

# Libby's

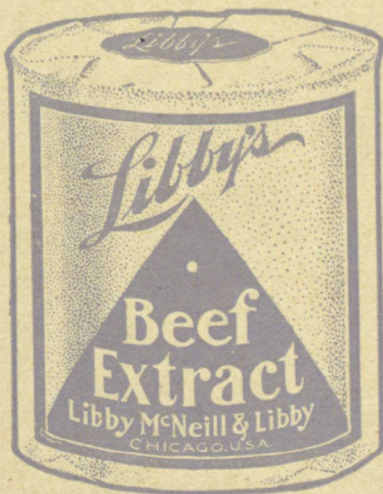
**Pure**

# Extract of Beef



## The True Food Test is Purity

The highest praise that can be given to any food product is to say that it is absolutely pure. Conscientious cleanliness throughout the Libby establishment insures positive purity.



Appetizing flavor, extra strength and absolute purity are the result of the perfected Libby methods, the model Libby kitchens and the use of choice lean beef in the making of

## Libby's (Natural Flavor) Extract of Beef

The new 84-page book, "How to Make Good Things to Eat", gives many delightful recipes for luncheons, dinners, and evening spreads, that every housewife will appreciate. It will be sent free on request.

**Libby, McNeill & Libby, Chicago**