SIMPSON BUILDING NEARS COMPLETION

Will Be Ready for Mail Order Business on August Fifteenth.

IS MODERN STRUCTURE

Mutual Street House One of the Best of Its Kind on Continent.

An unsightly vacant lot occupied space on Mutual street, north of Wilton, on April 19. Today, sixty days later, after practically unintermittent labor on one of the most gigantic structural undertakings ever promoted in the Dominion by 450 workmen under the direction of architects and contractors, the construction of the new building, which will be used for mail order business by the Robert Simpson Company, Limited, is more than half completed.

Eight days' work has been lost thru rain, the only delay which has interrupted the systematic raising of the building, which by Saturday will have its roof completed and which on Aug. 15, unless some unexpected emergency arises, will see the company in full possession of its additional quarters.

Architecturally, structurally and ornamentally the building in the opinion of experienced contractors is one of the best of its kind in America. No detail has been lacking to make it one of the most modern, absolutely fireproof structures on this hemisphere.

The structure is 280 feet by 115 feet in dimensions, eleven storeys high with two mezzanine floors and a small basement. It is made entirely of reinforced concrete with flat-slab construction and stands on solid rock, workmen having excavated to a depth of 45 feet, into which 75 caissons were placed for the foundation.

In addition to the natural attractiveness of the white concrete and its architectural arrangement, the building is ornamented with considerable casts of concrete and brick spandrels.

Two hundred feet on two sides of the building, one of them the front, and 90 feet on another, will be of solid glass along each floor, concrete column supports having been set back for the purpose. The natural light which will be responsible for the name of "Simpson's Daylight Store" will be supplemented with electric lights thruout the building.

The area of the building provides for a total of 416,000 square feet, 32,000 square feet on each floor. The building is 160 feet high. One million pressed bricks have been used and 30,000 barrels of cement.

About Aug. 1 tests will be made, and these will include the placing of 400 tons weight on four panels of each floor to prove their strength. Experiments of a similar nature were made of the hard grade steel which has been placed in the structure. The steel has been figured at 16,000 pounds to the square inch. The tests already made proved that 100,000 pounds weight can be held.

The Simpson Company is already moving into the new quarters, and within the near future a gang of men will be moving more goods steadily into the place. About 1000 employes will be on the pay roll and thousands upon thousands of dollars' worth of goods will be handled by them in the Mutual street building.

Six freight elevators and two passenger elevators will be installed by the Otis Elevator Company. Other contractors are Isaacs & Sons, the cut stone work; the Canada Portland Cement Company, the cement; Imperial Glass Company, the glazing; the Roberts Company, the painting; the Canadian Ornamental Iron Company, the ornamental work; the Burlington Steel Company of Hamilton, the steel reinforcing work; the Rogers Company, sand and gravel; the Purdy-Mansell Company, the heating and plumbing; Bennett & Wright, the wiring and lighting; Henry Pope Company, the metal sash.

With the exception of the Burlington Steel Company and the architects, the N. Max Dunning Company of Chicago, all the sub-contractors are Toronto firms. Morris Grimbly is superintendent for the Robert Simpson Company, J. Purvis is the resident manager and John Anderson the general foreman who are supervising the construction. A. T. Burnett is head of the Simpson mail order department.

WON SCHOLARSHIP FOR GENERAL PROFICIENCY

Prize Donated by Sir John Eaton Won by Miss Jean Hoskin, Cold Springs.

Miss Jean Hoskin of Cold Springs was the winner of the Sir John Eaton Scholarship for general proficiency at the Wellesley Hospital graduation of nurses. The scholarship for proficiency in operating-room technique, given by Dr. Bruce, was won by Miss Gladys Bateman. Sir William Mulock's Scholarship for general proficiency in intermediate year was won by Miss Laura E. Moore of Markdale. Sir Edmund Osler's Scholarship for proficiency in junior year was won by Miss Isobel McLeod of Southampton. The graduates were: Jean Hoskin, Cold Springs; Louise McFall, Bolton; Eva Lind, Toronto; Ethel P. Winn, New Hamburg; Edith Williams, Toronto; Eleanor G. Henry, Brantford; Clara Young, Cochrane; Annie Griffin, Wingham; Gladys Bateman, Toronto; Gladys U. Gustin, Woodstock; Helen McD. Carruthers, Toronto; Alice L. Belt, Oshawa.

WOMEN MAKE SHELLS HUSBANDS USE THEM

Town in Northern England Entirely Manned and Staffed by Women.

A town in the north of England has a munition factory entirely manned and staffed by women, most of whom are wives and other relatives of naval officers, and the shells they make are used by their own men folk.

The idea of the factory is said to have originated with the chairman of the munitions committee, who found that other necessary industries were being depleted by the girls going in such large numbers to the making of munitions. Moreover, he knew that there were many of the well-to-do class who were anxious to do work of a patriotic nature.

The women employed come in their motors, remove their everyday flimsy attire, assume overalls and a small tight cap and get to work at their machines. They are known by numbers and they work eight hours at their self-imposed tasks.

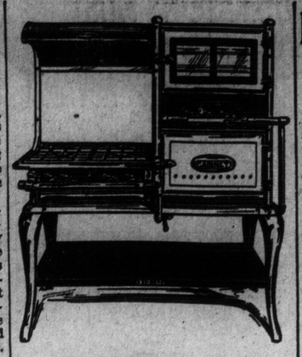
TO WINNIPEG AND THE WEST IN COMFORT VIA CANADIAN PACIFIC.

The Canadian Pacific Railway offers fine equipment and exceptional train service. Through standard and tourist sleepers and dining cars to Winnipeg and Vancouver, via one of the most picturesque routes in the world. Summer tourist rates are now in effect.

If such a trip is under consideration apply to any C. P. R. agent for full particulars (Toronto City Office, southeast corner King and Yonge streets) or W. B. Howard, District Passenger Agent, Toronto. 456

Fruit jars—all glassware—wholesome and sparkling when cleaned with

Old Dutch



Cabinet Gas Ranges

Steadily Growing in Public Favor

More Gas Ranges have been sold in Toronto during the past six months than in any previous six months of the Company's history.

Over 1,600 Gas Ranges

were sold in Toronto during Gas Range Week alone.

Nearly 50,000 are in Use in Toronto

Don't Go Through the Hot Weather Without One

5 Months to Pay

1/5th Cash Down

Balance in equal monthly instalments of 1-5th each, payable with your gas bill.

CONSUMERS' GAS CO.

12-14 Adelaide St. W.

Telephone Adel. 2180

THOUSAND STUDENTS TAKE SPECIAL COURSES

Five Weeks' Summer Schooling Offered by University of Toronto.

Approximately 1000 summer students are in Toronto now taking some of the five weeks' courses offered by the University of Toronto. This is an increase over last year, tho the war has decreased the percentage of men attending, especially those taking the physical culture course for cadet work. They tax to the full the capacity of the college residences.

The art course takes 300 of these students; 200 are taking physical culture, 850 faculty of education work, 20 are taking special conversational work in French, 50 kindergarten primary work, 30 are studying in the special second year B. A. course offered by the university.

FIRE IN TWO RESIDENCES.

Fire from an unknown cause damaged 239 Withrow avenue, occupied by J. H. Kerr, to the extent of $800, and No. 241, occupied by H. Sloan, to the extent of $550, yesterday afternoon.

HYDRO IS SATISFIED WITH GOVERNMENT

Difficult Matters Cleared Up at Conference Yesterday.

DOUBTS ARE REMOVED

Allowed to Take Up Preliminary Work in Radial Construction.

T. J. Hannigan, Guelph, secretary of the Hydro Radials Association, and of the Association of Hydro Radial Municipalities, had a conference with Premier Hearst yesterday. The air seems to be clearing between the associations and the government. During the last session of the legislature there were several deputations from these associations which waited on the cabinet regarding the legislation put thru by the government on hydro matters. They went away none too well satisfied.

After the conference yesterday Mr. Hannigan expressed himself as very well satisfied with the attitude of the government. While the cabinet might not always have satisfied the delegations which waited upon it, the officials of the associations found that the government had always been ready to give them a sympathetic hearing when they met to discuss matters, he said. There had been misunderstandings. He was about to report the results of his afternoon's conference with the premier to J. W. Lyon, Guelph, president of the association, and he expected that a declaration would be published by the association officers shortly.

One point which Mr. Hannigan discussed with Mr. Hearst was with regard to the bill put thru at the last session restricting construction of hydro radials during the period of the war. Mr. Hearst had assured him, said Mr. Hannigan, that there would be no obstruction placed in their way if they wished to make surveys and do other such preliminary work. The whole matter had been left to the discretion of the lieutenant-governor-in-council.

As for the Niagara power development scheme, which the government had taken under its wing at the last session, Mr. Hannigan had been given to understand that if the municipalities desired to take over the plant after it had been set in operation, there would be no opposition to such action from the government.

EPIDEMIC IS SPREADING.

SPRINGFIELD, Ills., July 6.—An outbreak of infantile paralysis assumed alarming proportions today in Illinois.

Following an outbreak at Standard, Putnam County, several additional cases were discovered today in Ford, Franklin and La Salle Counties.

Tho the cases are widely separated, state board of health officials believe all originated from the outbreak at Standard.

MURRAY-KAY, LIMITED

MURRAY STORE: 17-31 KING EAST. | STORE HOURS: 8.30 A.M. TO 5.00 P.M. TELEPHONE ADELAIDE 5100. | KAY STORE: 36-38 KING WEST

"Never-Such" Sale of Men's Summer Suits

All New Models, Well Cut and Tailored

Suits Worth $12.50 Today **$9.50** Suits Worth to $18.00 Today **$11.50** Suits Worth to $28.00 Today **$15.00**

You may thank the weather man for these remarkable values in **Men's Summer Suits.** Hot days have been slow in arriving; consequently our stocks of "Breeze" cloth, "Palm Beach," and flannel suits have piled up to such an extent that immediate action is necessary. So here goes for the greatest sale of these warm-weather suits—they're needed now and will be needed still more in the next few weeks.

Here Are Today's Bargains in Men's Summer Suits

Men's "Breeze Cloth" and "Palm Beach" Two-Piece Suits, in mixed grays and plain colors; coat unlined, trousers made with belt loops and finished with 2 inch cuffs. Regularly $12.50. July Clearance price, today **$9.50**

Men's Flannel and "Palm Beach" Two-Piece Suits, in plain gray and a variety of striped patterns in light tan. Coats are unlined and have patch pockets; trousers finished with belt loops and two-inch cuffs. Regularly $15.00 and $18.00. July Clearance price, today **$11.50**

Men's Fine Wool Crash and Silk Two-Piece Suits, in light tan; coats quarter lined and with patch pockets; trousers with belt loops, finished with two-inch cuffs. Regularly $25.00 and $28.00. July Clearance price, today **$15.00**

PROGRAMS FOR TODAY MOVIES SCREEN GOSSIP

A VACATION CLUB TO BE ORGANIZED

If present plans do not go awry, the camera men of the Ince-Triangle forces will spend a summer of enviable enjoyment, for, according to the details of a movement now on foot, it is planned to organize a "vacation club," which will have as its purpose the fostering of Sunday outings during the months of July, August and September. There are seven camera men employed permanently at this plant and Irvin Willatt, who, as chief of the photographic and art department, is in charge of the staff, declares that each is enthusiastic over the proposition. If the plan is successful, it will mean that the camera men each Sunday will go on an outing either by motor or sailing vessel. The camera men under the Ince banner are Del Clawson, Chas. Kauffman, J. D. Jennings, Clyde de Vinna, Joe August, G. D. Harrison-Herriot and Otis M. Gove.

RAILROAD OFFICIALS PUT BAN ON HAZARD

Helen Gibson Attempts Thrill Too Daring for Salt Lake Officials.

Helen Gibson, the daring "Hazards of Helen" girl, set out last week to place a scene in which she was to climb hand over hand on a bar suspended from a locomotive to a box car. The bar was of the type usually used in shunting cars beside engines, but in the "Hazard" it was planned to have the engine overtake the runaway box car while going at a great speed and the bar dropped down for Helen to make her perilous attempt.

After repeated warnings from the engineer that the stunt might wreck the engine and result in loss of life, Miss Gibson persuaded her director and the engineer to "take a chance." When the bar was thrown from the engine to the runaway box car the tender jumped the track, tearing up rails, while Miss Gibson barely escaped being caught between the cars.

Nothing daunted, Helen was soon hurrying up the director in his preparations to try the scene once more. But at this juncture the railroad officials, having received reports from the train crew, issued orders prohibiting the repetition of the scene.

Later, to complete the story of this Kalem picture, the bar was done away with, and Helen made a clear jump from the engine to the ladder of the box car. Both trains were traveling at a high rate of speed and the thrill is most effective, tho it is Helen who takes all the risk and the railroad's equipment is not in the slightest danger.

Don't Look Old!

But restore your gray and faded hairs to their natural color with

LOCKYER'S SULPHUR Hair Restorer

This world-famed Hair Restorer is prepared by the great Hair Specialists, J. Pepper & Co., Ltd., Bedford Laboratories, London, S.E., and can be obtained of all stores.

Its quality of deepening grayness to the former color in a few days, thus securing a preserved appearance, has enabled thousands to retain their position.

SOLD EVERYWHERE.

Lockyer's gives health to the hair and restores the natural color. It cleanses the scalp and makes the most perfect Hair Dressing. 1356

WON AUTO PRIZE.

Myrtle Gonzalez, one of the film stars of Universal City, was a prize-winner at the recent fashion show given in connection with the automobile races at Ascot Park, Los Angeles, for the benefit of the Actors' Fund of America.

Miss Gonzalez drove her own car, and won much applause as she passed the grand stand, where thousands recognized the beautiful star as she bowed her acknowledgements. Miss Gonzalez never fails to do what she can to aid any charity, and was persuaded to enter her car for that reason alone.

ALMOST AT THAT.

At a meeting of business men, a discussion was started regarding a banker who had the reputation for hard bargaining, close-fistedness, and invariably getting his pound of flesh.

"Oh, well," said one man, "he isn't so bad! I went to see him to get a loan of $1000, and he treated me very courteously."

"Did he lend you the money?"

"No, he didn't—but he hesitated a minute."

MOTION PICTURE DIRECTORY

Academy, Bloor St. and St. Clarens Ave., "Iron Claw"; "The Child Killers."

Alexandra, Bloor and Lansdowne, "The Ghost of the White Lady."

Aster, Dundas and Arthur streets, Warren Kerrigan in "Melody of Love."

Beaver, 1784 Dundas street, 4th Episode of "The Iron Claw."

Bluebell, Parliament and Wilton ave., "Mystery of Room 13."

Bonita, 1035 Gerrard street, 5th episode of "Peg o' the Ring."

Crystal, Dundas and Mavety streets, 3rd Episode "Peg o' the Ring."

Classic, Gerrard and Greenwood ave., "The Old Homestead," "Iron Claw."

Crescent Palace, 2155 Dundas, Olga Petrova in "Heart of a Painted Woman."

Doric, Bloor and Gladstone, Louise Lovely in "Tangled Hearts."

Duchess, 22 Arthur street, "Supreme Test" and "Peg o' the Ring."

Empress, 317 Yonge street, "The Family Stain" and select comedies.

Empire, Booth and Queen, "Graft," No. 2, and "The Eyes of Fear."

Family, Queen and Lee ave., Florence Reed in "Her Own Way."

Garden, College st., Wm. Farnum in "Fighting Blood" and "A Night Out."

Globe, Queen W., Charlie Chaplin, in "Gang Leader," and "White Goddess."

Idle Hour, Queen street east, "The Prisoner at the Bar."

Iola, 315 Danforth ave., Episode 12 of "The Iron Claw."

King's Playhouse, Queen and Dovercourt, "Silent Man of Timber Gulch."

Kum-C, 1288 Queen St. W., "Battle Cry of Peace."

King, College and Manning, "Peg O' the Ring," and "The Hoax House."

La Plaza, 735 Queen street east, Charlie Chaplin in "Carmen."

La Rita, 336 Pape ave., Marguerite Clark in "The Prince and the Pauper."

Maple Leaf, 250 Danforth ave., "The Woman in the Box."

Madison, Bloor and Bathurst streets, George Beban, in "Pasquale."

Maple Leaf, 94 Queen St. W., "A Victim of the Mormons."

Model, 181 Danforth ave., "Marriage of Arthur" and "The Railroad Bandit."

Odeon, 1556 Queen W., "The Great Smash" and "Mark of a Gentleman."

Oriental, Dufferin and Dundas, "Tammany's Tiger."

People's, 332 Queen W., Charlie Chaplin in "His New Job," "Mary Page."

Photodrome, 39 Queen St. W., "Fighting Bob," and select comedies.

Peter Pan, 1969 Queen E., Fannie Ward in "For the Defence."

Pickford, Spadina and Queen, "Emmy of Stork's Nest," Mary Miles Minter.

Royal, 584 College St., "Red Circle," No. 2; "Bonds of Deception."

Vermont, 1069 Bathurst, "Ashes" and Francis Bushman "The Elder Brother."

Victoria, 651 Yonge St., Clara Kimball Young in "Trilby."

Wonderland, 1756 Dundas St., Episode 4 of "The Red Circle."

BYRRH WINE

TONIC & APPETIZER

RECOMMENDED FOR FAMILY USE

L. VIOLET, THUIR, FRANCE.

AGENTS: HUDON HEBERT & CO. LIMITED MONTREAL

IN TORONTO AT THE FOLLOWING LIQUOR STORES

Hatch Brothers	211 Yonge Street.
M. LeRoy	897 Queen Street East.
C. J. Kean	Corner of Peter and King St. W.
Michie & Co.	7 King Street West.
F. J. Mallon	Church Street.
The Rossin House Liquor Store	442 Spadina Ave.
John Mathers	153 King Street East.
W. J. Kelly	54 Adelaide Street West.
D. Small	57 Elizabeth Street.
T. H. George	7 Bloor Street East.
J. W. Ryan	188 Queen Street West.
Thomas F. Hannan	534 Yonge Street.
William Mark & Co., Ltd.	94 Yonge Street.
Caledonia Liquor Store Co., Ltd.	8 McCaul Street.

Polly and Her Pals

And There Must Have Been a Password

By Sterrell

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