

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :347-RIYADH

011-OIL & GAS EQUIPMENT,SERVICES
SAUDI ARABIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

CONTACTS WITH ARAMCO AND OTHER OIL INDUSTRY CONTACTS
MONITOR LEVEL OF OIL SECTOR ACTIVITY. IDENTIFY UPCOMING

PROJECTS

PREPARE GROUNDWORK FOR KSA MISSION TO NPS'90
IDENTIFY BEST KSA REPS TO SEND TO NPS'90
PROMOTE CDN EXPERTISE IN SUPERVISORY CONTROL & DATA ACQUIS.
SALES OF CDN SOFTWARE AND HARDWARE TO KSA

PROMOTE KSA & YEMENI ATTENDANCE AT INTERCAN '89
INCREASE BUSINESS CONNECTIONS IN THIS SECTOR

ENCOURAGE CDN PARTICIPANTS IN MIDDLE EAST OIL SHOW
NEW AGENCY AGREEMENTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

- QUARTER: 1 -----
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----