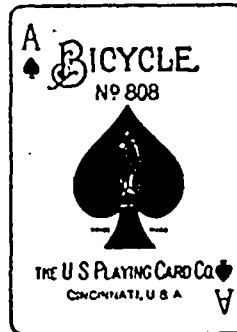
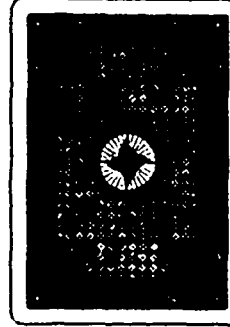


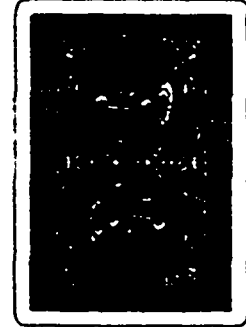
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CINCINNATI, U. S. A.

RACER.

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Card players everywhere prefer

Bicycle Playing Cards

and are dissatisfied if they cannot get them from their dealer.

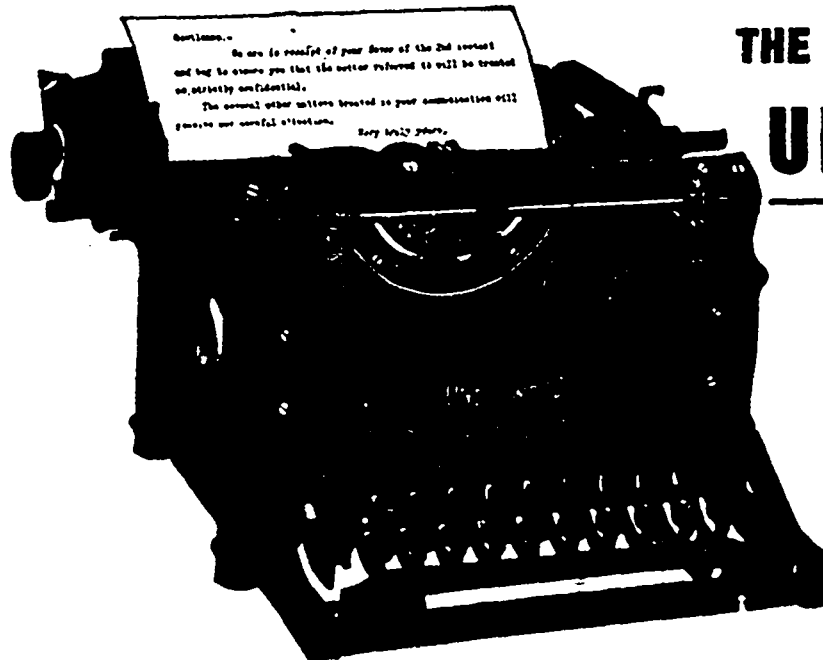
Bicycle cards are *good cards*. That is why there are more of them sold than of all other popular-priced brands combined. That is why players want them—why dealers have so many calls for them.

Then—the dealer knows he can recommend them safely—because they always give satisfaction, and a satisfied customer is a dealer's best advertisement.

Progressive dealers use them for leaders, and thus get the benefit of years of advertising and reputation for good quality.

Orders should be placed with jobbers.

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