tions for the prime necessaries of life, healthy trade which has done much Here they have splendid shipping faand here lies a blessing for Londoners to advertise our fair city all over the that cannot be too highly appreciated.

portion of this article to the selection which is still in existence, is that of of London originally owing to its stra- Edward Adams & Co., the well-known and its business consequently is steadtegic position from a military point of view. How far this may have led to ness was first established in 1844 by making London the headquarters of Mr. Adams. Many changes have since No. 1 Military District, the holding taken place in the personnel of the of the annual camp and the establishment of Wolseley Barracks here, it is not pertinent or necessary at this moment to enquire. But any extended Cleghorn, Mr. Long, Mr. Bryan and notice of the commerce of London that failed to take into account these important factors would be incomplete. They necessarily add largely to the volume of trade done in the city, and the same is true concerning the owing to ill health fourteen years ago, Asylum, and in a lesser degree of the Normal School and the Medical School, while the superior educational facilities, the fine churches, the pure water Turnbull, and it is safe to say could supply, and the general salubrity of the city—for it has the lowest death large building on Dundas street occurate of any city in the Dominion-all pied by the company is admirably serve to attract to London the retired farmers and men of wealth who de- with the immense variety of goods sire to pass the evening of their days which is necessary to a successful in comfort and amid all the advan- business of this sort. The firm has tages that an urban locality can pos- three travellers on the road all the

+ + + No reference to the commercial affairs of London would be complete without passing allusion to the Western Fair, which is each year the means of setting in circulation many thousands of dollars within the city limits. This gives a stimulus to trade generally that cuts a very large figure in the transactions of the year.

We have spoken generally of London's market, as compared with the markets to be found elsewhere, but specific mention should be made of the building they now possess. The inreputation London enjoys as a purchasing depot for horses designed for the English trade. This is a branch in itself, and it has reached a scale of magnitude in London that gives it a very prominent place in the commerce of the city. Other cities may compete more or less in the shipment of general produce, but in the horse trade London stands alone. + + +

In 1844 was opened the first wholesale house in London, when Edward Adams & Co., the well-known grocery firm on Dundas street, began busi- proud. ness. In 1857 Adam Hope & Co., beginning in the dry goods trade on the corner of Carling and Talbot streets. John Birrell & Co. began in the same year. It was some years affirms in the city, sprang into existence.

being shipped. On the ground floor is
being shipped. On the ground floor is Co. began. In 1866 Hope & McKenzie removed to Hamilton, leaving Birrell's the only representative establishment. of the Dominion, their output being ago, his son, Mr. W. J. Reid, assumed and this closes the record of wholesale dry goods houses, if we do not include in that category wholesale ready-made in that category wholesale ready-made largest combined biscuit and confections. clothing, gentlemen's furnishings and tionery business in the Dominion. So small wares. Two of the three pioneer steadily has the demand for their years. ments, but on their departure this was left solely to the one house then existing, which is now supplemented by many others, to say nothing of the large number who combine a wholesale and jobbing trade with their retail stores. It is of comparatively recent date that the drug trade has operated wholesalely from the city, but now a large business is done. The pioneers in the crockery trade are still with us. In the way of shoe houses this has long been a recognized centre, and there are several wholesalers to maintain this reputation, there being besides a number of jobbers. Alillinery is also something of recent years, now represented by many flourishing firms. The first firm in the line of hats and caps began in 1874, under the name of Marshall. Lind & Macfie. In hardware proper London took an early lead. Until about 1867 buyers came to the market at least from twice to four times a year, and the bulk of the business was rushed into two seasons. Now among the best and most discriminatan army of travellers represent London houses, and goods are sold from Prince Edward Island to British Columbia. The advent of new railways should largely improve London as a wholesale centre.

+++ In closing, let it not be assumed that the subject is by any means exhausted. Many salient features have been touched upon, but the surface has merely been skimmed. Each point could be elaborated and its special advantage to the city pointed out from every point of view. But it was not designed to be exhaustive. Every intelligent reader, every thoughtful of Mr. Marshall, Mr. Munro assumed full on Dundas street, but in 1894 Mr. Samuel Munro was taken into partner ship, and four years ago, upon the death such is the result of judicious and on Dundas street, but in 1897 moved on Dundas street, but in 1898 moved careful management together with to their property to their business many failures, but very few complete-firm was formerly located in premises on Dundas street, but in 1897 moved careful management together with to their property. person, can see the advantages the city possesses as a commercial centre that is always on the up grade. None have yet reached the apex, though the since that time these two carried on the commercial body of London 2s a whole has made such progress as must be gratifying to all who have the material interests of the city at heart. Probably in all that has been written there is no one point more encouraging than that of perpetual advancement. There is no such thing as a "dead centre" in commerce. There must be either retrogression or progression and the record of London is probably unique in that, as before pointed out, there has been but one each year Mr. Munro visits unique in that, as before pointed out, there has been but one year in the past twenty that has not shown a decided advance over its predecessor in the volume of commerce. The record of the Dominion and the past may be well taken as an open the commerce and the aim should be to prove the firm were on Richmond the street, but a little less than a year ago the firm were on Richmond the ware feet was, and employs 125 persons all the justice, and the past may be well taken as an one ach year arried on the commerce. There is no such thing as a "dead centre" in commerce. There must be either retrogression or progression and the record of London is probably unique in that, as before pointed out, there has been but one year in the past may be well taken as an abolitor of the past twenty that has not shown a decided advance over its predecessor in the volume of commerce. The record of London is probably as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past may be well taken as an abolitor of the past the volume of commerce. The record of the past may be well taken as an interesting places to visit, and there the past may be well taken as an interesting places to visit, and there the posed building an addition at the rear a year later a forty-foot addition was tial feature. nowhere within our borders any sign of diminution in the activity, energy or jacket, may be seen in all its and enterprise of our citizens. The city is in good shape financially, experienced and shrelwid men are at the head of its commercial concerns, and local improvements are going ahead at such a pace that few rivals can hope to overtake us, and none can hope to surpass us. To sum up London in its commercial aspect, the present is full of pleasure and the future big

To-day London occupies the position of one of the first commercial elties of the Dominion. Its growth, though not of the "booming" sort, has been

Dominion

The oldest wholesale firm in the city, grocers, on Dundas street. The busifirm, though the name has remained the same, Mr. Adams having associated with him at different times Mr. Mr. Richardson. The first three of these gentlemen are now deceased, land, and Mr. Richardson, who retired is now living in London South. The business is at present carried on by Messrs. Samuel Screaton and William not be in more capable hands. The adapted to its purposes and is stocked year round, and enjoys a large and ever increasing trade + + +

One of the most important of London's wholesale firms is that of Robinson, Little & Co., the well-known dry goods merchants. Established in 1875, the history of the firm has been one of progress from the beginning. The members of the company are energetic business men, and their house has an enviable reputation all over the Province. The firm first began business in warerooms on the east side of Richmond street, opposite the handsome crease in their business necessitated more room, and in 1887 they took possession of the warerooms at present occupied by them. Three years ago it was crease. Frequent removals were made necessary to build an addition to this to larger premises, the firm finally lobuilding, and 25 feet was added to the cating in their present commodious frontage. The building as it now stands is 69x100 feet, five stories in height, whilst in the rear is another wareroom, 43x70 feet. The stock carried by the firm is enormous and em- appertaining to the trade, goods being braces full and varied lines of dry imported from many foreign manufac goods, carpets, notions, etc. The firm turing centres. The top flat is devoted employs 40 hands, including nine tra- to glassware, and the third to earthenvellers. Their trade extends across ware and printed dinner, tea and toilet the continent, and the house is one of sets. The firm do their own decorwhich London has every reason to feel ating, and a large room and kiln are

D. S. Perrin & Co., biscuits and con- play of the better class of goods. Here fectionery, now one of the most pros- where all goods are checked over a perous wholesale and manufacturing to correct quantity and quality before This company now employs a large number of hands, and has six agen- two for the North-west trade. Upon cies located in the principal cities the death of Mr. N. Reid twelve years distributed from the Atlantic to the the proprietorship, while in turn his goods increased that during the last five years the building has been enlarged no less than four times, and known to the hardware and painters' the best modern methods and machinery introduced from time to time, and this year another enlargement manufactory is another business which and even greater improvements, it is has done much to advertise London. expected, will take place. Any one Mr. Thomas Bryan, the popular prowith the business - like air, and prietor of the London Brush Works above all the strict attention to clean- began business here in 1873. For ten liness, which prevails in every depart- years he carried on an extensive trade ment. Each class of output has a in the manufacture of brushes in the department to itself, and being equip- old building on Dundas street west, better goods and more of them are manufactured than formerly, when Co. In 1883 he moved to larger premnearly every class of goods was made ises a few doors farther west, where by hand. There are nearly 200 kinds of high-class chocolates and bon-kinds of high-class chocolates and high-class chocolates are highly high-class chocolates and high-class chocolates are highly h bons, in addition to the commoner the firm, especially those for the grades of candy, turned out in the Perrin factory. Sterling Cream Sodas, for artists for which are brushes active and prosperous one. in the biscuit line, and Newport chocolate bon-bons are great favorites ing trade.

about good furs, hats or caps, is acquainted with the name of John Marquainted with the name of John Mar
display the painter. Mr. Bryan enjoys a large trade, which extends all through Manitoba and to the line steady and brisk. Among the mental pleasure it gave them. Dipso-This firm was organized in London in for it, 1873 under the name of Marshall, Lind & Macfie. Some four years witer Mr. process of manufacture from the cloth of the premises to accommodate the built. The company employs 85 hands or rough skin to the rich finished cap increasing trade.

Prominent among the dry goods trade of London and Western Ontario is the firm of Rowat, McMahen & Granger, wholesale dry goods merchants. This business was organized in 1877, the members of the firm formerly being connected with the estab-

cilities, among other conveniences. Messrs. Rowat, McMahen & Granger carry a thoroughly assorted stock of dry goods and small wares, and also of gents' furnishings. They have four travellers, and their house is popular

MARY CONTROL OF THE PARTY OF TH

John C. Green & Co. are the oldest and among the most enterprising of the wholesale millinery firms of our city. Originally the business was carried on under the name of John Green & Co. It was organized in 1872 and was carried on by Mr. John Green until four years ago, when Mr. Green, sr., rewhilst Mr. Adams is living in Eng- tired in favor of his son, Mr. John C. Green, who is now conducting the business. In the early days of the firm dry goods was included with the millinery, but this was subsequently abandoned in favor of millinery only, in which line the firm enjoys an extensive trade. Increase of business lately necessitated improvements in the premises, which are at the corner of Carling and Ridout streets and the building was greatly improved, and at present is well lighted handsomely equipped and most admir ably adapted to its purpose. The firm have seven travellers on the road, and their custom extends from Halifax to In the wholesale crockery and glass-

ware trade the firm of W. J. Reid & Co., 199 Dundas street, undoubtedly takes the lead. This was one of the pioneer firms of London, and of the Dominion in fact, Mr. N. Reid, one of the first residents of London, and the father of the present owner, founding the business in 1839 in premises on west Dundas street, near where the Robinson Hall now stands. Mr. Reid was possessed of sterling business qualities, and with the growth of the city his trade also enjoyed a large inbuilding. Here they have every facility for the carrying on of their large business. The warerooms are stocked with an immense variety of everything devoted to this purpose. On the second Nearly forty years ago the firm of rooms containing a magnificent disalso is located the checking room, a fine suite of offices and the sales been with them for a great many

"Bryan's Brushes" is a name well recently vacated by the Bell Telephone hardware and grocery trade. Mr. Province, and the trade done is a most Study of Inebriety, Dr. Milne Bramfor artists, &c., which are manufactured in Europe. A special feature of Groceries are always in demand, and and Its Treatment by Suggestion." the Bryan brush, and one which has the immense number of this class of There was, explained Dr. Bramwell,

firm in the person of the John Bow-man Hardware and Coal Co. This several lines of popular cigars, one of firm was first organized in 1887, under those most in demand just how being the name of Bowman, Kennedy & Co., the El Cielo, which is made by hand. minded one of the French peasant and for ten years enjoyed an ever-inand for ten years enjoyed an ever-in-creasing trade. In 1897 Mr. Kennedy and Mr. McDonald has for eight years different to unproductive war. But toerly being connected with the estab-lishment of Laing, Sutherland & Co.

Their first start in business was a connected with the estab-possession of the business. The com-Their first start in business was made in the old Robinson Hall, opposite the Court House, and was in small wares Court House, and was in only. Later they branched out in staples, increasing their lines. All the staples, increasing their lines. All the one of steady progress, and is of that staple character which speaks well for the future. Its wholesale merchants are among the most prosperous business men of to-day, and their large and handome buildings in the heart of the city, well stocked warerooms, busy offices and army of genial knights of the grip hespeak, a yolume of good

only. Later they branched out in staples, increasing their lines. All the members of the firm were experienced and pushing business men, and their fefforts were rewarded with an increasing share of public patronage. Later, the firm moved to premises on the largest and heaviest articles. The largest and heaviest things that Providence has cross the largest and heaviest articles. The largest and heaviest articles.

PAINE'S CELERY COMPOUND Strengthens the Tired.



When the stomach, liver and kidneys are tired and without nerve energy, the body is poorly nourished and suffers lassitude and pain. Paine's Celery Compound is a medicine Co. opened up, and John Green & Co. Pacific. While particular attention is followed suit in 1872. Robinson & Little opened out a year or two after, and this closes the record of wholesale are the firm again.

| Compounded to restore nerve energy, to record the firm again burned out, and exactly 52 years later, to the day and hour even the firm again. Read this testimonial:

Mrs. H. HARBOUR, Winnipeg, Man., writes:

"I thank you for the great work done by your wonderful medicine, Paine's Celery Compound. A) month ago I was very sick, and happened to see one of your books, in which I read of others being cured. I concluded to try Paine's Celery Compound myself, and I now thank God for the wonders it accomplished for me. I was suffering from kidney trouble, heart disease and general weakness, and some days was not able to stand without experiencing great pain; my appetite was also very poor. Since I used Paine's Celery Compound I am able to get about the house and work, and can now eat anything put before me. I trust my testimony may lead many to try your

sidered that the entire stock is turned ellers, who cover the whole of the

done much to increase its popularity, is the immense number of this class of a difference between dipsomania and little device for binding the brush, and village, each doing a business of other forms of intemperance. Many Everybody who knows anything little device for binding the brush, and vinage, each doing a business of well understood by the painter. Mr. their own, creates a demand upon the persons who were mentally and physically strong took alcoholic drinks on shall & Co., the leading wholesale hat, coast. He has just issued a very line steady and brisk. Among the mental pleasure it gave them. Dipsocan and fur dealers of the Province be sent free to anyone applying joy a well-merited and ever-increasing cause they were impelled to do so agtrade is the firm of A. M. Smith & ainst their wills. Among the younger, yet none the Co., who occupy commodious premises which he had successfully dealt with & Macfie. Some four years Viter Mr. Among the younger, yet none the in the Granite Block on York street. by means of hypnotic suggestion, Dr. Organized in 1880 with two shrewd and Bramwell said that, although in many of the business, and for twelve years millinery wholesale houses in the city energetic men at the head in the per- of his cases he had been thoroughly carried it on himself. In 1884 Mr. is that of Messrs. George A. McSamuel Munro was taken into partner.

Gillivray & Co., on Carling street;

Gillivray & Co., on Carling street; charge. A year later again Mr. Walter careful management, together with to their present quarters, occupying the operator's management of his case.

> all the year round. travellers, and in addition to this have The Granite Block contains another an agency at Winnipeg, Man., coversubstantial and prosperous wholesale ing the territory to the coast, and also firm was first organized in 1887, under those most in demand just now being

Hypnotism for Dipsomania. From the London Chronicle

well delivered a lecture on "Dipsomania

Kept on Plowing. Correspondence of the London Daily

Chronicle. one farmer has steadily continued to plow near the race course. He re-

England's Back Door Route to Rhodesia, Against Which the Transvaal Has Protested to Portugal.

From the London Times. come of an agreement made between Great Britain and Portugal on June ing the respective frontiers, following the troops and their belongings. on the taking over of Lobengula's territories by the British South Africa Company, though the final arrangements respecting these frontier questions were not made until a later date. Under the agreement in question the Portuguese Government undertook, among other things, the construction of a line of railway which would connect Rhodesia with the sea, at Beira, and they further guaranteed not to of cab law was before Mr. Plowden at higher than 3 per cent. The original Wallace, giving the address of the concession was granted the Mozam- Charity Commission, Whitehall, was bique Company; but eventually it was summoned by Robert H. Buchanan, a transferred, through Mr. H. T. van cabman, for 1s, the balance of a cab Laun, to the Beira Railway Company, fare. The evidence, which was not which was registered in London in London in July, 1892, with debenture capital only. The line from Beira to adults and a baby rode in the comthe Portuguese frontier was construct- plainant's cab from London Bridge to ed in sections, and when, in July, 1896, Guy's Hospital, and thence to Beauthe Mashonaland Field Force passed the Mashonaland Field Force and mont street, Marylebone. There it this way, they were able to use the also three packages outside the vehicle. sections lying between Fontesvilla, The fare charged was 3s 6d, but the which is forty-five miles up the River Pungwe, to Chimio, a distance of 150 miles from Beira. The complete line baby. At the request of the defendant objected to paying more than 2s—he would not pay for the baby. At the request of the defendant up to New Umtali, the frontier as then they rode to a police station, where the fixed upon, was finished by July, 1898. Inspector showed the gentleman the The total length of the Beira line is book of fares, but he was not satisfied. 203 miles, a greater distance than was After that the defendant demanded to originally contemplated, partly be- be driven back to Beaumont street, cause the boundary between the Brit- and that was done. The defendant still isn and the Portuguese spheres of in- objected to the fare for the baby; fluence had, in the meantime, been hence this summons. moved seventeen miles westward, and Mr. Plowden-Then, the only thing partly because of the detours which in dispute is a baby. (Laughter.) Cabhad to be made owing to the hilly na- man-Yes, and the extra distance in ture of the country. Thus between driving to and from the police station. Fontesvilla and Chimio the distance, as the crow flies, is seventy five miles, Why not pay for the baby? Defendant but the line winds 120, while it rises -I am unable to find anything which steadily from Beira until at Umtali it Warramts a cabman in charging for a reaches an elevation of 3,450 feet. In baby nine months old, and in arms, as the circumstances it is not surprising though it were an adult. I refused the that the average rate of speed for demand in the public interest. passenger trains is only twelve miles under ten can be charged for as one an hour, and for goods trains ten person, and two children no more. In miles an hour. The complete journey other words, twins go as cheaply as from Beira to Umtali generally takes single babies. (Laughter.) two days, a night being spent at a Defendant-I admit that if a child pping place en route.

At Umtali the line connects with but I don't think that applies to an

that of the Mashonaland Railway infant in arms. Company, which guaranteed the payment of interest on the debentures.

The raison d'etre of the whole line from Salisbury to Beira is, of course, the development of Rhodesia, which a seat it certainly ought to be charged. wayo to Cape Town on the south. Eventually the Cape Railway, which now has its terminus at Bulawayo, will be extended via Gwelo to meet the line at Salisbury, and Cape Town will then be in direct railway communication with Beira, a total length of 2,000 railway between Salisbury and Bula- ainst him. wayo, a distance of 280 miles, and the ordinary traveller proceeding from the tra distance charged for? one place to the other does so either Mr. Plowden-You ordered him by coach, which accomplishes the carve to the station. journey in five days and costs £12, or by bullock wagon, which is both slow-proper thing to do, er and cheaper. The Beira-Umtali line Mr. Plowden—Yes, but you were not foot gauge, the carriages overhanging to your house. You must pay the cabthe wheels to about the same extent man's claim of 1s, also 8s costs. You on each side. The Umtali-Salisbury have made a great fight for the nurline, however, was made on the three- sery. (Laughter.) foot six-inch standard of the Cape Railway system, and the Beira Railway is now being relaid, so that it now cor- Of valor is discretion," and the better pleted, being that the change from the giving. one system to the other is now made before Umtali is reached.

The influx into Beira of the consid- Pills. 25c. erable body of troops who will form Sir Frederick Carrington's force will paratively new line, which has hitherto or by environment?"

"Is a man influenced more by heredity paratively new line, which has hitherto or by environment?"

"Humph! if neredity brings a man been used mainly for the conveyance of goods. But the Beira Company has of goods. But the Beira Company has forty-eight engines available, the rolling stock is constantly being increased, and, though the present supply of ordinary railway carriages is limited, Many persons keep Carter's Little Liver Pills on hand to prevent billous attacks, sick headache, dizziness, and find them that they need. dinary railway carriages is limited, there is an abundance of trucks, which, with a covering to protect which, with a covering to protect against the sun, seem to be preferred by the average soldier in his journeys in value.

She Von married me for spite. He-Well, if anyone heard you talking by the average soldier in his journeys in value.

THE BEIRA RAILWAY, across country to the ordinary railway carriage, and would no doubt be especially preferred to the diminutive carriages still run on the two-foot section of the Beira line. The only difficulty that is anticipated is in respect to the conveyance of horses, but there is a certain number of horse boxes available, and there are also some covered-in goods trucks, which might be adapted for the purpose. Happily, too, the line is under the charge of an The Beira Railway, which is now at- agent, Mr. A. L. Lawley, who posracting public attention, was the out- sesses indomitable energy and resource, and it is regarded as certain that from his headquarters at Beira he will do everything that is physically 11, 1891, mainly for the purpose of fix- possible to facilitate the transport of

WHEN'S A BABY NOT A BABY?

Under London Cab Law He (or She) is a Legal "Person"-Twins the

From the London Daily Mail. An amusing and instructive question impose any transit duty on goods Marylebone yesterday, when Mr. G. W. disputed, was that the defendant, two mont street, Marylebone. There were

Mr. Plowden-The law is that a child

Company, which runs thence to Salis- The cabman quoted the decision of bury, the capital of Rhodesia, a dis- Mr. Horace Smith, at Clerkenwell, tance of about 170 miles. This Umtali- when the claim of a cabman for car-Salisbury line was constructed under rying a baby six weeks old was upheld.

contract with the British South Africa Mr. Plowden-Then you claim for

thus gets a 373-mile railway journey for as a person, but whether it ceased to the sea on the east coast as an alto be a person when it was in arms ernative to the 1,350 miles from Bula; was a different matter. He thought it most unreasonable that a baby should be charged for, for it practically took up no room and did not add apparently to the weight. He did not like to commit himself to say a baby was not a person, although he did not quite know what it was if it was not, and miles of continuous railway being be charged for under this act. He available for this purpose. At the could understand the defendant's represent moment, however, there is no luctance to pay, but the law was ag-

Defendant-But what about the ex-Defendant-I thought that was the

was originally constructed on a two- obliged to use his cab to drive you back

'The Batter Part

responds with the same standard, with part of the treatment of disease is the exception of some sixty miles, thus prevention. Disease originates in imavoiding the delay, inconvenience, and purities in the blood. Hood's Sarsaexpense of transshipment. Good pro- parilla purifies the blood. People wno gress has already been made with this take it at this season say they are work, but without any interruption in kept healthy the year round. It is bethe service, the only difference, until cause this medicine expels impurities the transformation has been com- and makes the blood rich and health-

All liver ills are cured by Hood's



The odds are against the Baby Surviving the teething period unless the greatest care is exercised by the mother

Dr. Hammond-Hall's English Teething Syrup corrects the action, and prevents fermentation of food in the childs stomach, which is the direct cause of Colic, Vomiting, Diarrhœa, and all infant troubles.

Different from other Teething Preparations it does not force the child into sleep, but leaves it in the naturally happy and contented condition of all healthy infants.

It is the Only Remody which will prevent Cholera Infantum MOTHERS: There is a valuable little book condensed from the highest authorities on "The treatment of the diseases of children" given with each bottle. Price 25 cents per bottle. At all Drug Stores