

NEW YORK LIFE

INSURANCE COMPANY,
JOHN A. McCALL, President.
 January 1st, 1896.
 Total Assets, \$174,791,990.
 Actual Surplus, \$24,038,677.
 Insurance in Force, \$800,000,000.

CANADIAN BUSINESS.

Income in Canada, - - -	\$1,008,484.74
Assets " - - - - -	\$4,311,253.04
Liabilities, " - - - -	3,784,305.75
Surplus Assets, " - - -	526,947.29
Insurance in Force, " - -	-20,626,514.00

DAVID BURKE,
 GENERAL MANAGER,
 Company's Building, MONTREAL

THE . . .

BRITISH EMPIRE

MUTUAL
LIFE ASSURANCE COMPANY,
 OF LONDON, ENGLAND.
 ESTABLISHED 1847.

1896.

BONUS YEAR

Policies taken this year
 will participate in one full
 year's profits.

Head Office, - CANADA.
MONTREAL.
 F. STANCLIFFE, Gen'l Manager.
Agents Wanted.

CONFEDERATION

LIFE ASSOCIATION,
 Head Office: - TORONTO.

The unconditional accumulative policy
 issued by this Association is unsurpassed
 as a means of Investment.

Cash Values,
 Paid up Policies,
 Extended Insurance.
GUARANTEED IN THE POLICY.

Montreal Office:
 207 ST. JAMES ST.
 H. J. JOHNSTON,
 Manager, P.Q.

**"He Who Serves his Customers Best,
 Best Serves Himself."**



No other Method approaches the perfection of
 the "GOODYEAR METHOD"
 of Shoe making in its advantages for every kind
 of wearer.
 You will serve your own best interests by
 recommending only

→ Goodyear **WELTED SHOES.**

WESTERN ASSURANCE COMPANY.

FIRE AND MARINE. Incorporated 1851.

Assets, over	\$2,320,000.00
Income for Year ending 31st December, 1895, over	2,400,000.00

Head Office. - Toronto. Ont.
 Geo. Cox, President. J. J. KENNY, Vice-President & Man.-Dir.
 C. C. FOSTER, Secretary.
 J. H. ROUTH & SON, Managers Montreal Branch.
 190 ST. JAMES STREET.

COMMERCIAL UNION

ASSURANCE CO., Ltd.,
 Of London, England.
FIRE! LIFE! MARINE!
 Agencies in all the principal Cities and Towns of
 the Dominion.
 HEAD OFFICE, Canadian Branch, - MONTREAL
 JAMES McCREGOR, Manager.

THE IMPERIAL

INSURANCE COMPANY LIMITED
FIRE.
 LONDON.
 ESTABLISHED 1808.

SUBSCRIBED CAPITAL,	\$6,000,000
PAID-UP CAPITAL, -	1,500,000
TOTAL INVESTED FUNDS OVER	8,000,000

Canadian Branch:
 COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.
 G. R. KEARLEY, RESIDENT MANAGER

THE LONDON

Guarantee and Accident Com'y, Ltd.
 Of London, England.

Deposit at Ottawa	\$73,000.00
Funds exceed	\$1,500,000.00

SURETYSHIP BONDS issued promptly at lowest rates to all persons in
 positions of trust where security is required. Accident, Elevator and Em-
 ployer's Liability Policies issued. Agencies throughout Canada, United States,
 Europe and Australia.

- Canada Branch, TORONTO.
 Montreal Chief Office, 180 St. James St.
 A. I. HUBBARD, Manager for Canada