

## ADVERTISEMENT.

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describe the character of the deposits, the methods of raising the same, the yield per acre and the cost. . . . and discusses the application of capital in this direction. Mr. MILLAR's pamphlet is full of information."

*Financial News*.—"From a pamphlet on the subject by Mr. C. C. HOYER MILLAR . . . it seems unquestionable that this portion of the United States is very rich in phosphates, but, as in every other kind of business, success depends upon the price paid for the property and in the cost involved in getting the product to market."

*Financial World*.—"Mr. HOYER MILLAR's brochure is a valuable contribution to the very limited stock of knowledge possessed by the majority of Englishmen on the subject of the Florida Phosphate Fields. Not many are aware that comparatively recently Americans went mad over 'phosphates,' and that a 'boom' set in with regard to Florida, only paralleled by the gold boom of California. Naturally the thing was overdone, and while there are the makings of a most lucrative industry in the phosphate fields, many lost their money in wild speculation. Worthless estates were bought at fabulous prices, and sold afterwards for next to nothing, and the reaction, of course, damaged the prospects of legitimate enterprise incalculably. To the geologist the State of Florida is intensely interesting, and Mr. HOYER MILLAR deals with the origin and cause of the vast deposits of phosphate of lime which exist in certain parts of the estate in a very intelligent manner. But that which is of the greatest moment is the commercial value of the deposits, and the facility for working them. Mr. HOYER MILLAR speaks from personal knowledge on these subjects, and those who are curious on the subject cannot do better than read his little book."

*Courier-Informant*, Bartow, Polk County, Florida.—"It is most ably and intelligently written; the style is easy, graceful and entertaining, and the substantial array of figures and facts, told in a frank and candid way, will arrest the attention and command the confidence of the business man. . . . The book is the production of one who is thoroughly competent to perform the task, and will result in great good to our country. Its moral influence (if we may be allowed such an expression) will be immense, telling the story, as it does, of our wonderful wealth as a 'plain, unvarnished tale delivered.'"