

H. H. FUDGER, President. J. WOOD, Manager. Store Opens at 8 a.m. Closes at 5:30 p.m.

THE ROBERT SIMPSON COMPANY LIMITED

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PROBABILITIES: SATURDAY, JUNE 12th, 1909.

Simpson's Housefurnishing Suggestions

The Red Dining Room



THE idea of red for a Dining Room will strike some people as a little trite. So many dining rooms have been treated in reds. But there is such a welcome feeling of warm hospitality about red!

The Red we have in mind is not the red you see on so many of the street posters—it is not the red proverbially notorious for enraging cattle or inciting war amongst nations.

With this red as a basis we transform a cold, bare room into a centre of family life and hospitality. The furniture and the woodwork can be good every-day golden oak.

Household Linens—Monday.

Look at this list—it will serve to suggest things that you need and can buy to best advantage at Simpson's on Monday.

For Evening Wear

Wool Back Oriental Satin rich in appearance, refined in texture, popular for its soft draping qualities.

Furniture Items for Monday.

SPECIAL prices just now to make up for the workmen's disturbance.

Laundry Day

Laundry Starch, 4 lbs. 25c. Fels Naptha Soap, per bar, 5c.

extent. The walls are to be covered with a small figured, closely-knit pattern running from base board clear to ceiling or cornice.

THE COST OF A RED ROOM.

Furniture, \$100. Oriental Rug, \$150. Arab Net Curtains, \$15 per pair.

Domestic, \$12.45. Applique Net, 75c per yard. Over Curtains, \$1.50 per yard.

Simpson's Summer Dresses and Suits

Everybody is Buying—Everybody must Approve.

JUST as our tailored suits won Toronto's hearty appreciation last spring, so do the summer suits and the summer dresses please Toronto women at the present time.

We can give you a very nice light Wool Serge Suit of cream, in the new cutaway style, for \$22.50.

LADIES \$37.50 COATS \$25.00. About 27 New York Sample Coats, in Pongee, Rajah, Shantung, Bengaline Silks, in natural tan or cream shades.

A Clearing Sale of High-Class Dress Silks Monday

Qualities Selling Every Day at \$1.00 per Yard Will be Offered at 49c

2,256 yards of Handsome Dress Silks, novelty stripes, in rich heavy quality of Louisiana and surah weaves, in beautiful color combinations.

Monday will be Small Quantities Clearing Day in the

June Selling of Whitewear

WE put half price marks on many of the small quantities left. Extraordinary selling has reduced the choicest styles to the almost vanishing point.

Night Dresses, only small quantities of a style, balances of many charming lines, lace cotton or nainsook, embroidery or lace trimmed, high or slip over necks; also Empire and Princess styles. All sizes in the lot.

Corset Covers, very few alike, balances of lines nearly sold out; also some samples, lace or embroidery trimmed, fitted or full front styles, sizes 32 to 44 bust measure.

Drawers, including umbrella or Isabelle style, a great many styles to choose from, embroidery or lace styles; also plain without trimming, all lengths and both styles in the lot.

About 300 pieces of Infants' and Girls' Fine White-ware, including infants' robes slips, skirts and dresses and girls' night dresses, drawers and skirts. All selected from our regular stock.

WOMEN'S VESTS. The Season's Lowest Prices. Phone Orders Filled. 2,400 Women's Vests, some slightly imperfect, fine white ribbed cotton; low neck, short or no sleeves; finished with lace heading and draw tapes, six different styles to select from, 32 to 38 bust measure.

600 Women's Vests, in extra large sizes for women 40 to 46 bust measure, slightly imperfect, fine white ribbed cotton; low neck, short or no sleeves; crocheted edges and draw tapes. Regular prices would be 25 and 30c each. Monday clearing at 15c each.

A Sale of 1,500 Fountain Pens 75c

Regular \$1.50 to \$3.50 pens. The manufacturer's stock on hand previous to change of die.

These are not 75c pens, although we can sell them for 75c. They are the regular pens which sell at \$1.25 to \$3.50.

We picked these pens up at a job price, not because they had any imperfection whatsoever, but because of a factory change in the pattern of the rubber for the new season's production.

Choose from 1,500 pens, regularly \$1.25 to \$3.50, for 75c.

Monday's List of Attractions

In the New Wash Goods Dept.

MANY people perhaps have not yet realized the wonderful change that our Wash Goods Department has experienced since the first of June.

A quantity of really high-class black and white French Cotton Voile, beautiful quality of silken texture, will not turn colors, pretty stripes and checks, also a few colors in French designs.

A quantity of pretty All-Linear Black and White Check Vestings, will wash and wear well. These were regularly 39c, all the same price Monday, 17c.

A small quantity of dainty White Mercerized Vestings, with pretty black figures, spots and stripes, most handsome designs, regularly 50c, Monday, 25c.

A great clearance of pretty printed Organdies, many of them French made, delicate colorings of all kinds, just slightly mused in the process of moving upstairs, regularly 25c to 50c, 11c.

Special for Monday only, all our good English Print, stripes, checks, spots, figures, leaves, wreaths, etc. in black, navy, white, cadet, red, etc. including many of Crum's best quality, regular 15c and 12 1/2c, 9c.

Just 30 pieces only, 34-inch wide Victoria Lawn, fine even weave, regular 10c, Monday, 8c. No phone or mail orders.

Sale of Hats at 50c Each

Only 2,500 in this lot, but every hat is brand new and just put in the shop. They are nearly all in black, white and russet, and in the best summer brims, regular wholesale prices \$1.25 to \$2.00. On sale Monday, 50c.

Black Dress Goods

Special showing of fashionable Black Dress Goods as well as a variety of the popular and staple makes, every piece guaranteed fast black and every yard thoroughly reliable; satin cloths, Henrietta, voiles, fine, medium and coarse meshes, crepe de chine, wool back Oriental satin, from 44 to 56 inches wide, \$1.00 per yard.

\$4.00 Silverware for \$1.98

Cake Baskets, Cake Plates Fern Pots, Bread Trays, Butter Dishes, Bona Baskets, Cream and Sugar Pots, Teapots, Biscuit Jars, Card Trays, etc.; regular selling up to \$4.00. Monday, \$1.98.

Boys' Day for Clothing



OUR BOYS' STORE is all ready to outfit the juvenile regiments for summer. Mothers may choose by size or by age and let their sons go to school.

SPECIAL CLEARING LINE OF BOYS' TWO-PIECE SUITS, REGULARLY SOLD AT \$6.00, \$6.50, \$7.00 AND \$8.00, FOR \$4.85 MONDAY.

Boys' Two-piece Norfolk and Double-breasted Suits, with and without belt, made from extra quality imported English tweeds and wools, in medium and dark grey grounds, with broken stripes and checks effects; plain or bloomer style; sizes 24 to 32; regular prices \$6.00, \$6.50, \$7.00 and \$8.00. To clear Monday, \$4.85.

Boys' Gray Domestic Tweed Sailor Blouse Suits, made with sailor collar, trimmed with fancy grey and white braid trimming; detachable white serge shirt, plain knee pants; sizes 8 to 9 years. Special Monday, \$5.00.

Boys' Blue and White Striped English Print Sailor Blouse Suits, made with sailor collar and white cotton shirt, patch pocket in front, plain knee pants; sizes 8 to 10 years. Monday, \$7.00.

Boys' White Duck Sailor Blouse Suits, sailor collar, shield and cuffs, trimmed with 5 rows of white soutache braid, pants bloomer style; sizes 8 to 10 years. Monday, \$1.25.

CLEARING LINE OF SMALL SIZES IN BOYS' SHIRT WAISTS AT 30c.

Boys' Shirt Waists, made from fine qualities of English and French prints, madras cloths, and white pleated linen; some are made in blouse full, and others to wear inside trousers; sizes fit 8 to 7 years only; regular prices 75c and \$1.00. Monday, to clear, 35c.

Children's Summer Hats

Children's Linen Outing Hats, in white tan, check or stripes. Monday 25c. Special at 25c, 35c, 50c, 75c.

Boys' Furnishings—Shirts, Sweaters, Bathing Suits

Boys' Outing Canoeing and Running Jerseys, low neck, short sleeves, plain white or trimmed with red, red or navy on neck and shoulders; also navy trimmed white or red, 22 to 32. Special Monday, 25c.

Boys' Imported Wool Jerseys, small 2 in. collar, used for summer outings, navy, trimmed on collar and cuffs with white or red, also grey with red, 22 to 32. Special Monday, 75c.

Boys' One-piece Bathing Suits, buttoned on the shoulders, in plain blue, or striped 22 to 32. Special Monday 25c.

1,000 Boys' Outing Shirts, in striped cashmere, matte, etc., with collars attached; the kind they all like for summer, sizes 12 to 14. Special Monday, 47c.

800 Boys' Fancy Nightgowns, splendid wearing percales, in stripes, spots, checks, etc., and plain blue, 12 to 14; regular 50c and 65c. Monday 35c.

Children's Footwear Monday

WE have arranged special things for Children's Day. Come to the big, light, airy Footwear Department, have a comfortable chair and choose at leisure.

300 pairs Children's High-grade Boots and Oxford Shoes, in patent colt, vic kid and Dongola leathers, Blucher, lace and button styles, some with matt colt tops and fancy laces, hand turn and sewn today; sizes 8 to 10 1/2; regular \$1.25 to \$1.75. Monday, Children's day, 99c.

Child's Patent Colt Blucher, red vic kid uppers, with brass eyelets, hand turn soles, foot form last, spring heel; sizes 8 to 7 1/2. Monday, Children's day, \$1.50.

Child's Russia Tan Colt Blucher, tan brass eyelets, also chocolate kid and patent colt, with white kid or chocolate suede uppers, hand turn soles, low heels; sizes 8 to 10 1/2. Monday, Children's day, \$1.75.

Misses' High-grade Boston Kid, patent colt, chocolate kid and velours calf leathers, Blucher, hand turn styles, low heels, Good-year tread sole; sizes 11 to 12. Monday, Children's day, \$2.50.

Misses' Best Quality Ankle Strap Sippers, in chocolate kid and patent colt, low heel come with bows and some with buckles, very dressy; sizes 11 to 12. Monday, Children's day, \$2.00.

Rogers' Tea Spoons 12c Each

3,600 Rogers' Tea Spoons, fancy pattern handles, neat scroll design, each spoon stamped with maker's name and "Horse Shoe" trade mark; regular value \$2.50 dozen. Monday, each, 12c.

Table listing various glassware and chinaware items with prices, including tea cups, saucers, jugs, and plates.

MONDAY BASEMENT SALE. Table listing various household items like lamps, glassware, and furniture with prices.

Table listing various household appliances and furniture like gas ranges, ovens, and washers with prices.

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