#### Winter Service AT THE FOUNTAIN.

| Pork and Beans 150          |
|-----------------------------|
| Spaghetti 150               |
| Sandwiches (except between  |
| 11:30 and 2:30) 10c and 15c |
| Baked Apple with Cream. 150 |
| Tomato Soup 100             |
| Bovril 100                  |
| Pie 10d                     |
| Coffee 50                   |
| Pot of Tea 100              |
| Milk 50                     |
| Hot Chocolate 10c           |
| Hot Lemonade 10c            |
| PROMPT SERVICE              |

#### PROMPT SERVICE.

#### Peters : Dundas St.

#### LADIES' SHOES \$5.75 AND \$5.50

In mahogany, military heel, Neolin sole, all sizes, \$5.75. Goodyear welt. In black kid, with military heel, high top, all sizes, \$5.50. SEE OUR WINDOWS. SAMUELS SHOE STORE. 290 Dundas Street.



# Sale of

s on in earnest at The Heart London. The people are buying then

All kinds in Black Beaver and Mel tons, Vicunas, Irish Frieze, sellin at ... \$15.00 to \$22.50

#### Fur Felt Hats

Hundreds of Genuine English quality. Worth up to \$2.50

#### Raincoats

Best Canadian and English makes Clearing out the line at half prices From .... \$8.95, \$9.95, \$10.69, \$14.95 25c Saved on Every Pair of Over alls Bought Here-600 Dozen

### Wegner Clothing Co.

THE HEART OF LONDON. THE REAL LIVE STORE. Famous for Their Little Prices. 371 Talbot, Opposite Market Open Evenings

# Spats and Rubbers

tions to your footwear for this season of year, when changes

We have a most attractive line of Spats, in fine English cloths, and Rubbers to fit any shoe and heel. Come in and try a set of Spats and Rubbers for comfort and health. Keep the ankles warm and the feet

## COOK'S SHOE STORE



#### **DIAMONDS**

Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS. 386 Richmond Street.

The Shoe Question is easily, solved at this popular Shoe Store. All the sizes for women, men, boys and girls are in stock. All the different stocks and lasts are here, and the prices are lower than elsewhere in the city. You cannot afford to miss this store when you want a pair of Shoes.

**VAUFMAN'S** 226 DUNDAS "GOOD SHOES CHEAP."

COAL \$15.50 A TON! This was the price paid for six tons at a sale. Heat your home with a Majestic Electric Heater, fully guaranteed, and buy it from. Western Ontario Electric Co.

Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building. Phone 4759.

My Jeweler Sells LADIES' WRIST WATCHES, \$15.90 UP TO \$200.00.
Only the Good Ones That Tell the Truth.
206 DUNDAS ST., OPP. GAMMAGE'S.
"Where You Will Eventually Buy."
zxv



#### Hen ry Ford

-Manufacturing Marvel of the Century-who turned from an avowed pacifist to a "fighting Yankee" almost overnight.

Our Glasses are marvels of right judgment. Judgment in fitting, designing and making them to suit you.

### **BROWN** VISION SPECIALISTS,

223 Dundas St. Phone 1877.

THESE COOL DAYS ENJOY A HOT DRINK OR LUNCH AT THE

CANDY SHOP

CAKES

**RUDDY'S** 733 RICHMOND STREET. \$081/2 DUNDAS STREET. \$74 DUNDAS STREET. Canada Food Board License 5-1820.

THE CANADA AUTO DEVICES CO SAY DARTRIDGE TIRES ARE PREFERRED. SO DO THOSE WHO HAVE THEM .

Send Him a Word of Cheer!

It seems a bit early to be thinking of Christmas, but it is none too early for those of us who have friends "Over There." DO IT WITH

Hay's & & & Greeting Cards

#### JERRY" TAYLOR OF LONDON'S OWN FALLS ON FIELD

Lieut. Gerald (Jerry) Ingram Taylor of this city has fallen in action. Beyond the fact that he died on October 16 in France, no further particulars have been received by his parents, Mr. and Mrs. Ingram Taylor, 94 Horton street, but the bare announcement of his death

which came yesterday.

After going overseas with the 142nd Battalion, he served one and a half years in France, and had just returned to France after spending a leave in old London He was in his 25th year, having been born in Watford, where he spent his early youth. He came to London several



LIEUT "JERRY" TAYLOR.

years ago, and was employed as a traveler for John Marshall & Co. before taking out his commission. He was an adherent of St. Paul's Cathedral, and was popular with a large circle of friends. He was an only son, and besides his parents, he is survived by three sisters, Mrs. Howard W. McConnell, Toronto; Miss Med Taylor and Mrs. S. Alena Stewart of this city, and by his flancee, Miss Ethel Louise Lewis of St. Thomas. Lieut. Taylor was a grandson of the late Capt. Ingram Taylor, formerly of Chatham, Ont.

#### Has Stood In Ark For 42 Years and Never Got a Germ

Tom Pinch Comes to Defence of G. T. R. and Station.

Tve been 42 years at the Grand "T've been 42 years at the Grand Trunk and I've yet to get the first Spanish flu or any other germ," said for Pinch, veteran news dealer, who has seen several generations of Londoners grow up. "The Grand Trunk station is as clean, in fact cleaner, than it has been for a long, long time, and yet I hear that the board of health is going to shut it up.

"It's going to be hard on a certain bunch that make the station their bunch that make the station their meeting place every night if they do." continued Mr. Pinch with a smile. "Night after night, year after year I see the same crowd congregate in the

see the same crowd congregate in the station to smoke vile pipes and talk over 'things' I could tell you some stories that would make your hair stand on end. You'd hardly believe some of them.
"It's not the people who are traveling who use the station. They come along just before train time, buy their tickets and climb on board. They are not here for more than a few minutes. People who come to meet trains aren't here long

either.

"'Let's go meet Harry at the Grand Trunk,' says Susie, and Harry says: 'Come on, Bill, we'll be sure to meet someone at the station.' These are the people who use the station, throw things round and generally leave it in a disordered condition. Keep them out and you'll soon have a decent place," concluded Mr. Pinch as he turned to wat on a customer.

wait on a customer. MARRIED 60 YEARS.
WINGHAM, Oct. 24.—Mr. and Mrs.
Thomas Jenkins of the Bluevale road
have celebrated the 60th anniversary

have celebrated the 60th anniversary of their wedding.

Mr. and Mrs. Jenkins were married in Wellesley, Waterloo County. Mr. Jenkins came to Turnberry three years prior to this date and setled on the farm on which he has resided for 63 years. Mr. Jenkins is 87 years of age and Mrs. Jenkins 83, and both are still enjoying very good health.

#### Send Your Parcel Overseas At Once

Come in and look over our list of articles for made-up overseas boxes. We can fill a box at most any

Overseas Biscuits Ready to mail in tin boxes. Many styles and flavors.
From 20c to \$1.25.

Overseas Butter Good Canadian Creamery Butter n hermetically sealed tins. 75c per tin.

St. Julien Cream Cheese ( A delicious cream cheese. Some folks might call this "Philadelphia."

Section Honey Buy it today. It's A1 honey. Per section, 40c. Maple Syrup

Guaranteed made from the sap of Canadian maples. Buy it now. Per bottle 60c. Per gallon \$2.75. NO.EG A SUBSTITUTE FOR EGGS.

WHITES AND YOLKS. 35c BOTH. **Dried Beef** 

T. A. ROWAT & CO.

#### DISTRICT CASUALTIES

Russel Cushman HENSALL,
Thomas Haroid Wilkinson,
WOODSTOCK,
Walter Benger,
GALT.

GODERICH. Lieut. M. M. Bert Gray.

INGERSOLL George Munroe Newburn Pte. James Carman Husser.

GASSED

Capt. Earl Heaslip.
ALDERCLIFFE. ESSEX. 213821 R. O'Hara.
PRICEVILLE.
838867 W. Oliver.
ST. MARYS.
838623 J. McLean.

838623 J. McLean.
CATARACT.
663463 W. Jackson.
COURTRIGHT.
3140029 E. Whitsitt.
PORT BURWELL. 3135916 H, Flueling.

WOUNDED AND GASSED

R. Willick. 802695 D. McCallum SARNIA. Capt. N. Leseur.

30822072 L. Taylor. MOUNT FOREST S. W. Wilkinson.
GRANTON.
823753 G. W. Parkinson.
WINDSOR.
246840 T. M. Stewart.
MIDLAND.
3016957 H. R. Shaw.
AUBURN.
654252 R. F. Woods.

WOUNDED

LONDON. Capt. G. Marr. 193053 W. Pethick. 226380 T. Navin 2020352 226380 T. Navin. 2020353 L. Slobasky. BRANTFORD.

## Purdom Hardware Co

This winter use JOHNSON'S FREEZE-PROOF, and insure your radiator against freezing. It does not evaporate or steam. You can never be sure of alcohol or any other product that evaporates with water. If your car has not the power it ought to have use

#### JOHNSON'S CARBON REMOVER

Simply put one ounce in each cylinder, and you will think you are driving a new car. Try it,

#### LANTERNS.

Will not blow out.

Price .... \$1.25 CANADIAN BEAUTY

TOASTERS AND IRONS. Price ...... \$4.75

Premier.

5-foot . \$7.50 each

6-foot .. \$8.50 each

ELECTRIC

Use It for cooking the same as you would eggs. Customers have been delighted with it. By its use you reduce egg cost to practically 18c per pound. Ask about NO-EG.

An appetizing, satisfying meat. Ready to serve. 70c per pound. X-CUT SAWS. King Cutter.

250 Dundas St. Phones 3051-3052 C. F. B. License 8-3422.

KILLED IN ACTION

3132357 Pte. Henry A. Mulholland. 3130039 Pte. Sydney Jackson. 1096361 Pte. David J. Ashbury.

DIED OF WOUNDS

DIED

CAYUGA. 219793 W. Etherin

MISSING LONDON.



Complete outfit. Price ... \$1.00



Price ... 65c up

4½-foot, \$4.00 each 5-foot, . \$4.50 each 6-foot, . \$5.00 each HOUSEHOLD NECESSITIES. 41/2-foot, \$6.50 each

Gillett's Lye. Old Dutch Cleanser. Sani-Flush.

Dustbane.

Wondershine. THE NORTHERN ELECTRIC VACUUM CLEANER

is not an expensive luxury; it is a convenient, household necessity, "made in Canada." Price ...

\$45.00



AUTO CHAINS Ford size.

Price . .. \$2.00 pair



ALUMINUM TEA

KETTLES. Price ... \$3.25 ea. JEY'S DISINFEC-TANT.

Sold in any quantity.



HEATER.

Japanned .. .. \$6.50 Nickel-Plated . \$7.25 Coal Oil, gal. .. 25c No smell; no smoke. Absolutely guaran-



#### SAFETY RAZORS

Gillette Safety Razors .... \$5.00 each Auto-Strop Safety Razors ...... \$5.00 each Ever-Ready Safety Razors, Gem Safety Razors, English Straight Razors ...... \$1.75 up Durham Duplex Safety Razors .. \$1.50 each

We also have Blades to fit these Razors.



saves the coal. Price \$4.50

GARBAGE CANS \$1.50, \$2.00, \$2.50 and \$3.75 each.

GALVANIZED

#### Chi-Namel Graining Outfit

This complete graining outfit contains one quart first coater, one quart varnish, one pint graining compound; three brushes and grain-

ing tools. Price ...... \$4.50

# The Purdom Hardware Co.

124 DUNDAS STREET.

WOODSTOCK. 675647 J. R. Lynch, M. M. 675120 W. A. Marshall.

MUNCEY. 802360 E. Ninhar SOUTHAMPTON. 2379680 H. Allan. ST. THOMAS. 190181 J. Skelding. Pte. John Madeley. WALSINGHAM.
3310211 G. A. Ribble.
MORRISTON.
126427 W. A. Ames.

3130514 E. Loney.
PORT ELGIN.
651381 R. Osborne.
WINDSOR. 2334387 A. Perrault. BLENHEIM. 3206439 C. Pegg. DUNDALK.

HARMONY BETWEEN U.S.

AND THE OTHER ALLIES LONDON, Oct. 24.—Canadian Pres Dispatch from Reuter's Agency.-Lord Robert Cecil, assistant secretary for foreign affairs, speaking in the House of Commons, stated that harmony existed between the United States and the other associated governments as re-

CANADA FOOD BOARD Licenses Nos. 8-8840, 8-8841.

FRIDAY AND SATURDAY ONLY 
 Twin Bar Castile
 50

 5 Sun Ammonia
 25c

 4 Matchless Ammonia
 25c

 Mack's No Rub
 5c

 Best Pkg. Raisins
 15c

 Choice Pkg. Raisins
 12/2c

 Lemon Peel, lb
 50c

 Baking Powder, tin
 25c

 Apricots, lb
 27c
 

# John Diprose

South London Store: 160 Wortley Road. Phone 139 266 Dundas Street Store.

#### DR. LIEBKNECHT RELEASED. today that Dr. Karl Liebknecht, for-AMSTERDAM, Oct. 24.—Friederich mer Socialist member of the Reichstag had been released from prison, wher Eberka, the Socialist leader in the German Reichstag, informed the Reichstag tempted treason

The Toronto St. Railway

## REQUIRE A NUMBER OF

Motormen and Conductors to operate the extra cars which they are required to put on

Toronto streets. STEADY JOB. NO LOST TIME. EASY WORK, GOOD WAGES. MANY CHANCES FOR PROMOTION.

Apply at the Government Employment Bureau



# Selling-Out Sale

It will pay to keep in touch with these ads. We are offering big specials while this stock is being sold out.

# \$8,000 Worth of Underwear

Now is the time to buy. Special "Admiral" Natural Wool Combinations; worth \$6.00, for .....\$4.50 'Admiral" Natural Wool, 2-piece; worth \$3.00, per garment, for ...... \$2.25

#### Every conceivable cloth is represented in this stock, and Imported Tweeds, best trim-

**OVERCOATS** 

\$3,000.00 Worth.

saving of at least 25 per cent. from 34 to 46.

every garment is sold at a mings, well made, in sizes 

 OVERCOATS AT
 \$18.50, \$23.50, \$25.50

 MEN'S SUITS, AT
 \$13.50, \$14.95, \$19.95, \$24.50

 \$4,000.00 STOCK OF PANTS
 \$2.95 to \$7.50

MEN'S SUITS

\$3,000.00 Worth.

Blue Serges, Fancy Worsteds,

ISSUED BY THE CANADA FOOD BOARD.

\$4,000.00 STOCK OF SWEATER COATS .....\$2.39 to \$17.50

#### The Giant Clothing House 120 DUNDAS STREET. Mark the Place and Mark It Well.

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN. 120 DUNDAS ST. OPEN EVERY EVENING UNTIL 7 O'CLOCK

# Saturday Will Be a Great Coat Day

Women's and Misses' Fur Trimmed and Tailored Winter Coats

\$29.00 \$35.00 \$21.50 These are absolutely the most surpassing values that the new season has brought forth. The styles are numerous and adapted for every occasion wear, strictly tailored or embellished with large fur collars, fashioned from velours, Bolivia cloths, burella and imported mixtures, colors include navy, Russian green, reindeer, taupe, rich

New Seal Plush Coats

Rich and dressy looking, full

vertible collars, belted and loose

brown and plum.

Saturday

A supreme offering of

DISTINCTIVE COATS A wonderful collection of exclulength styles, fashioned from fur sive garments, made of suede, coat models, silk lined, deep convelours, silvertones and chiffon broadcloths, new belted and styles, exceptional values. For strapped styles. Few elaborately fur trimmed, others trimmed with fringe. Entirely new styles.

\$45.00

\$32.50

Artistic Ladies' Wear Co.

211 DUNDAS STREET.











MABEL NORMAND, whose latest photo-play features "Peck's Bad Girl" and "A Perfect 36," have received unstinted praise of screen critics from coast to coast. Both of these popular screen features will be shown at the Patricia soon.



