

BOOK BREVITIES.

THE Copp, Clark Co. were fortunate in that no copies of their most important Spring novel, "The Crossing," by Winston Churchill, were destroyed in the great fire. In fact the plates of this book had only just been put on the press at their factory. The printing and binding will be pushed through rapidly and the book will be published early in May.

Morang & Co., Limited, William Briggs and McLeod & Allen, were uninjured by the fire and will continue business as before. They are prepared to fill all orders for their respective publications.

"Strong Mac," by S. R. Crockett, was the last book received by Bookseller and Stationer from the Copp, Clark Co., previous to the fire. In it the noted Scotch novelist reverts to the scene of his earlier triumphs in Galloway, and writes of a period about a century ago. (CLOTH. \$1.50.)

Booksellers throughout the country report excellent sales for "Sir Mortimer" by Mary Johnston. This is one of the books published by the Book Supply Company, whose warehouse was destroyed in the fire of April 19.

The Riverside Bulletin of Outdoor Books, published by Houghton, Mifflin & Co., of Boston, is an extremely attractive little booklet, neatly printed and well illustrated. This firm have acquired a name for the excellence and variety of their nature books.

TRADE NOTES.

The Robinson, Luce Company, of Boston, have moved to new offices at 209 Washington street.

Hinds & Noble, of New York, have amalgamated with Eldredge and Brother of Philadelphia. The business has been incorporated as Hinds, Noble & Eldredge.

The Consolidated Stationery Co., Limited, of Winnipeg have removed from the old Whittla corner to new premises at the corner of Princess and Bannatyne avenue.

W. G. McFarlane, publisher of picture postcards, Toronto, has been doing a splendid business this Spring. He reports good results from his advertisement in Bookseller and Stationer.

Mr. Young, western traveller for the Copp, Clark Co., has been in Toronto for the past few weeks. He had a narrow escape when the fire caught the Copp, Clark building, being on the top floor at the time.

Menzie & Co., A. O. Hurst and Morang, Limited, all have offices on Wellington street west, Toronto, quite close to the burned area. They are to be congratulated on their good fortune in escaping loss.

John Underwood & Co., Toronto, have won the gratitude of the wholesale stationers, whose warehouses were destroyed last week, by their offer to supply retailers with Underwood's inks direct, and charge to the account of any firm desired. An action like this is much appreciated.

R. A. H. Morrow has issued a useful little pamphlet entitled "A Plea for the Book Agent," in which this much abused and misunderstood individual comes in for some sound criticisms, as well as receiving a good deal of valuable suggestion relative to producing results in his line. All this is embodied in a lively discussion between Farmer Brown and Book Agent Smith. All canvassers should have it. The retail price is 10 cents.

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No other paper gives the news we do. It keeps you posted on the prices of goods; tells you about the latest styles in stationery; new shades and styles of note paper; new goods on the market; what other retailers are doing; bargains that are offered by wholesalers; latest books and their authors; school supplies; how to decorate the window and store; how to buy and sell, etc., etc.

YOU SHOULD SEE OUR REGULAR ISSUE!

The May number will be our Special Summer Reading Number, issued about May 12. It is going to be a dandy, and you cannot afford to miss it. If you would like a copy drop us a card, and we will send you a copy gratis, or better still, send us your order for one year. The price is only

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THE BOOKSELLER and STATIONER