

GET ESTIMATES FOR INSTALLING Weather Stripping NOW—Second Floor, Furniture Building.

EATON'S DAILY STORE NEWS

Four "C.D.V." (half cabinet) photos, size 2 1/2 x 4 1/4 inches, for 25c—New Photo Gallery, Camera Section, Main Floor.

Let These Eaton Values Decide The Question of Your New Fall Clothes

The Present Mode in Both Suits and Overcoats Displayed In Men's Clothing Section on the Main Floor



FEATURED in immense variety of materials, shades and patterns are suits and overcoats, tailored in smart new fashion. Styles that are the very newest for Fall and Winter wear.

IN SUITS we call attention particularly to a smart navy blue model made of fine twill, firm woven worsted or soft Cheviot finished serge. Coats are form-fitting and have rolling, rather narrower notch style lapel. The flaps on pockets are narrower than usual, giving a new effect that is very smart. Vests button fairly high and trousers are straight and narrow. Distinctively a young man's model. Sizes 33 to 37. Price, \$16.50.

Always dependable for service, style and fit are the society brand clothing, the new Fall models featuring both the single and double-breasted coats.

Another very distinctive model is a brown with slight tinge of green, showing a pin check weave. It's a single-breasted 2-button model, with slightly rounded front. Also a double-breasted model with lapels rolling to second button. This model has patch pockets and is in a blue grey cheviot tweed with just a tinge of green. Price, \$22.50.

IN OVERCOATS the slip-on Balmacaan still ranks as the supreme favorite among the young men. This Fall the velvet collared model is the new feature. One model in particular, made of Chip-o-Nertin tweed, is in such attractive mixtures as fawn with red and green, or brown with grey and red, or grey with black. It is single-breasted and has velvet collar. About 44 inches long and satin lined at shoulders and sleeves. Sizes 34 to 44. Price, \$12.50 and \$13.50.

For men who dress conservatively are Fall top-coats in Chesterfield style with close-fitting back, fly front and in a length coming just below the knees. In greys, mostly oxford, as well as darker shades, in soft cheviot finished materials. Sizes 34 to 46. Price, \$15.00 to \$22.50.

Stylish Slip-on Tweed Raincoats, made of that attractive material, Donegal tweed, in light brown or grey mixtures. They are rubberized throughout and absolutely waterproof. Tailored in single-breasted style, with soft rolling lapels that can be turned in and buttoned close up to neck, and with natural width shoulders draping loosely down the back. In 47-inch lengths and sizes 34 to 44. Price, \$15.00.

—Main Floor, Queen St.



Motorists' Horsehide Gauntlet Gloves, Per Pair, \$3.75

Probably the most popular glove for motoring is this gauntlet glove, made of durable black horsehide, with wrist strap, dome fastener, price seams, Bolton thumb and 6-inch gusset cuff. The inside is lined with lamb fur. Price, per pair, \$3.75.

Also very popular, because it is washable, is the "peccary" hogskin glove. It is a strong, serviceable, hard to wear out skin, that always looks neat and dressy, even after repeated washings. Has one dome fastener, price seams, Bolton thumb, and tan kid binding at wrist. Price, per pair, \$2.50.

—Main Floor, Yonge St.

Men's Irish Linen Handkerchiefs, 3 for 50c

If present conditions prevail for any length of time, future shipments of linen handkerchiefs from Ireland are very uncertain. So we would advise you to buy now for future use. These "Eaton Special" handkerchiefs are 18 inches square with 1-4 and 1-2 inch hemstitch borders. Perfectly bleached. Special value, 3 for 50c.

—Main Floor, Yonge St.

Men's Umbrellas, Specially Priced at \$1.49

The covers of these are of silk and wool mixture and have reliable frames. The handles are all smartly shaped and mounted. Some of the women's umbrellas have round handles trimmed with silver, others have also tops. Complete with case. Each, \$1.49.

—Main Floor, Yonge St.

Some of the October Columbia Records

Each record listed below is a double disc record:

- I Lost My Heart in Honolulu.
- I Sent My Wife to the Thousand Isles.
- Kangaroo Hop.
- My Dreamy China Lady.
- Oh, How She Could Yachi.
- Hachi, Wichi, Waeki, Woo.
- Oh, Joe With Your Fiddle and Bow, You Stole My Heart Away.
- On the Koko Moko Isle.
- Stormy Sea of Love.
- The Sunshine of Your Smile.
- That Ukalele Band.
- You're a Dangerous Girl.
- Your Wife.

Each 85c. —Fifth Floor.

Hand-made Boots For Men

THE SKILFUL, life-experienced workmen who make these famous Cort boots, exercise personal care in every detail of the making. Each stitch is sewn to stay and the leather welded together in such a way as to give lasting service. There is no clumsy finish to the Cort models; they're so cleverly made and so neatly finished and shaped that you'd wonder how it is possible to produce such graceful looking footwear by hand.

The materials in them are the very best obtainable. Such soft, flexible and smooth leathers as French calfskin, vici kid, etc., in exclusive shades and finishes that will keep their shine almost indefinitely. They are hand-sewn throughout, which makes them as comfortable as footwear can be.

A new Fall model made of handsome French calfskin, in dull finish, is Blue-er cut and has invisible eyelets. Sizes 6 to 11, and in widths A to E. Price, \$18.00.

Another model is made of a Russian leather, in a beautiful shade of russet. It is a Balmoral, laced style boot. Sizes 6 to 11. Price, \$16.00.

Made of soft vici kid, in a very bright finish that resembles patent leather, is a model in Balmoral, laced style; has invisible eyelets, and sewn-in tongue. Sizes 6 to 11. Price, \$15.00.

—Second Floor, Queen St.

The Smartest In Fashionable Headwear For Men



THE VOGUE in soft felt hats for Fall and Winter wear are those with extra wide, flat, self-conforming brim, with medium high crown. It's the 1916 style and it's here to stay until next Spring. All the noted makers have supplied us with them and the variety is immense, which makes choosing convenient and quick.

Always refined and fashionable is the Borsalino. Its wearing qualities, shape, material and color are points that rank it the most popular brand made. In either the flat set brim, with 3/4-inch binding, or the rope edge brim, are the Borsalinos we show. They are in beautiful soft shades of dark grey, light green, dark green, grey or dark steel. Price, \$4.00.

Exceedingly popular this Fall among the young men is the Crofut and Knapp model with extra wide, flat brim with welted edge, particularly favored because of its beautiful olive green shade. Price, \$4.00.

The famous John B. Stetson fedora is another excellent wearing and always fashionable shape. This season's model has fairly high, full crown, with rolling brim welted at edge. In dark slate or seal brown. A hat for the conservative middle aged man. Price, \$4.00.

Christy, the well known English hatter, supplies us with a very smart fedora shape, with medium crown and flat set brim, with welted edge. In a dark green shade. Price, \$3.00.

—Main Floor, James St.

Fall and Winter Hosiery For Men

Popular Multiplex Brands in Plain and Fancy Colors

MULTIPLEX means more than many ply; it's significant, also, of hosiery that is serviceable, comfortable and perfect fitting. And in every pair, also, there is ample heel and toe room, and tops made secure against the wear and tear of garter buckles. Suggestions of those lines most suitable for Fall and Winter wear are the following:

Men's Cashmere Half-Hose, in plain black, or ribbed; also the popular accordion ribbed, showing the two-tone colors of black and red, black and white, black and blue, black and green, or black and purple. Price, per pair, 50c.

Men's "Eatonia" Half-Hose, made of wool, are full-fashioned throughout. They have name "Eatonia" embroidered on with red silk thread. Two pairs for \$1.25, or per pair, 65c.

Men's Silk-Faced and Cashmere-Lined Half-Hose, with linen spliced heels and toes. In black, tan, navy, grey and natural. All sizes. Price, per pair, 50c.

Men's Silk Thread Half-Hose, full-fashioned throughout, with double hile toes, heels and sole, and fine ribbed hile cuffs. In shades of mahogany and navy, silk embroidered clox; also white with black embroidered clox, and black with white embroidered clox. Sizes 10 to 11 1/2. Price, per pair, 85c.

Men's Plain Black Union Cashmere Socks, made of double-ply yarns. These are seamless, and have heels and toes tightly knitted. Price, per pair, 25c.

—Main Floor, Yonge St.

The Overseas Dept. Opens Wednesday

On Wednesday Morning on the **SECOND FLOOR, Albert St.**, will be established the Overseas Dept. Here you will see packages arranged as suggestions for gifts for soldiers. The parcels are made up from lists that have been found most popular with the soldiers and attendants will be in charge to give information, offer suggestions and to take charge of wrapping, addressing and shipping parcels.

—Second Floor, Albert St.

Boys' Suits, Wednesday, \$3.50

They are of a strong reliable tweed in small grey check effects. The suits are smartly cut in Norfolk style, with knife pleats back and front running to waist only. The bloomer pants are full fashioned and the suit is strongly lined throughout. Sizes are 35 to 34. Reduced price, Wednesday, \$3.50.

Boys' Junior Overcoats of good warm heavy overcoatings in dark mixtures. Double-breasted style buttoning close to neck with close-fitting velvet collar. Belted back and good warm body linings. Sizes 3 to 10 years. Price, \$2.95.

Boys' Dark Grey Chinchilla Overcoats, are double-breasted style, buttoning snugly to chin with close-fitting self collar. Belted back and warm heavy lining. Sizes to fit ages 4 to 10 years. Price, \$4.00.

Excellent value in Boys' Grey Chinchilla Overcoats, double-breasted style, self collar and one-piece belted back. Fancy black and white check linings. Sizes to fit ages 3 to 9 years. Price, \$4.00.

—Main Floor, Queen Street.

For Men the Sweater Coat is Almost Indispensable

Low in Price and in Many New Combination Colors Are the Coats Exhibited in the Men's Furnishing Department on the Main Floor

THE SWEATER COAT is practically unlimited for usefulness in cold weather. For slipping on under the top coat for motoring, hunting, hiking, etc., and when the cold wintry weather arrives it is most comfortable to wear when tobogganing, skating, snowshoeing, etc. Most of these low prices are due to the fact that we bought these sweater coats previous to the advance in wool and cotton materials.

Selected from the huge variety on the Main Floor are the following:

Men's Sweater Coats as illustrated on the left are made of wool and cotton mixture in plain cardigan stitch, with high storm or shawl collar, and a few "V" shaped necks. One very smart coat is in Norfolk style. All have close-fitting cuffs and two pockets. In full, rich colors in plain slate, grey, green with fawn, fawn with grey and royal with navy. Sizes 36 to 42. Each, \$2.

Men's Sweater Coats as illustrated on the right are of wool with a very small percentage of cotton. These are in plain and fancy stitch, with shawl or storm collar, two patch pockets and closely ribbed cuffs. Colors plain brown, grey, slate, maroon, also slate with royal, red with navy, brown with maroon, black and red check, grey and black check. Sizes 38 to 44. Each, \$3.50.

Men's Sweater Coats, made of wool yarns in plain cardigan and jumoo stitch. They have shawl or storm collar and two pockets. Colors are plain brown, grey, maroon, slate, also fancy checks, brown and olive, black and red, brown and fawn, grey and red. Sizes 36 to 44. Each, \$5.



Men's Sweater Coats, made of wool or worsted yarns, in plain and fancy designs, shawl collars and storm collars and two pockets.



Colors plain grey, brown, also grey or brown ground with silver stripes. Sizes 38 to 44. Each, \$6. —Main Floor, Centre.

THE T. EATON CO. LIMITED

Some of the Latest Popular Songs at 15c

- You'll Always Be the Same Sweet Baby to Me.
- I know I Got More Than My Share.
- Memories.
- You're a Dangerous Girl.
- Ireland Must Be Heaven, for My Mother Came From There.
- There's a Quaker Down in Quaker Town.
- Where Did Robinson Crusoe go With Friday on Saturday Night.
- Mammy's Little Coal Black Rose.
- Baby Shoes.
- She is the Sunshine of Virginia.
- Come on to Nashville, Tennessee.
- There's a Little Bit of Bad in Every Good Little Girl.

—Music Section, Main Floor, Albert St.