
I. THE MARKET

Eastern Midwest Area Serviced by the Cleveland Consulate

Area: 317,156 km² (122,459 sq. mi.)

Population: 20,786,000*

Average Per Capita Income: (after tax) \$8,359*

Value Added by Manufacturers (1980): \$90.2 billion

Ohio

Excluding Toledo (Lucas and Wood Counties)

Area: 106,754 km² (41,222 sq. mi.)

Population: 10,218,000*

Capital: Columbus

Per Capita Income: \$9,240*

Main Commercial Centres: Cleveland, Cincinnati, Columbus, Dayton, Akron, Canton, Youngstown

Leading Industries: Transportation equipment, primary steels, fabricated metal products, rubber and plastics, machinery, electrical equipment, food and allied products, mining, chemicals

Value Added by Manufacturers (1980): \$50.2 billion

Western Pennsylvania

Area: 50,922km² (19,661 sq. mi.)

Population: 4,210,000*

Capital: Harrisburg (Philadelphia Consulate)

Per Capita Income: \$8,922*

Main Commercial Centres: Pittsburgh, Erie

Leading Industries: Primary metal industries, fabricated metal products, mining, machinery, transportation equipment, apparel and textiles, electrical and electronics, chemicals, food products

Value Added by Manufacturers (1980): \$23.2 billion

Kentucky

Area: 104,660km² (40,409 sq. mi.)

Population: 3,750,000*

Capital: Frankfort

Per Capita Income: \$7,414*

Main Commercial Centres: Louisville, Lexington

*Denotes a 1982 estimate