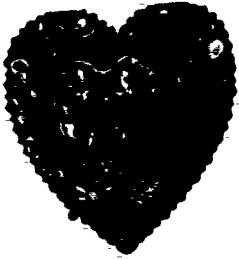


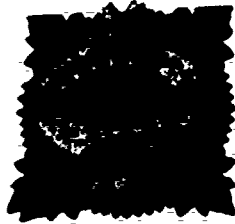
## VALENTINES.

**T**HE Copp, Clark Co., Limited, have already commenced making shipments of valentines, and judging from the immense stock they now have, occupying the greater portion of one flat in their extensive warehouse, which they say is all sold, they will be kept pretty busy distributing these goods to different parts of the Dominion.

The ever-popular lace valentines are there in great variety at prices to retail at 1, 2, 3, 4, 5, 6, 7, 8, 10, 12½, 15, 20, 25, 35 and 50c. each. All are certainly very beautiful from the cheapest to the most expensive, and lace paper ornamentation and valentine sentiments ex-



1½c. Lace-Valentine.



Special 5c. Lace-Valentine.

pressed are of wide variety. Those at 20c., 25c., 35c. and 50c. are each in a neat enamelled cardboard box. Cuts of a few of these valentines, as well as those of the novelty lines, are shown in this issue of Bookseller and Stationer.

Almost every peculiarity or trait of character is hit off among the different comic valentines shown by The Copp, Clark Co., Limited. The special line of "Canadian-Komies" published by this firm are "hard-hitters." They also publish the same subjects in post card form.

## TRADE ACTIVITIES OF THE MONTH.

**T**HE Canadian Typewriter Company, Limited, have been incorporated at Toronto, to acquire and take over as a going concern the business of the Canadian Typewriter Company. The share capital is \$40,000.

At the request of Mr. Hector Langlois, accountant, Deom & Savarin, booksellers and stationers, St. Catherine street, Montreal, have gone into liquidation, with about \$2,000 liabilities. There are thirty-nine creditors altogether. The assets, the value of which has not yet been determined, consist of a stock of books, stationery, tobacco, smokers' supplies, newspapers, bric-a-brac, store fixtures and book debts. Mr. Langlois has been appointed provisional guardian.

At a meeting of the creditors and shareholders of the Colonial Ink Company, of Hamilton, held on November 27, A. C. Heasley, L. F. Stephens and George C. Martin were appointed inspectors, and were given instructions to carry on the business for six weeks, with a view to settling up everything. At the meeting a statement was presented showing liabilities of \$16,000 and assets of \$18,000. Lack of capital is said to have been the cause of the failure.

The Imperial Book Store, George street, Peterborough, has been purchased by F. C. Cubitt, of the firm of Cubitt & Porter, who have successfully conducted a sporting goods business on Charlotte street for some years. Mr. Cubitt has taken possession of the new store and will push Christmas business. He will likely retain the present manager, W. A. Westcott, in that position.

The store of the Moose Jaw Drug & Stationery Company has been remodeled. The rear partitions have been removed and the entire premises are now used to accommodate the stock. Silent salesmen have taken the place of counters in the front of the store.

J. F. Benson, stationer and fancy goods dealer, Chatham, N.B., has moved from his old store to new premises, which have been improved and renovated for the purpose.

## AUBREY O. HURST IN LONDON.

(As pictured by our own correspondent.)

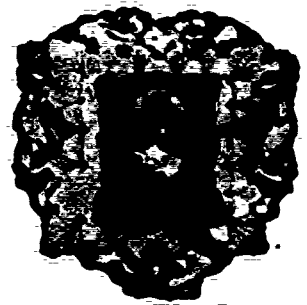
**I**T is always a welcome breeze that wafts Aubrey O. Hurst to this dull, grey country when the November weather is doing its utmost to be disagreeable. Every year we receive and return a hearty handshake and listen with interest to our genial visitor as he tells of Canada's progress, increased sales, beautiful new lines, and repeat orders, until our hearts begin to go out in sympathy to any other commercial men who are on the road with similar lines. When Mr. Hurst gets down to actual figures and shows in detail some of the increases in his Canadian business, we begin to comprehend wherein lies the source of that enthusiasm and confidence in Canada, which Mr. Hurst radiates so abundantly.

Recognized as an authority on trade matters in his particular line, Mr. Hurst has just had a conference with Lord Strathcona upon certain matters of importance to the Canadian trade, such as the preferential tariff, anti-dumping law, the Quebec tax on commercial representatives, and other affairs. The High Commissioner for Canada expressed himself as being highly pleased to get from Mr. Hurst facts and figures of considerable value relating to these international questions.

Mr. Hurst was the guest of honor at the annual house banquet of Charles Goodall & Sons, which took



Novelty Valentine No. 682, 25c.



Novelty Valentine No. 688, 25c.

place soon after his arrival, and he also figured as a witty after dinner speaker at the November dinner of the Canadian Society of London.

## CANADIAN CUSTOMS TARIFF.

A handy "Customs Tariff," corrected to 1905, has just been issued by Morton, Phillips & Co., Montreal, which should find a place on every business man's table. In addition to the tariff and excise duties, the book gives a complete list of warehousing ports in the Dominion; reproduces the Franco-Canadian treaty; supplies extracts from the Canadian Customs Acts, and gives tables of sterling exchange, relative values of monetary standards, etc. The book is neatly bound in flexible cloth cover and contains 280 pages. It can be readily slipped into the pocket.