

Eames as  
Marguerite

# This Musical Entertainer Should be in Every Home



Caruso

There are mighty few people to-day who do not appreciate good music as a relaxation in the evening.

Formerly, in order to enjoy good music at one's home, it was necessary to acquire, by long and tedious practices, a musical education.

Even after spending years at study and practice the results, in a great majority of cases, were music of an indifferent kind.

But within the last few years conditions have changed.

It is now possible, by means of the Victor or Berliner Gram-o-phone, to hear in your home the finest vocal and instrumental music that has ever been produced.

Just think of the possibilities of enjoyment the possession of this marvellous entertainer holds out for you.

Think of spending the evening at your home listening to the voices of the greatest singers known to the world and of giving this sort of entertainment to your friends.

By means of the Gram-o-phone you can hear, perfectly reproduced, the marvellous voices of Caruso, Scotti, Eames, Melba, Plancon, Calvé, and all the other famous singers.

Can you realize what this means and the thousands of dollars it would

With equal facility it will reproduce solos played by any musical instrument.

It will also reproduce coon songs, funny stories, recitations, hymns, anthems and other sacred music, and without the unpleasant scraping heard in ordinary talking machines.

For versatility and variety of entertainment there is nothing to equal the Victor or Berliner Gram-o-phone. It gives out a rich, round tone like a church organ.

Go any day to any store where the Victor-Berliner Gram-o-phones are sold and you will be astonished at the music they will turn out.

We have hundreds of new records from 4cc. up—records are round, flat discs that take up little space and are practically indestructible.

Prices of Victor or Berliner Gram-o-phones, \$12.50 to \$120.

Send to-day for our literature and catalogues of 3000 records  
—they will be sent free.



cost you in the ordinary way?

The only other way to hear these voices would be to go to New York during the grand opera season.

And then you only hear them once, whereas with the Victor or Berliner Gram-o-phone you have these great singers with you, in your home, to sing at your bidding.

The Victor or Berliner Gram-o-phone is not confined to reproducing vocal music.

Plancon as  
MephistophelesCalvé as  
Carmen

## The Berliner Gramophone Co. of Canada, Limited

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