrs. Harry Carpenter, Mrs. C. R. McCullough, Mrs. Gerrie and Miss White, assisted by Misses Ethel Smith (Burlington), Biglow, Balle, Hooper, Bea Hooper and Ralph of Dundas.

Mrs. C. W. Meakins, Misses Florence and Marion Meakins have gone to North Carolina for the winter.

Mrs. W. A. Robinson gave a tea in honor of her daughter-in-law, Mrs. Langford Robinson, Mrs. (Dr.) H. S. Griffin and Mrs. R. O. McKay and Mrs. Fred Robinson had charge of the tea, assisted by Misses Madeleine Bell, Findlay, Marshall, Lazier and Hope.

Miss Nisbet went to Toronto last week to be a guest at the meeting of the Toronto Women's Press Club. Mrs. Robert Hobson, Mrs. (Judge) Snider, Mrs. Innes, Mrs. Connell, Miss Park, Mrs. H. H. Champ, Mrs. (Dr.) James Rogers, Mrs. Pauline Grant, Mrs. (Dr.) Griffin, Miss Eleanor Lazier are among the hostesses who have entertained during the past week.

Miss Ashford, Toronto, is visiting her sister, Mrs. H. A. Robertson. Miss Marguerite Cotton has returned to Toronto from a visit to her sister, Mrs. Arthur Treble.

Captain and Miss Corey, Toronto, have been guests of Col. and Mrs. Mewburn.

Mr. McGivern and Mrs. David Gilles have gone to Atlantic City.

Miss Pearsall's Recital.

Twelve piano solos, three duets and five vocal numbers composed a most enjoyable recital given by the piano pupils of Miss Elizabeth Pearsall, A. T. C. M., assisted by Miss Eleanor Atkinson and Mr. Meredith E. Hooper, vocalists, on Saturday afternoon. The piano numbers were taken from the works of Moszkowski, Lask, Godard, Durand, Baumbfelder, Clementi, Koeber, Verdi and Schubert, and the vocal selections were the Misses Edith Butler, Hazel Bell, Kathleen Cornish, Hilda and Muriel Kerr, Grace McCullum, Louise McKinnon, Isabel Maloney, Florence Ralston, Daisy Smith and Helen Wilkinson, and Masters Howard Anderson, Marshall Tripp and Charles H. Sparrow. Miss Pearsall intends having these recitals bi-monthly during the season.

Concert by Clever Children.

A unique concert will be given in Cathar's street Methodist Church on Tuesday, Feb. 8, at 8 p.m. The entire program, which will be given by the talented piano-vocal artists, F. A. Ray and Muriel K. MacFadden, will consist of vocal selections in costume, instrumental, piano, baritone, mandolin, and readings. Both children, the under 11 years of age, have shown themselves to public by their accomplishments as piano-vocal artists.

Phone College 1896—Elder Trio: Piano, violin, cello. Reception, teas, etc.

During the last fiscal year \$117,201.52 fishes and fish eggs were distributed by the U. S. Bureau of Fisheries.

The common brick product for 1908 was valued at \$44,765,614, a decrease of \$14,019,847 from that of 1907.

A discarded automobile tire makes a good life preserver. Its buoyancy is sufficient to keep several persons afloat.

SOCIETY NOTES

Mrs. Robert T. Brown, 197 St. George-street, has issued invitations for a tea for Wednesday, February 3, in honor of Miss Edna Jenkins.

Mrs. Avern Pardoe, Jr., 15 Powell-avenue, will not receive Monday, February 7, but will be at home the following Monday, February 14.

Mrs. George E. Boulter, 59 Prince Arthur-avenue, will receive next Friday afternoon for the last time this season.

Mrs. J. J. Kerr Coulter and Miss Coulter, will receive for the first time this season on Monday, February 7, at their residence in Sherbourne-street.

Mrs. Harry Strohmayr will be at home at 228 Garden-avenue on Monday, February 7.

Mr. and Mrs. Wm. L. Jenkins announce the engagement of their oldest daughter, Edna Florence, to Mr. R. G. (Bert) Brown, only son of Mr. and Mrs. Robert T. Brown.

Mrs. Charles J. Tamblin, Southernland Apartments, 410 Wellesley-street, will receive on Monday February 7, and not again this season.

Mrs. Charles Kington, 143 Dunn-avenue, will not receive on Tuesday, February 8, as usual, but will be at home on the first and second Tuesdays in March.

The Violet Club At Home.

The progressive euchre and dance held by the Violet Club, Wednesday evening, at the Royal Canadian Legion, Broadview-avenue, was another successful event of this busy season, numbering about two hundred guests. Valuable prizes were awarded to the winners.

Among those present were: Mr. and Mrs. Macfarlane, Mr. and Mrs. Broderick, Miss Meehan, Miss Marie Davies, Miss T. MacFarlane, Mrs. J. Darcy, Miss Annie Smith, Miss Annie Bennett, Miss Marie Fitzpatrick, Miss Annie Horan, Miss Mary Dwyer, Miss Josephine Neales, Miss Mary McMartin, Miss Estellar Bolger, Mrs. T. D. Dessalines, Mrs. Hagarty, Mrs. Mary Beale, Mrs. May Smith, Mrs. J. Curtin, Miss Mary Mahoney, Mrs. O'Leary, Mrs. Collard, Miss Gorman, Miss M. McMama, Miss Agnes King, Miss Margaret Beale, Miss Margaret O'Brien, Miss Margaret Mahoney, Miss May Brody, Miss Mary Hickey, Miss McCrae, Miss B. Purtil, Miss Daisy Neales, Miss Ella Gilman, Mrs. Quinn, Miss Edith Booth, Miss Bella Foley, Miss McGarry, Miss Kathryn Mahoney, Miss Agnes King, Miss Margaret Beale, Miss Margaret O'Brien, Miss Margaret Mahoney, Miss Helen Beale, Miss Max K. King, Miss Minnie Connors, Miss Theresa Pahey, Miss Bruce, Miss Doyle, Miss Annie Hare, Miss M. O'Grady, and Messrs. F. B. Culliton, S. Murphy, P. Dean, Mr. Meekat, J. Cain, J. Curran, W. Crowe, Charles Connor, T. Horan, T. A. Lister, Mr. Smith, Mr. Broderick, A. Dufour, Doyle, Jos. Egan, Mr. McKinnon, J. A. Deas, Theo. Patterson, Mr. Kory, E. McGuire, Mr. Gilman, L. Quinn, Geo. Carroll, L. M. Guest, M. Sullivan, Fitzpatrick, L. Pirie, L. Spillat, Mr. Corbett, Mr. MacKay, Mr. A. O. Piherty, Jack Campbell, A. McGuire, Mr. Egan, E. Sullivan, Mrs. Foley, E. Gurd, J. Cahill, J. Doherty, Mr. Bruce, Mr. Flaherty, Mr. O'Leary, J. Indolbassy, J. Stewart, Mr. Burns, Mr. Bennett, and J. Smith.

Mrs. William R. Frankish will receive for the first time in her new home, the Bungalow, corner Highland-avenue and Bincarth-road, Rosedale, on Monday, Feb. 7, and not again this season.

Mrs. Chamberlain and Mrs. Barney, 515 Soudina-avenue, will not receive Tuesday, Feb. 8, but will be at home Tuesday and Wednesday, Feb. 15 and 16.

Mrs. Keachle and Mrs. Moore, 31 Isabella-street, will receive on Monday evening, Feb. 7, and not again this season.

The president and members of the Orillia Old Boys' Association of Toronto are holding their at home in the Metropolitan Assembly Rooms, 1111-1113, on Monday evening, Feb. 7, at 8 o'clock. The evening will be spent in progressive euchre and dancing, after which refreshments will be served. All former residents of Orillia, with their friends, will be heartily welcomed.

Miss Laura Compton gave an enjoyable card party at 61 Sorauren-avenue, Thursday evening. Mrs. J. A. Allen, Captain and Mrs. Corey, Toronto, have been guests of Col. and Mrs. Mewburn.

Among those present were: The Misses Hildson, the Misses Grose, Miss Campbell, Miss Beatson, Miss Craze, Mr. Brume, Mr. George Brinmead, Mr. Randolph Soanes, Mr. O. Irving and Mr. Dynes.

The "Wee Ten" Club welcomed a number of their friends at a little dance held in the Masonic Temple, Balm Beach, Wednesday evening, February 2, Mrs. Van Malder, Mrs. Collett and Mrs. Galloway assisted the committee. Misses Vera Collett, Mrs. Pearl Van Malder, vice-pres; Gertrude Milne, sec., and Gertrude Van Malder, treas., in entertaining. Among those present were Misses A. and E. Seemer, A. and M. Riggall, Bryers, Scoles, Hunter, Barrett, Cappe, Newcombe, O. and P. Ferguson, Smith, Dinsmore, Batiste, Charles, Slater, Riley, Wade, Houghton, Jackson, Stanley Gibson, Graham, Jinks, Morran, Elliott, Milline, Mitchell, Baker, MacMillan and Buchanan; Messrs. McCullum, Temple, Gibson, Sales, Dolan, Miller, Burton, Rose, Tew, Collett, Charles Smith, Fekert, Mason, Aycarr, Stringer, Jinks, Burrows, Smart, Jameson, Pearce, Batiste, Evans, Mellen, Riley, Sanderson, Armitage, Chandler, Hunt, P. Smith, Greene, Fanning, Wilkins, Bastide, Ward, Mr. Walter Dinsmore, Dr. Reid and Alfred Blackman, pianist.

The Misses Devine were the hostesses of a small bridge party followed by dancing Tuesday evening, in their pretty home.

Miss Devine was charming in white satin, diamond and pearl ornaments, and Miss Louise in a dainty painted chiffon over lavender satin with gold embroidery. They were assisted in the drawing-room by Mrs. Edward Devine, wearing a becoming gown of old gold satin chamoise with trimmings of real lace.

A dainty supper was served on small tables with shaded candles in the dining-room, which was prettily decorated with daffodils and palms. Prizes



ANNOUNCEMENT

The Mason & Risch Piano Co., Ltd.

Representatives of the Aeolian Company, New York, manufacturers of the Pianola, the Weber, Steck, Wheelock and Stuyvesant Pianola Pianos, desire to announce a New Musical Instrument

The Steinway Pianola Piano

By mutual arrangement between the houses of Steinway & Sons and The Aeolian Company, the famous Steinway Piano will hereafter be obtainable with the Pianola built into it. This new instrument will be known as the Steinway Pianola Piano.

THE house of Steinway has for three generations maintained a prestige and reputation for superiority of manufacture that needs no advertisement.

Similarly, in the field of Piano-players, the Pianola, ever since its introduction, has held a position of unquestioned leadership.

Therefore, the union of these instruments is properly regarded as one of the most significant developments that the musical industry has ever known.

By selecting the Pianola as the one Piano-player worthy of being united with the Steinway Piano, this distinguished firm of piano manufacturers once more justifies the confidence reposed in it by the musical world.

In a Player-piano, the Player is fundamental. It is a serious mistake to select an instrument of this type solely on the reputation

of the piano alone. No matter how high the standing of a piano, no matter how excellent its tone, the moment it becomes inseparably united with an inferior Player, the value of the instrument as a whole is depreciated.

The Messrs. Steinway fully appreciated these facts, and they accordingly made a most careful and thorough investigation of the comparative merits of the various Piano-players now before the public, including those of European as well as those of American manufacture.

Their conclusion was that the Pianola, and the Pianola alone, should be used in combination with their pianos. The decision was based not only on the higher order of musical and artistic effects for which the Pianola is celebrated, but also on its constructional superiority and the better grade of workmanship and material that it represents.

Price of the Steinway Pianola Piano, \$1,500. Exactly the same Pianola in the Weber, Steck, Stuyvesant and Wheelock Pianos from \$650 to \$1,150.

Arrange for a Demonstration with

The Mason & Risch Piano Company, Limited

32 King Street West, Toronto

were won by Mrs. Ed. Devine and Mr. J. Cahill.

Among those present were: Mrs. Clark, Mrs. G. L. Vivian, Mrs. J. Caine, Misses Anna Whalen, Helen Ryan, Ruby Lewis, M. Thompson, L. Griffin, Mac Whalen, Kit Ryan, M. Dugan, M. Cosgrave, Messrs. Bob Burns, Dr. Sharpe, L. J. Hoenig (Rochester), Dr. Collins (Lockport), J. Whalen, G. L. Vivian, Bert Webb, A. Dorenwend, E. J. Devine, Chas. O'Reilly, E. Landerville, Wm. Devine, J. O'Reilly, E. Lander, J. Barrett, Ed. Devine.

Mrs. C. Nora Sinkins (nee Miss Nellie Johnston) will receive for the first time since her marriage in her new apartments at the Georgian, 291 St. George-street, Thursday, Feb. 10.

The society event of this week will

be the I.O.D.E. Rose Ball to be held at the King Edward on Tuesday, Feb. 8. Those desiring tickets should obtain them as soon as possible, as the number is strictly limited. Tickets can be obtained from the following ladies: Mrs. Nordheimer, Mrs. Mackenzie Alexander, Mrs. W. K. George, Mrs. John Bruce, Miss C. W. Merritt, Mrs. James Scott, Mrs. G. T. Reid, Mrs. E. F. B. Johnston.

VIOLIN RECITAL.

The violin recital by Gisela Weber of New York, at the Conservatory Hall on Wednesday, February 9, is one of the notable musical events of the season.

Great opportunities are offered in these days of substitution and imitation of hearing a genuine Stradivarius violin, such as Gisela Weber performs upon at her recitals.

This instrument is one of the famous collection of four made for the Spanish Court in 1712 in the best epoch of Stradivarius's career.

Jacques Thibaud, the well-known violinist, after hearing Gisela Weber play, said it was the greatest violin he had ever heard, and requested her to let him try it. So impressed was he with its wonderful quality that he played upon it for an hour and a quarter before he would relinquish it.

The sale of seats is now on in Nordheimer's for Madame Weber's recital.

Mrs. Adams' Dance.

Mrs. George H. Adams was the hostess of a small but delightful dance on Tuesday at her new Sunnyside-avenue residence. She received her guests in a dainty gown of white satin. The dancing took place downstairs, the broad reception hall and drawing rooms being admirably adapted to the purpose. Daffodils gave the predominant note to a delightful scheme of floral decoration, including the orchestral dais. The guests included Mrs. Herbert S. Cowan, Mrs. Northcote, Mrs. E. B. Thompson, Miss Marcia Kammerer, Miss Ruth Jackman, Miss Hilda Rutherford, Miss Ruth Richmond, the Misses Anthes, Miss Hilda Applegath, Miss Grace Kaniel, Miss Gladys Parsons, Miss Adèle Glanville, Miss H. Dennick, Miss Gertrude Gemmell, Miss Young, Mr. Norman Edwards, Mr. Corryell, Mr. Rathbone, Mr. J. Cosgrave, Mr. Charles Malcolm, Mr. Stanley Mills, Mr. Adrian Millman, Mr. Gegan, Mr. Lorrie Anthes.

Miss Olive Russell's Dance.

Mrs. Lorne D. McKee of Shaw-street was the hostess of a young people's dance on Thursday evening, given in honor of her sister, Miss Olive Russell. Covers were laid for 24, and dancing and cards were indulged in into the wee sma' hours. Mrs. McKee was ably assisted by Mrs. Percival Doughty and Mrs. Jack Russell, who presided over the tea table, lovely with its profusion of golden daffodils and tulips. Mrs. McKee wore a charming gown of mousseline de soie of pale blue shade over blue satin with copage bouque of violets. Miss Olive Russell was daintily zowned in pink silk and carried a large bouquet

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MICHIE'S Extra Old Rye Whiskey is always of the same even quality and mellow flavor—none better.

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of lily of the valley. Mrs. Jack Doughty was charming in a gown of old rose, and Mrs. Jack Russell wore violet satin chamoise. Some of those present were: Miss Irene Brennan, Ruth Clarke, Misses Muriel and Gladys Turner, Mae Currier, Messrs. Fred Hartman, E. Vetter, J. Skelley, Robert Jack and many others.

The honorary governors who will visit the Toronto General Hospital during the week are: Messrs. James Lumbard and George H. Gooderham, M.P.P.

By the means of a systematic warfare on the prairie dogs of the southwest, the part of the United States, 7,000,000 has killed 600,000 of these animals.

TOBACCO HABIT

Dr. McTaggart's tobacco remedy removes all desire for the weed in a few days. A vegetable medicine, and only requires toning up the tongue with occasionally. Price \$2.00.

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