

BEGINNING OCTOBER 25. OUR Winter Service AT THE FOUNTAIN.

Pork and Beans	15c
Spaghetti	15c
Sandwiches (except between 11:30 and 2:30)	10c and 15c
Baked Apple with Cream	15c
Potato Soup	10c
Bovril	10c
Pie	10c
Coffee	5c
Pot of Tea	10c
Milk	5c
Hot Chocolate	10c
Hot Lemonade	10c

PROMPT SERVICE.

Peters : Dundas St.

LADIES' SHOES \$5.75 and \$5.50

In mahogany, military heel, Neolin sole, all sizes, \$5.75. Good year welt. In black kid, with military heel, high top, all sizes, \$5.50.

SEE OUR WINDOWS.
SAMUELS SHOE STORE.
296 Dundas Street.



Sale of Overcoats

Is on in earnest at The Heart of London. The people are buying them fast.

All kinds in Black Beaver and Meltons, Vicunas, Irish Frieze, selling at \$15.00 to \$22.50.

Fur Felt Hats

Hundreds of Genuine English quality. Worth up to \$25.00. For \$12.50.

Raincoats

Best Canadian and English makes. Clearing out the line at half prices. From \$8.95, \$9.95, \$10.69, \$14.95.

25c Saved on Every Pair of Overalls Bought Here—600 Dozen To Sell.

Wegner Clothing Co.

THE REAL LIVE STORE.
Famous for Their Little Prices.
371 Talbot, Opposite Market
Open Evenings

Spats and Rubbers

Make most comfortable additions to your footwear for this season of year, when changes are so frequent.

We have a most attractive line of Spats, in fine English cloth, and Rubbers to fit any shoe and heel. Come in and try a set of Spats and Rubbers for comfort and health. Keep the ankles warm and the feet dry.

COOK'S SHOE STORE

DIAMONDS

Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.

386 Richmond Street.

The Shoe Question

Is easily solved at this popular Shoe Store. All the sizes for women, men, boys and girls are in stock. All the different stocks and lasts are here, and the prices are lower than elsewhere in the city. You cannot afford to miss this store when you want a pair of shoes.

KAUFMAN'S

226 DUNDAS

"GOOD SHOES CHEAP."

237 Dundas Street.

Phone 4071.

Western Ontario Electric Co.

237 Dundas Street.

Phone 4071.

TYPEWRITER SICK?
Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building, Phone 4753.

JOHN A. NASH

My Jeweler

Sells LADIES' WRIST

WATCHES, \$15.00 UP TO \$200.00.

Only the Good Ones That Tell the Truth.

206 DUNDAS ST. OP. GAMMAGE'S.

"Where You Will Eventually Buy."

zxv



As Henry Ford would look in glasses. See our windows.

Henry Ford

—Manufacturing Marvel of the Century—who turned from an avowed pacifist to a "fighting Yankee" almost overnight.

—Our Glasses are marvels of right judgment. Judgment in fitting, designing and making them to suit you.

BROWN OPTICAL CO.

VISION SPECIALISTS.

223 Dundas St. Phone 1877.

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THESE COOL DAYS ENJOY

A HOT DRINK OR

LUNCH AT THE

ANNIS

CANDY SHOP

238 RICHMOND STREET.

Canada Food Board License No. 10-253.

zxv

CAKES

The kind that make you want

more. At

RUDDY'S

There's a store near you.

733 RICHMOND STREET.

3084 DUNDAS STREET.

874 DUNDAS STREET.

Canada Food Board License 5-1820.

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THE CANADA AUTO DEVICES CO. SAY

PREFERRER TIRES ARE

50 DO THOSE WHO HAVE THEM.

zxv

Send Him a

Word of Cheer!

It seems a bit early to be

thinking of Christmas, but

it is none too early for those

of us who have friends

"Over There."

DO IT WITH

Hay's

Greeting Cards

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LT. "JERRY" TAYLOR OF LONDON'S OWN FALLS ON FIELD

Lieut. Gerald (Jerry) Ingram Taylor of this city has fallen in action. Beyond the fact that he died on October 18 in France, no further particulars have been received by his parents, Mr. and Mrs. Ingram Taylor, 34 Horton street, but the bare announcement of his death which came yesterday.

After going overseas with the 142nd Battalion, he served one and a half years in France, and had just returned to France after spending a leave in old London.

He was in his 25th year, having been born in Watford, where he spent his early youth. He came to London several



LIEUT. "JERRY" TAYLOR.

years ago, and was employed as a traveler for John Marshall & Co. before taking out his commission. He was an adherent of St. Paul's Cathedral, and was popular with a large circle of friends. He was an only son, and he sides his parents, he is survived by three sisters, Mrs. Howard W. McConnell, Toronto; Miss Med Taylor and Mrs. S. Allen Stewart of this city, and by his fiancée, Miss Ethel Louise Lewis of St. Thomas.

Lieut. Taylor was a grandson of the late Capt. Ingram Taylor, formerly of Chatham, Ont.

Has Stood In Ark For 42 Years and Never Got a Germ

Tom Pinch Comes to Defence

of G. T. R. and Station.

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"I've been 42 years at the Grand

Trunk and I've yet to get the first

Spanish flu or any other germ," said

Tom Pinch, veteran news dealer, who

has seen several generations of Lon-

doners grow up. "The Grand Trunk

station is as clean, in fact cleaner,

than it has been for a long, long time,

and yet I hear that the board of

health is going to shut it up."

"It's going to be hard on a certain

hunch that make the station their

meeting place every night if they do,"

continued Mr. Pinch with a smile.

"Night after night, year after year I

see the same crowd congregate in the

station to smoke vile pipes and talk

over 'things' I could tell you some

stories that would make your hair

stand on end. You'd hardly believe

some of them."

"It's not the people who are traveling

who use the station. They come along

and climb on board. They are not here

for more than a few minutes. People

who come to meet trains aren't here long

either."

"Let's go meet Harry at the Grand

Trunk," says Susie, and Harry says:

"Come on, Bill, we'll be sure to meet

someone at the station." These are

the people who use the station, throw

ships round and generally leave it in

a disordered condition. Keep them out

and you'll soon have a decent place,"

concluded Mr. Pinch as he turned to

wait on a customer.

* MARRIED 60 YEARS.

WINGHAM, Oct. 24.—Mr. and Mrs.

Thomas Jenkins of the Bluevale road

have celebrated the 60th anniversary

of their wedding.

Mr. and Mrs. Jenkins were married

in Wellesley, Waterloo County. Mr.

Jenkins came to Turnberry three years

prior to this date and settled on the

farm on which he has resided for 63

years. Mr. Jenkins is 87 years of age

and Mrs. Jenkins 82, and both are still

enjoying very good health.

Send Your Parcel Overseas At Once

Come in and look over our list of articles for made-up overseas boxes. We can fill a box at most any price.

From \$2.00 up.

Overseas Biscuits

Ready to mail in tin boxes. Many

styles and flavors.

From 20c to \$1.25.

Overseas Butter

Good Canadian Creamery Butter

in hermetically sealed tins.

75c per tin.

St. Julien Cream Cheese

(A delicious cream cheese. Some

folks might call this "Philadelphia."

Per package, 20c.

Section Honey

Buy it today. It's all honey.

Per section, 40c.

Maple Syrup

Guaranteed made from the sap

of Canadian maples. Buy it now.

Per bottle 60c. Per gallon \$2.75.

NO-EG A SUBSTITUTE FOR EGGS.

Use it for cooking the same

as you would eggs. Customers

have been delighted with it. By

its use you reduce egg cost to

practically 18c per pound. Ask

about NO-EG.

AND YOLKS. 35c BOTH.

Dried Beef

An appetizing, satisfying meat.

Ready to serve.

70c per pound.

T. A. ROWAT & CO.

250 Dundas St. Phone 3051-3052.

C. F. E. License 8-2422.

DISTRICT CASUALTIES

KILLED IN ACTION

LONDON.

Russell Cushman.

HENSALL.

Thomas Harold Wilkinson.

WOODSTOCK.

Walter Benner.

GALT.

3123257 Pte. Henry A. Mulholland.

3130039 Pte. Sydney Jackson.

1096361 Pte. David J. Ashbury.

DIED OF WOUNDS

GODERICH.

Roy Adams.

GALT.

Lieut. M. M. Bert Gray.

DIED

INGERSOLL.

George Munro Newburn.

HARROW.

Pte. James Garman Hunter.

WOUNDED AND GASED

NEWBURY.

R. Willick.

802695 D. McCallum.

BARNIA.

Capt. N. Leser.

MISSING

LONDON.

30822072 L. Taylor.

MOUNT FOREST.

299002 D. A. Biddle.

STRATFORD.

S. W. Wilkinson.

GRANTON.

823753 G. W. Parkinson.

WINDSOR.

246840 T. M. Stewart.

MIDLAND.

3016957 H. R. Shaw.

AUBURN.

654252 R. F. Woods.

WOUNDED

LONDON.

Capt. G. Marr.

193053 W. Pettick.

226380 T. Navin.

202053 L. Slobasky.

BRANTFORD.

270079 E. E. Kitchen.

Purdum Hardware Co.

This winter use JOHNSON'S FREEZE-PROOF, and insure your radiator against freezing. It does not evaporate or steam. You can never be sure of alcohol or any other product that evaporates with water.

If your car has not the power it ought to have use

JOHNSON'S CARBON REMOVER

Simply put one ounce in each cylinder, and you will think you are driving a new car. Try it.

LANTERNS.

Will not blow out.

Price \$1.25

CANADIAN BEAUTY ELECTRIC TOASTERS AND IRONS.

Price \$4.75

COBBLER SETS.

Complete outfit.

Price \$1.00

ALUMINUM TEA KETTLES.

Price \$3.25 ea.

JEY'S DISINFEC- TANT.

Sold in any quan-
tity.

COAL HODS.

Price 65c up

HOUSEHOLD NECESSITIES.

Gillett's Lye.

Old Dutch Clean-
ser.

Sani-Flush.

Dustbane.

Wondershine.

THE NORTHERN ELECTRIC VACUUM CLEANER

is not an expensive

luxury; it is a con-
venient, householdnecessity, "made in
Canada." Price ...

\$45.00

PERFECTION OIL HEATER.

Japanned ... \$6.50

Nickel-Plated ... \$7.25

Coal Oil, gal. ... 25c

No smell; no smoke.

Absolutely guaran-
teed.

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