

The New Century

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Extend a cordial greeting to all and wish you a Happy and Prosperous New Year. Your aim and ours are identical. Your business existence depends largely upon the wisdom and judgment you display in selecting and purchasing your stock. Our business existence depends on that very same thing. We have determined that, if close margins of profit can do it, this year will mark an era in the development of our trade. Our samples are on the road and our prices are closer than they ever were since we commenced business.

MOCCASINS Such values have NEVER been offered SINCE MOCCASINS WERE FIRST SOLD, as we are offering for next season.

IN MITTS AND GLOVES, ARCTIC SOX, etc., prices are as close as they can possibly be sold.

Our New Line of Felt Shoes with GENUINE ALFRED DOLGE FELT SOLES, will interest every merchant who insists on progress.

**BOSTON RUBBERS and
ALFRED DOLGE FELT SHOES**

guarantee every pair, which speaks for itself.

Go together as THE BEST OF THEIR KIND, no matter what others may assert. We know this to be a fact, and we stake our reputation on it. We also

ARTHUR CONGDON, Winnipeg

Mr. Dixon, who has been visiting us the past two weeks, leaves for "home" this week. You will shortly hear from him.



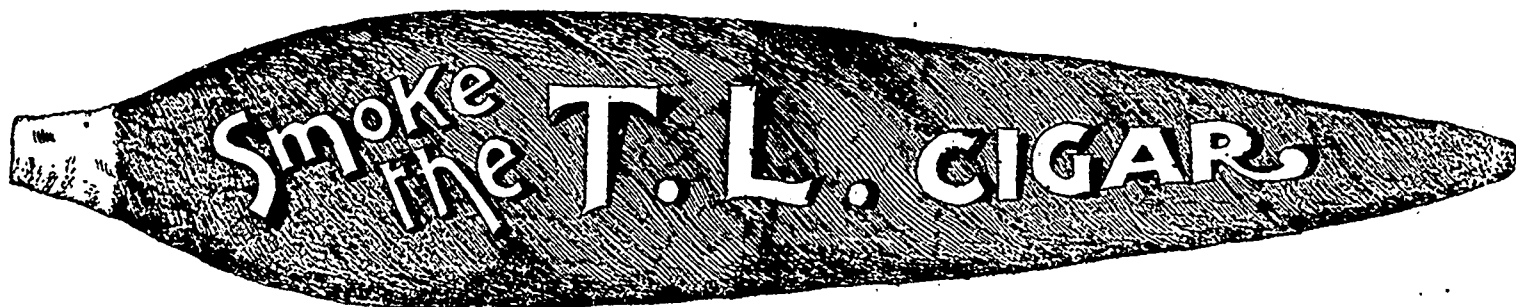
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C. R. DIXON, CALGARY.

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Doing business Daily at all First Class Dealers.

THOS. LEE, Prop.

WESTERN CIGAR FACTORY, Winnipeg, Man.