

# Table of Contents

|  | <i>Page</i> |
|--|-------------|
| PREFACE.....                                   | vii         |
| I SPECTRUM.....                                | 1           |
| II OWNERSHIP.....                              | 13          |
| 1. How Much is Enough?.....                    | 15          |
| Newspaper Nose-count.....                      | 19          |
| Group Panorama.....                            | 22          |
| British Columbia.....                          | 22          |
| Alberta.....                                   | 23          |
| Saskatchewan.....                              | 23          |
| Manitoba.....                                  | 23          |
| Ontario.....                                   | 23          |
| Quebec.....                                    | 25          |
| New Brunswick.....                             | 26          |
| Nova Scotia.....                               | 26          |
| Prince Edward Island.....                      | 26          |
| Newfoundland.....                              | 26          |
| Some Group Profiles.....                       | 26          |
| The Bassett-Eaton Group.....                   | 27          |
| Bushnell Communications Limited.....           | 27          |
| CHUM Limited.....                              | 28          |
| The Desmarais-Parisien-Francoeur Group.....    | 28          |
| The Dougall Family.....                        | 28          |
| F. P. Publications Limited.....                | 28          |
| The Irving Group.....                          | 29          |
| Maclean-Hunter Limited.....                    | 29          |
| The McConnell Family.....                      | 30          |
| Moffat Broadcasting Limited.....               | 31          |
| The Pratte, Baribeau and Lepage Group.....     | 31          |
| Radiodiffusion Mutuelle Limitée.....           | 31          |
| Rogers Broadcasting Limited.....               | 31          |
| Selkirk Holdings Limited.....                  | 33          |
| The Sifton Group.....                          | 33          |
| The Southam Group.....                         | 33          |
| Standard Broadcasting Corporation Limited..... | 35          |
| Télémedia (Québec) Limitée.....                | 35          |
| The Thomson Group.....                         | 35          |
| Toronto Star Limited.....                      | 37          |
| Western Broadcasting Company Limited.....      | 37          |