

WEDNESDAY NOV. 10. THE ROBERT SIMPSON COMPANY LIMITED

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PROBABILITIES—Easterly winds; sea stationary—temperature.

THE ROBERT SIMPSON COMPANY LIMITED

H. H. FUDGER, President. J. WOOD, Manager.

Store Opens 8 a.m. Closes 5.30 p.m.

The Orchestra At Noon. March—Comical Eyes... Giesberg Waltz—Blue Danube... Strauss Three Dances from "Neil Gwyn" A Country Dance. A Pastoral Dance. Merry-makers' Dance... German Selection—Il Provatore... Verdi Waltz—That Dreamy Waltz... Mills Overture—Morning, Noon and Night... Suppe Intermezzo—Sicilian Chimes... Mills

Warm Stockings Women's and Boys' Heavy All-wool Black English Worsted Ribbed Hose, seamless, soft and warm, double spliced heel, toe and sole. Sizes 4 to 10. On sale Thursday, pair, 25c. Women's Finest German Made All-wool Cashmere Hose, medium weight for fall wear, full fashioned, double spliced heel, toe and sole; all sizes. Special Thursday 50c.

CASHMERE GLOVES, 35c. Women's Fine, Imported Black Cashmere Gloves, with fancy half silk lined, dome fasteners, neat point back; a perfect fall glove. Thursday, pair, 35c.

MEN'S WINTER GLOVES. Men's Winter Gloves, grey rabbit fur lined, tan suede leather, double fasteners, gore wrists, strongly sewn; a warm, dressy glove; all sizes. Special Thursday, pair, \$1.50.

Men's Lamb's Wool Soles 500 pairs Men's Lamb's Wool Slipper Soles, slightly soled, fine heavy white wool, leather soles, stitch on your wool uppers, and you have a warm, comfortable bedroom or house slipper; all sizes 6 to 11. Regular prices 30c, 35c and 40c. Clearing price Thursday 19c.

Fancy Wool Eiderdown (Second Floor, Yonge Street.) We have a splendid lot of Fancy Wool Eiderdowns, new, bright, prettily blended colorings, in stripes, fancy effects, etc.; full soft pile; 27 inches wide, for bath robes, dressing gowns, dressing sacques, smoking jackets, etc. Per yard, Thursday, 39c.

PURE LINEN TOWELS, 48c. They're all pure linen—you're sure of that here, because we're the only people who do not carry untoned towels. Huckaback, diaper or damask makes, and we positively do not stock anything but the pure flax bedroom towels; full bleached, washed huck towels; fine spoke hemstitched ends; and note large size, 20 x 40 inches. Per pair, Thursday, 48c.

Handkerchiefs for Men Initial Handkerchiefs, from Ireland, pure linen, hand embroidered initial, 1/2-inch hem. Prices, 3 for 50c, 25c and 35c each.

Plain Linen Hemstitch Handkerchiefs, 1/4, 1/2, 3/4, 1 inch hem, full size. Prices from 1/2c, 15c, 3 for 50c, 25c, 35c to 50c.

Irish Lawn Hemstitch Handkerchiefs, linen finish, full size. Each, 5c, 4 for 25c and 3 for 25c.

Mercedized Handkerchiefs, colored hemstitch borders, navy and white and Paisley effects. Prices 2 for 25c and 3 for 25c.

Siroko Handkerchiefs, in Paisley effects, and navy and white, large size. Each 15c.

Red Handkerchiefs, for working-men, full size. Prices 6 for 25c, 4 for 25c and 3 for 25c.

The Popular Hats for Men Christy's Derby Hats, in correct fall and winter styles; colors black, brown and Cuba. Thursday \$2.00.

King Brand Hats, the up-to-date hat for the young men; extra fine quality fur felt. Thursday \$2.00.

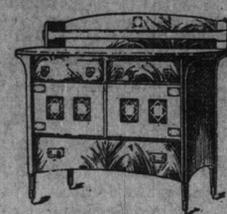
Men's Winter Wear Caps, in golf, yacht, driver and sport shapes; fur drop bands. Thursday 50c.

Grocery List Thursday 2,000 lbs. Dairy Butter, in prints, per lb. 25c. Fresh Flaked Wheat, per stone 48c.

Finest Split Peas, 8 lbs. 25c. Edwardsburg Brand Syrup, 5-lb. pail 25c. Choice Red Cranberries, per quart 11c. Salt, in 5-lb. bag, 3 bags 14c. Choice Red Salmon, 1/2-lb. flats, 3 tins 25c. Finest Canned Tomatoes, 3 tins 25c.

Canned Corn or Peas, 3 tins 25c. Blue Bell Jelly Powder, assorted flavors, 4 packages 25c. Choice California Seeded Raisins, 1-lb. package, 3 packages 25c. Canned Sweet Pumpkin, 2 tins 15c. Telephone direct to department. Main 7841. 35c ASSAM TEA, 25c. 300 lbs. of fine, rich, full bodied Assam Tea, of great strength and delicious flavor, a 5c tea anywhere. Thursday, per lb. 28c.

What You See in the New Furniture Dept.



A Walk Through Simpson's Acreage of Oak, Walnut and Mahogany

WE CALL attention to the fact that we have an absolutely different Furniture Department here now. Its increased area includes practically the whole 5th floor of the Simpson Block. Its enlarged stock is made up of the very newest and finest designs of to-day. Let us take a stroll through the new Furniture Department. You will note that the Yonge street end is devoted to Drawing Room Furniture and

Parlor Cabinets Come First

Music Cabinets are included, of course. Prices run from \$7.00 to \$15.00. Quite a large variety in the various woods. You will notice particularly a bronze finished reproduction of a Louis XV. Bric-a-brac Cabinet at \$12.00. The Jardiniere Stands close by run at \$3.00 to \$10.00. Pedestals for statuary, etc., \$4.00 to \$12.00.

Drawing Room Suites

People are not so desirous nowadays of matching each piece of the drawing room furniture. We sell far more 3-piece sets than five, and the three pieces are often upholstered in different shades, one a green, another a brown, the third a rose for example.

We show the various standard styles in a good variety, most of it new this season—Colonials, Heppelwhite, Sheraton, and the four Louis.

In the better grades we show the furniture upholstered and covered with a plain green denim, customers choosing brocade for us to put covering on to order.

Prices on 3-piece sets run \$25.00 to \$250.00. Odd Parlor Chairs, \$10 to \$40. About 200 designs.

Upholstered Fireside Chairs

With wings, as it were, to shield one from the draught that always accompanies an open fire. \$18 to \$40.

Leather upholstery for libraries brings chairs at \$25 to \$70. Genuine morocco can be had for \$20.00.

On the other hand, a Chintz Covered Chair may be worth \$35. Bedroom and Hall Chairs, \$3 to \$20.

Library Sets

A library is a dignified room and mahogany seems to suit it best. Three-piece sets, arm chair, settee and rocker, \$75 to \$200.

In leather or denim—best ones, of course, in the former. Morris Chairs, leather and velours, \$8 to \$25.

We have about 500 different designs of Odd Chairs for sitting rooms of all sorts.

Couches, Folding Beds and Davenport

Velours, tapestry and leather. Steel Couches, which can be made up into a double bed in a moment, for \$10.00.

Couches, in all the leathers; genuine cowhide, "Spanish" shade, \$40.

200 Patterns of Parlor Tables

Mahogany and oak, \$2.25 to \$36. Card Tables, covered with green felt, \$16.00.

A beauty for the game called poker has a mahogany top, which reverses and shows a green baize centre, marked into sections, with pockets for chips, \$45.

Wicker Furniture

Beautiful designs in the modern reed furniture, for sun rooms, living rooms, bedrooms, and so forth.

Reed Chairs, \$2.50 to \$15.00. Upholstered in sets, Art Nouveau style some of them.

Anglo-Indian designs will please artistic people.

Reed Table, in green, \$11.75. Clothes Hamper of woven reed, flat, like bamboo efats, \$6.50. Fancy Willow Wicker and Reed Chairs, for bedrooms, \$4.50 to \$8.00.

Louis XIII. Drawing-Room Suite of four pieces 160.00

Louis XVI. Drawing-Room Suite of hand carved mahogany, 3 pieces. 177.00

Sheraton Dining-Room of dull mahogany 370.00

Louis XVI. Bedroom of hand carved Circassian walnut at 950.00

Just a Step Further for Ladies' Desks and Combination Secretaries

\$15.00 to \$75.00. Mahogany, golden oak, early English and fumed oak.

A beauty at \$47.50. Such clever little drawers, pockets and racks, and such artistic brass.

Rich mahogany. Just like a man's desk inside, with a hinged flap instead of a roll top.

14 pigeon-holes and cabinet drawers. 3 big drawers. A Fumed Desk costs \$12.00. Beautiful straight lines.

Bigger and better ones at \$23.50, in same style. Library Tables, \$8 to \$35. Early English mostly, some fumed oak, flat top, with drawers.

One at \$23.50 has magazine racks at the sides. A drawer pulls out, with a lid, to be used as a writing desk; the ink well flush with the top.

A Great Showing of Mission Furniture

We devote more space to mission now even in proportion to our increased space all round.

Early English finish is strongest with us—you know that dull wax—polished dark oak? It and fumed oak have worked out as the most satisfactory of all those dark stained finishes.

We have plenty of beautiful fumed oak designs, too—that rich brown. Some of the living room sets are matched up in three pieces—table, arm chair and rocker.

Arm Chairs, \$8.50 to \$35.00. Tables (see library). Settees, \$15.00 to \$86.75. All the approved leathers for cushions, and upholstery.

At \$35.00 we show one of the most comfortable chairs ever made. Loose tufted leather, with a sort of Morris back on a spring, which holds where your weight balances it, and is adjusted by the least additional pressure to the angle required, fitting firmly into the small of the back.

Sectional Book Cases

We sell the Macey or improved sectional book case. Regular style, full base, plain or leaded glass, \$4.35 per section.

Colonial mahogany, \$11.00. Chippendale, Colonial, Arts and Crafts, styles in stock, golden oak, early English, mahogany (polished or dull).

The glass fronts of this case flap up, and slide in out of sight like a drawer while case is in use. Dust-proof when closed.

All sizes. Some with desks combined and drawers or shelves for bric-a-brac.

And Now the Metal Beds

Plenty of choice. Square rails and posts, or round, just as you say. Brushed, bright or satin finish.

\$18.00 to \$90.00. One at \$73.00 is perfectly plain, "brushed" brass, a very pretty satin finish, with the grain of a fine brass just showing, and no more.

Enamel Beds, mostly white, with brass trimmings, \$2.99 to \$20.00.

Mattresses Next in Order

\$3.00 to \$35.00. Lower priced ones of seagrass and felt.

Hair Mattresses, \$20.00 up. Marshall Sanitary Mattress, \$25. Contains over 1,000 wire springs in centre, with layer of hair outside.

Each spring sewed in a little pocket, and perfectly secure. Pure white felt instead of hair, \$19.00.

Wire Spring Mattresses, iron frames, \$2.50 to \$5.00. Wooden frames, \$1.50 to \$4.50.

We Have a Vast Reinforcement of Bedroom Furniture

No furniture stock is quite so important to a store as bedroom furniture. There are more bedrooms than any other room. We give bedroom furniture biggest space in the new store.

We have over 200 designs in "Dressers" alone. Prices run \$8.75 to \$175.00. Bedsteads, \$8.75 to \$165.00. Washstands, \$14.00 to \$110.00.

Dressing Tables, \$9.00 to \$80.00. Washstands, \$4.00 to \$40.00. Cheval Mirrors, \$19.50 to \$60.00.

If you would see a piece of genuine art, you should see the Louis XVI. bedroom set, of dull, hand-carved Circassian walnut. The head and foot of the "twin" beds contain an oval panel of woven cane. The dressing table mirror is a great horizontal oval. See this set. You may not wish to buy it, but it will give your ideal a fresh vision, perhaps.

And See the Kitchen Cabinets

\$5.00 to \$25.00. Just as complete as a manager's desk. Four sifters. Cabinets for everything. Bake board that pulls out like a drawer. All covered with smooth zinc.

Everything complete, right at your hand. A kitchen table and a pantry combined.

Dining Room Furniture in the West End of this Dept.

Sets, \$50.00 to \$500.00. Tables, round or square, \$7.00 to \$115.00. 6 chairs and 1 arm chair sets, \$11.00 to \$125.00.

Dinner Wagon and China Cabinet, come in the better sets. A beautiful mission design, complete in every respect, fumed oak, and artistically simple to a degree, for \$240.

A Sheraton design, in solid mahogany, dull old brass handles, red leather chairs, hand buffed and brass studded, sideboard with six legs, five drawers, variegated and modelled front, with two cellarettes for wines and liquors, \$370.00.

A perfect old beauty! And Lastly, Office Furniture

We have gone into office furniture a little more extensively than we used to.

Roll Desks, \$17.00 to \$125.00. Office Chairs, \$3.50 to \$20.00. Tilting Swivel Chairs, \$6.75 to \$20.00.

Office Stools, 55c to \$4.00. Office Tables, \$4.00 to \$25.50. Typewriter Desks, \$4.75 to \$32.00. You can buy a nice Austrian bent wood design, with cane back and seat, tilting and swivelling, for \$11.50, solid mahogany.

Bank of England Chairs for board rooms, as steady and as solid as finance itself, \$18; in mahogany. Make a real tour of our Furniture Department. We can show you new things by the score. Why not come to-morrow?

Ladies' \$35.00 Tweed Coats for \$16.95



IMPORTED from Germany—the styles are "classy" in the highest degree. The tweeds are extra good. They arrived this fall. We reduce them for their last appearance Thursday.

About 100 left; especially suitable for motoring or driving; of extra fine qualities English, Scotch and Irish tweeds and camel's hair cloth, in light and mid grey, green or brown mixtures, also of blue, green or brown blanket cloths; long, loose or semi-fitting styles, with large mannish shawl or round collars; some have pleated effect on side, trimmed with velvet, broadcloth or leather tabs; some have broad belt of self. Regular selling prices up to \$35.00. Thursday 16.95

\$2.95 Crepe Kimonos \$1.49

Women's Long Kimonos, of extra quality cotton crepe, beautiful floral and Oriental patterns, in new colorings; tucked back and front; 3/4 sleeves, and front trimmed with band of satin, in harmonizing shades. Sizes 34 to 42. Regular value \$2.95. Thursday \$1.49.

Taffeta Silk Petticoats Special \$3.49

Ladies' Taffeta Silk Petticoats, in black, navy, brown, green, sky, pink, cream, rose; made with deep shirring, trimmed with pin tucking and shirring, also unperforated full depth of flounce. Lengths 38, 40 and 42. Thursday \$3.49.

Wool Waists Clearing at \$1.48

No. 1—A dainty little French Waist, of fine wool crepe de Sante, in navy, cardinal and cream only, rounded yoke of fine tucking, with straps and buttons, 1/2-in. pleats on front and back; stand-up collar and link cuffs. Regular value \$3.00. Thursday \$1.48.

No. 2—Pure Wool Nun's Velling Waist, a very dressy garment; the whole front of clustered tucks, Val. insertion and hand embroidery; sleeves of tucking and lace; also collar and cuffs, tucked back; colors cream, pink, grey, brown, mauve, navy and black. Regular \$3.00. Thursday, \$1.48.

La Grecque Corsets

OF all the more fashionable of American-made Corsets, La Grecque claims more wearers than any other make. The reason is that, although always adhering as closely as possible to the latest modes, the makers of La Grecque offer their models at prices which are always more than reasonable. La Grecque Corsets are not modeled upon the very extreme lines, yet answer every one of fashion's demands, and give the wearer the greatest possible comfort.

This store is now sole selling agent for La Grecque Corsets in Toronto. We cordially invite you to come and see our range of the new La Grecque models if you wish a corset that is up-to-the-minute in Fashion's every requirement and yet is priced to suit every purse. Our prices range from \$2.00 to \$6.00 a pair.

An Unrivalled Showing of Black Silks and Velvets

Prices that cannot be duplicated elsewhere in the city.

Black Silk Velvets, rich silk chiffon finish, extremely deep black; the desired make for handsome gowns. 42-inch. Value \$6.50 yard. Simpson's price \$4.00. 42-inch. Value \$6.00 yard. Simpson's price \$3.50.

Black Silk Cords, rich, full black, full round cord, fine lustre; very fashionable for coats, dresses, etc. 1/2 inch. Value \$2.00 yard. Simpson's price \$1.50. Black Mousseline Paillette, extra fine weave, rich subdued satin finish, deep penetrating black; handsome quality for dresses, waists, etc.; note the width. 4 1/2 in. Value \$2.00 yard. Simpson's price \$1.50.

Black Broadcloths, Suiting and Coating Weight

A shipment of Black Broadcloths, from France, Austria and Germany; rich soft, "drapery" qualities, with bright, lustrous, permanent finish; chiffon and glove finishes for the smart, stylish tailored suits or reception gowns. Heavier Sedan and ripple finishes, just the thing for those popular, dressy, full length coats; thoroughly sponged and spot proof; and colors absolutely unfading. 52 inches wide. Thursday, per yard, \$1.00, \$1.25 and \$1.50.

NEW WEST OF ENGLAND WORSTED SUITINGS. A magnificent range of Stylish and Exclusive Worsted Suitings, mostly "mannish" stripes, for tailored suits also plain grey worsted twills, so much in vogue in New York. We have never shown a more select range of these fashionable suitings than at present. 52 to 56 inches wide. Thursday, per yard, \$1.00 to \$2.00.

Men's Winter Suits

WE RECOMMEND our Fifteen Dollar Suits first. They hit the compromise with quality and economy right in the middle. Better Suits if you pay more but no better value for the money.

Men's fancy English worsted suits, fine quality, superior finished materials, newest fashionable shades and color mixtures, single-breasted, three-button sack models showing a variety of fashion details. Very special value, \$15.

Men's heavy-worsted finished imported Scotch tweed suits, winter weight materials, dark Oxford, olive, brown and mixed grey colorings, single-breasted, tailored well, shoulders nicely moulded, \$16.50.

2,500 Men's Negligee Shirts To Go At 50c

Regular 75c, \$1.00 and \$1.25 CLEANING up the shirts stocks—taking all the broken lines and odd ranges in our 75c, \$1.00 and \$1.25 stocks, together with several hundred traveller's samples and a clearing line of splendid zephyrs.

Dozens of different patterns, including the popular stripe effects; many qualities of cloths, cambrics, Oxfords, percales and fine zephyrs; mostly with cuffs attached. All sizes in the lot from 14 to 18. The regular values are up to \$1.25. Thursday 50c. (No phone or mail orders filled.) See Yonge Street Windows.



AV... Choice b... College... man's resi... H. B... PROBS: A R... RA... Broke... Grad... W... VICTIM... OF... VICTORI... A rubaw... into a cro... with early... interurban... Railway C... New West... teen men... other ac... whom will... skulls. Motor... tor. Wieg... reated, pen... quest. The accid... yet dask... cupants of... of the B... car building... ator left t... 3.30, follow... consisting... car laden w... ten fifty or... heavy. How... Three mi... grade, while... climbed, the... gave way, ... gaining tre... tion and m... car was but... was just ... when the r... The speed... must have... motorman's... time to mov... timbers at... ploughed... battering a... cupped. The... woodwork... passenger c... to match. R... As if, th... them 12 in... others long... ed thru the... of the car... around in... lighted by... ten guided... body after... wrecking cr... centre arou... it possibl... run away d... crew had a... the car of... while they... shunting. T... uites later... to the 4... rounded fr... broke away... ductor tri... breaks and... rushed on... The railw... coupling br... being for... when they... and in goo... "It looks... pled at all... W. Man... tage, who v... "The lum... demolished... ally roofed... pact. Hair... those of o... on the w... plied on the... in fact, the... the passen... death or se... "The orde... rounded fr... Many... ed from re... work to res... who was i... over which... five victim... been instan... "A numbe... ty were ov... scene. The... cated. The... not locat... lay under... clear and d... ground. W... we located... in two wit... on top of... blood from... very badly... B... VANCOU... clial.)—Ano... -night on... down the... Edward... came from... leaves a... The. Boy... s ago. Electric Co... three small