

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :640-BOGOTA

005-COMM. & INFORM. EQP. & SERV
COLOMBIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PREPARATION OF SECTORAL PROFILE OUTLINING KEY CONTRACTS AND UP-
COMING OPPORTUNITIES.

PROVIDE CANADIAN EXPORTS WITH HANDY REFERENCE
DOCUMENT TO ASSIST THEIR MARKETING EFFORTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 COL-SIGN INFORMATICS MOU.
COL-INFORM CDN COS OF EVOLVING OPPORTUNITIES FOR
RURAL TELECOM PROJECTS.

COL-INFORMATICS MOU SIGNED AFTER 3 YEARS OF DIS-
CUSSION, OFFERS LEGAL BASE FOR JUSTICE INFORMATI-
ZATION PROJ. ECU-MDA OF VANC SIGNED \$25MM CONT-
TRACT TO SUPPLY SATELLITE MAPPING EQUIP. COL-POST
ASSISTED C.ITOH COLOMBIA TO CONTACT CDN SUNCONTR

QUARTER: 2 Liaison with Col. contacts on rural telecom and
relay of info to Cdn cos. Promote informatiza'n
project w/Min. of Justice. Promote CCC regis-
tration with Telecom to remove major non-tariff
barrier to part'n of Cdn cos in Telecom tenders.

Col-Post featured sev. leading Cdn firms in Cdn
stand at Bogota Intl Fair (North.Telecom,SR
Telecom,Lab-Volt,Multiplex Computers).Col-Cdn
cos gave sem. (org. by post) to interdeprt'l com-
mittee examining proj./met w/Min. Col-CCC

QUARTER: 3 -----

QUARTER: 4 -----