

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :504-BANGKOK

005-ADVANCED TECH. PROD.& SERV
THAILAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

KEY OFFICIALS FROM THIS SECTOR TO BE INVITED TO CANADA UNDER FOLLOW-UP TO EXPO'86 VISITORS PROGRAM.

EXPOSURE OF KEY DECISION MAKERS TO CANADIAN TECHNOLOGY.

ONGOING FOLLOW-UP IN AREAS OF OPPORTUNITY AS IDENTIFIED IN CONSULTANT'S REPORT ON THAI TELECOMS SECTOR.

INTRODUCTION OF NEW CANADIAN TECHNOLOGIES TO TOT, CAT, EGAT, ETC.

ONGOING ASSISTANCE TO LOCAL OFFICE OF ALTA TELECOM INTERNATIONAL.

WINNING OF CPR CONTRACT WITH TOT, WINNING OF CAT NETWORK MANAGEMENT CENTRE.

TECHNICAL SEMINARS ORGANIZED ON BEHALF OF INDIVIDUAL COMPANIES TO INTRODUCE NEW PRODUCTS.

NEW AGENCIES AND EXPORT SALES.

MONITOR PROGRESS OF TOT'S 5TH PROJECT AND IMPLEMENTATION OF THE 6TH PROJECT.

CANADIAN COMPANIES TO SUBMIT COMPETITIVE BIDS TO TOT.

IDENTIFY OPPORTUNITIES FOR SALES OF NEW TECHNOLOGIES, ESPECIALLY PACKET SWITCHING, FIBRE OPTICS, VIDEOTEX, ETC.

SALES OF CANADIAN TECHNOLOGIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 COMPILE SUMMARY OF CIDA'S INVOLVEMENT IN REMOTE SENSING IN THAILAND - PAST,PRESENT AND FUTURE. NEED EXPRESSED BY ADV. TECH. MISSION MEMBERS. REQUIRED INTERVIEW OF CIDA OFFICERS,CO-OPERANTS, NRC STAFF.

REPORT COMPLETED & FORWARDED TO ADV. TECH. MISSION MEMBERS IN REMOTE SENSING FIELD. HAVE SINCE USED IT FOR ADDITIONAL ENQUIRIES FROM REMOTE SENSING/GIS FIRMS.

QUARTER: 2 Promotional Canadian Telecommunication Sector

Support to Fair child of Vancouver to submit proposal to Min of Communications for Thai domestic satellite project.

QUARTER: 3 Preparation of comprehensive market study on Thai consulting sector and computer hardware/software market.

Approximately 40-page reports, among the most comprehensive ever completed by the post, were finalized and sent to Ottawa for distribution to Canadian consulting/computer firms.

QUARTER: 4 -----