

A NEW DAILY.



SARNIA has a child of the daily sex. It is the first of that character, and the citizens are proud of it. The Daily Post is its name and it bears an intimate relation to the well known Weekly Post of that town.

The publisher of this new daily is W. B. J. Williams, of whom a writer in *The Globe* says: "W. B. J. Williams, the editor and proprietor, is a hustler, and the success of his venture is as-

sured. There is plenty of room for two dailies here, and there is no reason why one should not succeed when it is known the number of Port Huron, Detroit and other dailies which are sold every day. He has done much to bring Sarnia before the world as an excellent excursion point by publishing several souvenirs of the town, which were neatly gotten up and well arranged. His patronage in job work is excellent, and by securing suitable material to do the work he is rapidly building up an extensive job printing business and keeping the business in the town. Sarnia is all the world to him, and he fights her battles and advances her cause at every opportunity."

Mr. Williams has been in the printing business eighteen years, commencing when he was fifteen years old with a small job outfit in Port Huron. This was the nucleus of what was afterwards *The Telegraph Publishing Co.*, publishers of *The Daily* and *Weekly Telegraph*. These papers Mr. Williams edited for eighteen months, afterwards removing to Florida.

In 1887 Mr. Williams returned to his native land, locating at Point Edward, close to Sarnia. The Point Edward Post was under his fostering care until 1892, when he purchased *The Sarnia Sun* and consolidated the two papers under the name of *The Sarnia Post*, with Thursday and Saturday editions. The first issue of the daily appeared on June 8th, has been exceedingly well received, and promises to be as successful as the semi-weekly was. Mr. Williams' ability and untiring energy are of the kind needed by a publisher who desires to make a success of his work.

MUST TREAT ALL PAPERS ALIKE.

The editor of *The Montreal Herald* has recently had a little dispute with the authorities of McGill University which is typical of the difficulty publishers often have. The college people gave all their news to *The Gazette* and declined to give *The Herald* any. On one occasion when *The Herald* representative called and was refused a certain piece of news, the information was subsequently furnished to *The Gazette*, and appeared next day in all the glory of "scoop" type. As McGill is a public institution this favoritism was properly resented, and the authorities have undertaken to see that the papers are treated alike in all legitimate announcements pertaining to the college. This is right, and *The Herald* is to be congratulated on fighting successfully to maintain a sound principle. McGill is not state-aided, and under its royal charter is virtually a private corporation, but, appealing as it does to the public for support,

the newspapers can do much in its behalf. Impartial treatment, therefore, to all papers should be the college motto. The authorities ought to issue its announcements in some authorized form and distribute them without bias. Editors and publishers often have reason to complain of public institutions and companies favoring one paper more than another. The effectual remedy is to follow *The Herald's* policy and enforce equal treatment. These are not cases where enterprise succeeds in getting the news, and inertness fails. It is a pure case of "freeze out" for personal or some equally useless motive, and the publisher who puts up with it is a fool for his pains.

TELEGRAPH HUSTLERS.

"It amuses me," said a newspaper correspondent to *PRINTER AND PUBLISHER* the other day, "to see the way the telegraph companies hustle for business. It is my custom to file my despatches for outside papers by the line used by the journal getting the despatch. If it happens to be G.N.W., I use that wire; If C.P., of course, I use that. But, occasionally, for reasons any newspaper man will understand, it is not convenient every night late to follow the rule. A short despatch filed late will once in a while go over the wire not usually employed for the particular newspaper it is being sent to. In such an event I usually hear about it, in a roundabout way of course, but I know that the hand of the telegraph agent is in the business. The editor will inquire why the despatch in question was sent via G.N.W. when the C.P. is the right line, or vice versa. Sometimes this will happen about a 100-word despatch. There never is any doubt in my mind about the telegraph man having gone into the office and kicked. It never affects me at all, because I go right on doing business at the old stand."

MONTREAL NEWSPAPER GOSSIP.

Colin Campbell, editor of *The Toronto Star*, was here a few days ago.

H. Bragg, editor of *Property*, is in Chicago at the A. O. U. W. convention.

The Star is showing signs of the good local work done by its new city editor, A. P. Millar.

T. St. Pierre, of *The Herald* staff, is writing a book on the subject of French Canadian pioneers in the west.

The Herald Company now pays its employees fortnightly, which has the distinct advantage of giving them a longer engagement.

Mr. C. W. Bunting, managing director of *The Mail and Empire*, took in the ceremony of the unveiling of the Macdonald Monument June 6.

Mr. Richard White, managing director of *The Gazette*, has been in poor health for some time from acute rheumatism, and is leaving for a four months trip to Europe.

With commendable enterprise *The Toronto Mail and Empire* has its representative, Mr. Allan, in Montreal just now to write up the principal industries of the city and district.

The Ottawa Citizen's indefatigable business manager, Mr. Jeffry, was in Montreal last week. He is a profound believer in the co-operation amongst Ottawa publishers to prevent rate cutting.