

DATE 07/16/97

774005

S.1 Q.11b Which country do you believe is the world's largest exporter to ... Canada

REPORT CTAB4B

	MOST ATTRACTIVE OVERALL			
	TOTAL	U.S.	Canada	Mexico
TOTAL INTERVIEWS	704 100.0	466 100.0	77 100.0	98 100.0
United States	474 67.3	329 70.6	44 57.1	69 70.4
Japan	75 10.7	45 9.7	13 16.9	13 13.3
Mexico	6 .9	3 .6	2 2.6	1 1.0
Other	87 12.4	51 10.9	13 16.9	10 10.2
D.N.S.	62 8.8	38 8.2	5 6.5	5 5.1