PUBLISHER'S NOTICE.

Inviting the co-operation of Christians to extend the circulation of THE MONTHLY ADVOCATE, we commence its publication with an issue of 1,000 copies. We would esteem it a special favor, if all those who receive copies of this Magazine, would show it to their friends, and endeavour to establish clubs in their localities. It is only in the anticipation of a large patronage that we feel justified in offering the inducements stated below.

Regarding the principle upon which the ADVOCATE is established see "Introductory Remarks." In addition to the general Editorial Department, a special Editor will have charge of the Youths' Column, which will be found an interesting feature of the Magazine. The Home Circle will have a prominent place devoted to its interests. Missionary and other religious intelligence will be given from month to month. Original articles will be contributed by able writers at home and abroad. Current literature, passing events, &c., will be duly noticed in its columns.

TERMS:

THE MONTHLY ADVOCATE will be furnished to any address in Canada, the United States or Great Britain at the following prices, payable in advance:—

Single copy, by mail, post paid, one year,	..	..	..	..	$0.50
3 copies, " " "	..	..	..	..	1.25
5 " " " "	..	..	..	..	2.00
12 " " " "	..	..	..	..	4.50
25 " " " "	..	..	..	..	8.75
50 " " " "	..	..	..	..	16.25
100 " " " "	..	..	..	..	30.00

Four shillings will be taken as an equivalent for $1.00 from subscribers in Great Britain, thus making the yearly subscription there 2/, instead of 50 cents as it is in our currency.

PREMIUM LIST:

Persons getting up clubs, who do not wish to take advantage of cash discounts, and who will remit 50 cents for each subscriber, will have the following premiums forwarded to their address, free of charge, on receipt of order:—

For 5 orders,	"Ishmael on the Temperance Question," ..	price	$1.00
" 8 "	"Prayer and its Remarkable Answers," ..	"	2.00
" 10 "	"Dr. Guthrie's Autobiography and Memoir,"	"	2.50
" 12 "	"The Royal Path of Life,"	"	2.75
" 16 "	"The Complete Home,"	"	3.25
" 20 "	"Farming for Profit,"	"	4.25
" 30 "	"Bryant's Library of Poetry and Song," ..	"	7.50
" 50 "	A magnificent Family Bible, ...	"	12.00

Any name desired, will be printed on the Cover of "Poetry and Song," and "Family Bible," in gold letters, free of charge.

☞Sample copies of the ADVOCATE sent to any address free on application.

All business communications, orders, &c., to be addressed to the Publisher. Post Office Orders or Bank Drafts should be made payable to his order.

R. A. H. MORROW, Publisher,