

JOHN MACDONALD & CO. To the Trade: BECAUSE IT IS PROFITABLE FOR THEM TO DO SO

R. SIMPSON'S FRIDAY BARGAINS. PRICE-MAKING CIRCUMSTANCE. BARGAIN FRIDAY S.W. Cor. Yonge & Queen-sts.

John Macdonald & Co. Wellington & Front-sts. E. TORONTO. SHOWERS OF ROCKS. Thirty Acres Torn Up by Subterranean Explosions of Rocks.

COLORS DRESS GOODS. 100 dress lengths clearing at greatly reduced prices. BLACK DRESS GOODS. 48-in all wool batiste 50c, worth 60c.

Good Progress Made with the Gymnasium and Laboratory. With the completion of the gymnasium and the erection of the chemical laboratory.

300 Remnants Colored Dress Goods. worth from 80 to 75c yard, choice Friday at 25c yard.

22-in. CHINA SILKS. Regular price 25c, Friday 15c. CAMPING NEEDS. 25 Ladies' Colored Caps, latest styles \$1.50.

20 Pairs Ladies' Dongola Kid Oxford. Pat. leather tips. Piccadilly last, hand-turned. Regular price \$1.75, Friday \$1.25.

6-BALL CROQUET SETS. Complete, Striped and Variegated. Regular price \$10, Friday 50c.

NEW CURRENTS. Friday, 7 lbs. for 25c. BASEMENT. Children's Express Wagons with box tops, striped and variegated, Friday \$1.50.

CHOICE CEYLON TEA. Regular Price 35c, Friday 25c. BOOKS & STATIONERY. Ladies' Leather Belts, regular price 30c to 40c.

NOTICES. Ladies' Leather Belts, regular price 30c to 40c. Very complete attention is given to every individual mail order that reaches us.

R. SIMPSON. S.W. Corner Yonge & Queen-sts., Entrance—Yonge-street. TORONTO.

How to Tell. To be best way to learn how well goods are to examine the stocks, because quality must always be considered.

RAILWAY STOCKS ARE LOWER. THE GRAIN MARKETS ARE DULL AND UNSETTLED. A Quiet Business on the Local Exchange.

WEDNESDAY EVENING, July 25. It is likely that about \$5,000,000 in gold will be shipped at New York.

STOCKS AND BONDS. MUNICIPAL DEBENTURES for sale at 100 to yield from 4 to 5 per cent.

AMERICAN STOCKS. The fluctuations in the New York Stock Exchange today were as follows:

Foreign Exchange. Rates of exchange, as reported by Amilux Jarvis & Co. for the week ending July 25, are as follows:

ESTABLISHED 1864. E. R. C. CLARKSON. Trustee, Liquidator, Receiver, CLARKSON & CROSS.

ROBERT COCHRAN. (Telephone 318). CHIEF CLERK OF TRADE AND NEW YORK STOCK EXCHANGE.

H. L. HIME & CO. Estate Agents and Stock Brokers. Stocks, Mortgages and Debentures Bought and Sold.

THE FARMERS' MARKETS. There were moderate receipts of produce today, with few changes in prices.

ALEXANDER, FERGUSSON AND BLAIKIE. BROKERS AND INVESTMENT AGENTS. 23 Toronto-street - Toronto.

H. L. HIME & CO. 15 Toronto-street, Phone 532. Properties for sale, Houses to rent.

Tip: The market closed weak, with the exception of Sugar Trust, and turkeys to 10c per lb.

W. A. MURRAY & CO.'S GREAT SUMMER SALE. This Week Special Attention is Directed to the Following Bargains Offered in the Drapery Department.

W. A. MURRAY & CO. 17, 19, 21, 23, 25 and 27 King-street East. TORONTO.

BINDER TWINE. The universal verdict of the farming community is in favor of Sterling Red Cap and Blue Ribbon, and FARMERS can secure these brands at the following prices:

CONSUMERS' GORRAGE COMPANY, LTD., MONTREAL, QUE. Cash must accompany order. No specification received amounting to less than 100 lbs.

THE VERY BEST ROGERS' COAL. HEAD OFFICE 20 KING ST. WEST TORONTO. BEST NO. 2 NUT COAL. ELIAS ROGERS & CO.

WM. A. LEE & SON. Real Estate and Financial Broker. General Agents Western Fire and Marine Assurance Co.

EDDIS & EDDIS. PUBLIC ACCOUNTANTS. Auditors, Assignees in Trust, Insurance Ad. No. 9, 12 Adelaide-st. East TORONTO.

C. C. BAINES. Member of the Toronto Stock Exchange. Stock Broker No. 21 Toronto-st. Tel. 1000.

Taylor & Darling. 10 Wellington-st., East, Toronto. Sole Canadian Agents for I. A. HANSEN, Copenhagen, Denmark.

THE KATH & FITZSIMONS CO., LTD. 111 King-street West, Toronto. Write for further information.

THE CANADIAN MUTUAL LOAN AND INVESTMENT CO. HEAD OFFICE - 51 YONGE-STREET. FOUR PER CENT. allowed on deposits of \$1 and upwards.

R. S. WILLIAMS & SON. Summer Bargains In PIANOS AND ORGANS. Also fine renting stock of Pianos for use at Summer Resorts or elsewhere.

Steam's Not In It. Either as cost or efficiency, with one of our Celebrated Electric Motors.

BUY TORONTO-MADE GOODS. OXFORD COAL RANGES, OXFORD GAS RANGES, OXFORD OIL GAS RANGES. GURNEY'S MAKE.

WHEELER & BAIN. 179 King-street East. WE ARE SELLING Gas Fixtures AT "Hot Weather" "Out-of-Town".

BELL TELEPHONE. SUBSCRIBERS HAVING FACTORIES OR WAREHOUSES Should adopt the Convenient LOCAL SWITCHBOARD SYSTEM.

LAWN MOWERS & ROLLERS. HOSE, HOSE REELS, BANDS AND COUPLINGS. GARDEN TOOLS OF ALL KINDS.

AIKENHEAD HARDWARE CO. 6 ADELAIDE EAST. CELEBRATED GOAL REDUCED TO \$5.50 PER TON ALL SIZES.

P. BURNS & CO. 38 KING-ST. EAST. Phone 131. MEDLAND & JONES. General Insurance Agents and Brokers.

TORONTO POSTAL GUIDE-DURING THE month of July, 1924, mail close and due as follows:

Table with columns: City, Day, Time. Includes G.T.R. East, G.T.R. West, G.T.R. S.W., G.T.R. C.V., U.S.S.Y., U.S.S. West, U.S.S. East, U.S.S. West, U.S.S. East.

LOAN COMPANIES. The Canadian Mutual Loan and Investment Co. HEAD OFFICE - 51 YONGE-STREET.

R. C. PATTERSON, P.M. In ten cases which came before Judge Moran at the Court of Revision, Toronto Junction, the total reduction was \$16,000.