

Rowat's Teas
Used in Homes Where Dining is a
Fine Art.
55c, 75c, 85c, \$1.00, \$2.00 Pound.
T.A. Rowat & Co.
250 Dundas Street. Phone 3051-3052.

C.H. Ward & Co.
A Diamond for a Gift. Beautiful
Blue White Diamonds set in
Platinum, white, green and yellow
gold.
Rings from \$25 to \$1,250.
C. H. Ward & Co.
Diamond Merchants, Jewellers and
Opticians.
286 Richmond St. Phone 1084

Dr. Wood's Norway Pine Syrup
and see how quickly your cold will
disappear.
Mrs. A. Coghlan, Magnolia, Alta.,
writes: "Last winter we all had bad
colds in our family, and I didn't know
what to do. Some friends told me to
try Dr. Wood's Norway Pine Syrup,
and I went and got a couple of bottles,
and in a short while our colds were
all gone. Now we always keep a bot-
tle on hand in case one of us might
catch a cold."
"Dr. Wood's" is 35c and 60c a
bottle; put up only by The T. Milburn
Co., Limited, Toronto, Ont.—Adv.

**Isn't it Time
You Attended
To Your Eyes?**
For many years they have served
you well—do they not deserve a
little care? Then there is the ques-
tion of preserving the sight for the
future; isn't this a sufficiently
grave matter to induce you to take
care?
**OUR EXPERIENCE IS
YOUR SECURITY**
Every case receives the same
careful attention, no matter
whether you pay \$2 or more for the
glasses. We do our utmost every
time, and good results are guar-
anteed.

BROWN OPTICAL CO.
Vision Specialists.
223 Dundas St. Phone 1877.
Established 26 Years.
Branches: Hamilton Montreal
Windsor

Taylor's Throat and Lung Balm
Has been the favorite house-
hold remedy for colds, coughs
and all bronchial affections.
Sheer merit alone has made
this medicine the standard
cough remedy for over 50
years.
50c, 65c and \$1.25
Manufactured and Sold
Only At
TAYLOR'S Drug Store
New Address
290 RICHMOND STREET,
Half Block South of Dundas.
Phone 594 for Trial Bottle adv.

Wray's Jewelry
LIMITED.
Have the stock of Jewelry and Phon-
ographs at prices to suit all pur-
chasers.
234 Dundas St., London, Ont.

WAGON COVERS
We make everything made of canvas.
351 GLEBE ST. PHONE 6197

Smithing COAL
Prompt delivery to all parts of
the city

Orchard's
45 York St. Phone 584.

LONDON OPTICAL CO.
SAVE YOUR EYES EXAMINED.
A. M. DAMBER, OPTOMETRIST.
Dominion Building, 100 Richmond
Street, Phone 6180.

Rundle's Liniment
Powerful, penetrating,
and soothing, this time-
tried remedy brings quick
relief from menacing
coughs and colds. For
other uses read the
directions with every
bottle, now.

ALL THE FAMILY HAD BAD COLDS

"Did you ever notice that if one of
the family contracts a cold it gen-
erally runs to all the other members?"
Many people when they contract a
cold do not pay any attention to it,
thinking perhaps it will pass away of
itself in a day or two. This is a
great mistake, for before they know
it, it has become settled on the lungs.
Never neglect the first symptoms;
get a bottle of

ENGINEER MAKES 17 POUNDS GAIN

**Old Time R. R. Man Says Tanlac
Put Him Back On Job
Feeling Fine.**
Ovan Denne, a veteran railroad
man, living at 100 Ave. A.,
Thomas, Ont., has obtained remark-
able results from the use of Tanlac.
Mr. Denne wears a gold button, given
him by the Michigan Central in re-
cognition of his forty years contin-
uous service to that road.
"A year ago," said Mr. Denne, "I
was all down and out. I had indiges-
tion so bad I couldn't eat, and was
too nervous and miserable to sleep.
I was almost wild with headaches
and dizziness, and I thought I was
going to die. I was about done for.
After getting so weak I couldn't work
I took a trip out west, thinking the
change might help me.
"But I kept getting worse, until my
sister, whom I visited in Kalispell,
Montana, got me to try a bottle of
Tanlac. In a week's time I was a
different man, so I got more Tanlac
and kept on improving. In seven
weeks I had gained seventeen pounds
and returned to my work in as good
health as any man in St. Thomas.
I never have any of my old troubles
now. That's just how good a job
Tanlac has done for me."
Tanlac is for sale by all good drug-
gists. Over 25 million bottles sold.
—Adv.

WOMANHOOD LOVES PERFECT MANHOOD

**Each Sex Admires Perfect
Health, Vigor and Vitality in
the Opposite Sex.**
**NEW MEDICINE POINTS THE
WAY.**
Each sex admires perfect health,
vigor and vitality in the opposite sex,
and this is but natural, for few peo-
ple enjoy the company of one de-
pressed in spirits—a tired-out, ir-
ritable, physical and mental wreck.
Real happiness and the joy of liv-
ing is lacking for sick people who
suffer from some of the many forms
of modern ills. The commonest of
these is the heavy feeling after eat-
ing, stomach gases, shortness of
breath, headaches, dizziness, sleep-
lessness, and the thousand and one
little ailments that accompany dis-
orders of the stomach, liver, bladder
and kidneys.

These troubles have the power
perhaps greater than others to make
life for the sufferer miserable, both
physically and mentally.
Life is too short to waste one day
of it sick, ailed, grumpy or ailing.
Indigestion, nervousness, rheumatism,
and kindred ills, are the result of
before one's time; take the heart out
of work, and make one a burden at
home, and a nuisance to one's friends.
Everyone owes it to his family, to his
friends, to his success and happiness
to get strong and healthy and stay
so.

Dreco points the way to quick re-
turn to health and the joys of living.
Its remarkable effect over disease
lies in its power to reach the cause
of human ailments, and its aim is to
exert a healing and purifying action
on the blood and principal organs
of the human system.
Dreco is inexpensive, pleasant to
take and quick in its action and re-
sults.
If you know any person who is
sick and ailing, who has tried most
everything without relief, and who
thinks his or her case is beyond all
hope—just tell them about Dreco. Tell
them of the hundreds of men and
women right here in this section,
who are taking it, and who are com-
ing forward daily with enthusiastic
signed statements telling of its won-
derful results.
Dreco is being specially introduced
in London by Standard Drug, Ltd.
Call at their store, 168 Dundas street,
near Richmond, and ask for Mrs. Bell,
the Dreco expert, and let her explain
the merits of this great remedy.
There is no charge, and she will tell
you honestly if she believes Dreco
will benefit you.

Dreco is also sold in Standard
Drug, Ltd., branch stores at 252 Dun-
dus street, 664 Dundas street, 344
Richmond street.
Dreco is also sold in St. Thomas
by Standard Drug, Ltd., and in
Woodstock by Standard Drug, Ltd.—
Adv.

**LOSE YOUR FAT.
KEEP YOUR HEALTH**
Superfluous flesh is not healthy,
neither is it healthy to diet or exercise
too much for its removal. The simplest
method known for reducing the overfat
body easily and steadily is the Marmola
Method, tried and endorsed by thou-
sands. Marmola Prescription Tablets
contain an exact dose of the famous
Marmola Prescription, and are sold by
druggists the world over at one dollar
for a case. They are harmless and
leave no wrinkles or flabbiness. They
are popular because effective and con-
venient. Ask your druggist for them
or send price direct to the Marmola
Co., 4512 Woodward Ave., Detroit, Mich.,
and procure a case.—Adv.

PLEADS CO-OPERATION FOR WOMEN'S CLUBS

**Declares Closer Relationship Is
Need of Rural Com-
munities.**
TELLS ADVANTAGES
Provincial President of U. F. W.
**O. Addresses Big Gath-
ering.**

"The supreme need of the rural
districts is co-operation, and only in
a strengthening of the community
spirit can there be any relief for the
economic disadvantages under which
the farmer of today labors."
Such was the gist of the address
given on Saturday afternoon to the
members of the United Farm Women
of East Middlesex by Mrs. Amos of
Woodstock, provincial president of
the U. F. W. O. Twelve years ago,
she declared, there was almost no
such thing as co-operation in On-
tario and farming and rural life were
in a very sad state.
There was a lack of community
spirit, we did not know what co-
operation would do for us, and we
could see no way out of the rut in
which we were moving.
"Then this U. F. W. O. movement was
formed, to which was later added the
women's department known as the
U. F. W. O. It is an organization
whose sole object is to better the
rural conditions of this province, to
ease the economic strain under which
the average farmer's wife has to live,
and in every way to build up a
healthier and happier country life
for the young people.
"We can only better conditions by
bettering ourselves," continued Mrs.
Amos. "We need a great stimulation
of social life in the country, begin-
ning in the home, and no matter
whether you are a member of the
organization or not, you are my econ-
omic sister, with just the same
problems that I have.
"There are two outstanding sides
of the work we are doing, social and
political. Socially we need to find
some way that will provide greater
medical and nursing facilities, a mod-
ern and up-to-date educational
system, and in general to increase the
vitality of the life of the country and
community.
"As for the political end of our pro-
gram, we must never lose sight of
our ideals; the public and political
life of today is disgraceful in many
ways, and it is essential that we
should remember the individual re-
sponsibility that each bears towards
the government of this country.

Children Are S-s-s-s-s-s-s-s-s-s
"Then the children are our special
care; they are the citizens of to-
morrow, just as we are the trustees of
the next generation, and as we train
them to think and act so shall we
help to shape the conditions of the
future.
"The most dangerous time in the
life of the farm boy is when he leaves
school and begins his real life as a
farmer. This is the time when he
needs the wise and experienced guid-
ance of some older head. This is the
time when the lure of the city is at
its strongest and when such an or-
ganization as this can do its very
best work."

Mrs. Amos was careful all the way
through to urge the need of the active
and willing assistance of the men.
In every way it was to be a co-op-
erative movement, and not by any
means confined to politics and rural
sociology. There was the tremen-
dously vital question of co-operative
marketing and selling, which had the
most direct bearing on the economic
end of the farmers' problem and
which demanded the careful attention
of every farmer and his wife.
"You don't know the enormous
power that lies ready to your hand in
the co-operative movement," she
said. "It is the greatest way out of
your difficulties on the land; it means
more home comforts, and it means
a higher standard of living. There-
fore, is it worthy of your earnest
consideration and deserving of your
full-hearted support?"
W. J. Freeborn, M.P.P., for East
Middlesex, in a short speech, sup-
ported all the arguments in favor of
co-operation, and expressed himself
as being wholly in favor of the whole
program of the U. F. W. O., and of-
ferring his services on behalf of the
farm women in any way that might
be possible.
Mrs. Smith, of Dorchester, director
of the local organization in that
county, during the speaker of the tremen-
dous increase in the number of divorce
cases in the United States, believing
that it was very largely a sign of the
times, and hoping that it would never
show as great an increase in this
country. Everything, she said, that
would promote the comfort and hap-
piness of the home, whether in the
city or the country, was a step in
the right direction, and in this con-
nection she thought co-operation,
with its undoubted economic powers,
constituted one of the strongest
levers by which a new era of farm
prosperity might be ushered in.

Hodgins Promises Aid.
A. L. Hodgins, the federal member
for East Middlesex, when called upon
for a few words by the chairman, fol-
lowed by Mrs. Amos, expressed his
faith in the work of the women's
clubs and promising his help at any
time, both in his capacity as a
private citizen and as member for
the constituency.
Another speaker was Harold Curry,
of Strathroy, who explained briefly
the attitude of the U. F. W. O. towards
compulsory military service. He out-
lined, also, for the past few years,
the expenditures that had been made
for this training, comparing it with
the ever-increasing Dominion and
Provincial debt.
Personally he was absolutely op-
posed to it, and he urged the women
to give very serious consideration to
what was, he thought, an extremely
vital and commanding issue.
At the conclusion of the meeting
officers for the coming year were
elected as follows:
Director of the organization—
Mrs. Smith of Dorchester.
Associate director of the organiza-
tion—Mrs. Mitchell of Westmin-
ster.
Township Directors:
Biddulph—Mrs. H. Stanley of
Grafton.
Nissouri—Mrs. John Dawson.
London (South)—Mrs. William Bell.
London (North)—Mrs. Archie Hod-
gins.
Dorchester—Mrs. George Johnston.
Westminster—Mrs. John Laidlaw.
Secretary of the association—Mrs.
Meek.

STEAMER ARRIVALS.
Halifax, N. S., Jan. 15.—Pittsburg,
Bremen; Andania, Boston.
St. John, N. B., Jan. 14.—Empress
of France, Southampton; Marburn,
Glasgow.
New York, Jan. 12.—Paris, Havre;
America, Bremen.

BOYS OF '85' TO GATHER IN CITY APRIL SEVENTH

**George M. Reid Plans Reunion
of Old 7th Fusiliers'
Veterans.**
OFFICERS TO BE HOSTS
**Forty Members of Original 300
Survive—Homes Are Scat-
tered Far and Wide.**

Veterans of the old 7th Fusiliers of
London, in the hope of reviving the
martial spirit of the "Boys of '85,"
will congregate again on April 7 in
this city at a dinner to be given by
the old officers of the battalion.
Preparations are being made by
George M. Reid, former adjutant of
the battalion, this week to notify all
the living members of the old brigade
of the anticipated banquet. Of the
300 odd officers and men, who formed
the original complement of the unit
that saw service in the Boer Rebel-
lion, but 40 are alive today to relate
their experiences. The larger per-
centage of these are scattered in all
sections of the continent, from Alaska
to Texas, and only those within a
radius of three or four hundred miles
are expected to be on hand.
Call-T. T. 2400.

Old timers will remember the day
of April 1, 1885, when the call-to-
arms started Londoners. At first
it was thought to be an "April fool"
prank. The men, however, massed
together and commenced their long
march.
The C. P. R. was then in the course
of construction, and it was impos-
sible to make a through trip to the
scene of the uprising. The local group
journeyed to Toronto and thence to
Port Arthur, traveling a portion of
the way by rail and marching over
the long unfinished stretches of C. P.
property. We need a great stimula-
tion of social life in the country, be-
ginning in the home, and no matter
whether you are a member of the
organization or not, you are my econ-
omic sister, with just the same
problems that I have.

Col. A. M. Smith senior major,
and George M. Reid captain and adjutant.
The late Lieut. M. Fraser was
senior medical officer.
Only One Shot Fired.
The "fighting" of the 7th battalion
lastly comprised the capture of Lieut.
Charles Cox, who told of the "only
shot fired." This was at a rabbit.
And thus we fought a glorious fight—
One shot and it was won.
And thus we secured a rabbit brave.
And made the varmint run.
When Bonaparte in days of old
Attacked the boys in red,
They quickly knocked him off his
pins.
And stood him on his head.
And if a foeman should appear
In the land we all reverse.
He'll find the same old fighting stuff
In each Seventh Fusilier.

Citizens Greet Return.
When the battalion returned to
London, the entire populace came
to greet them. They had not cap-
tured Reil, but they'd done their bit
and contributed to the safety of Can-
ada.
Like the veterans of the American
Civil War, the 7th men are becoming
less every day. Last meeting attract-
ed about 60, but this year Mr. Reid
expects less than 40 members of the
old company, time having taken no
inconsiderable toll from the ancient
ranks of London's original fighting
men.

SEES SLIGHT CHANCE FOR MUNICIPAL COURSE

**E. V. Buchanan Believes
"Civic" Golf Grounds Could
Find Many Supporters.**
While the municipal golf course,
heralded some time ago as an an-
nual sure thing for Springbank Park,
was mentioned briefly and informally
by the commissioners at the public
utilities inaugural meeting Thursday,
it is not the intention of that body
to take any action on the idea of a
municipal venture. This information
was learned from the general man-
ager of the public utilities during
an interview this morning.
"A civic course is possible," said
Mr. Buchanan, "but it is almost cer-
tain that a municipal course is not.
There is quite a bit of difference be-
tween the meanings of 'municipal'
and 'civic.'"
The main objection to a municipal
golf course, Mr. Buchanan said, would
be the unwillingness on the part of
the great majority of ratepayers to
agree on the spending of the \$12,000
or more necessary for the laying out
and finishing of the course. The
average workman would have no time
to play, and it was natural that
he should shrink from spending any
more than necessary for a pleasure he
could find no time to enjoy.
The possibility is there, however,
in the form of a civic course, Mr.
Buchanan maintained. An associa-
tion of citizens might easily be formed,
and he thought no difficulty
would be encountered in raising a
membership of at least 500 of Lon-
don's citizens. This plan was tried
out in Toronto, he said, and was
working very satisfactorily there.

COLLAPSES AT BRANTFORD.
Special to The Advertiser.
Brantford, Jan. 15.—Bert Meates
collapsed on the market yesterday
morning, and was taken to the Gen-
eral Hospital in the ambulance, where
he was attended by Dr. Bier. Of-
ficials at the hospital state that his
condition is not considered serious.

GIN PILLS
FOR THE
KIDNEYS
THE WORLD'S BEST REMEDY FOR
ALL KIDNEY AND BLADDER TROUBLES

**ENTERTAIN
IN THE
TEA ROOM.**
Special service
for private
parties.
Screened section
if desired.
Dainty menu.
3 to 5:30.
Homeless, cosy,
Fourth Floor.

January Clearance
A Sale Day For Each Deptmt

**GRILL
SERVICE.**
Planked Steaks,
etc. Served to
your order any
hour from 9 to
5 p.m.
Restaurant
Fourth Floor.

Not Only a Fine Weather Store

Don't let snow or rain or a stormy day dismay you when your shopping wants confront you. Just telephone 4400, and we will take care of your needs in any kind of weather. No matter how inclement the day may be, there is not a single thing in this vast store that you need do without until the weather clears up. Our special staff of shoppers maintained for the purpose of filling orders taken over the telephone will intelligently act as your shopping representatives. Test this service, and see how satisfactorily your orders will be executed. Our motor delivery is maintained all through the roughest winter weather. Two deliveries daily, 9:45 and 3 p.m.

January Clearance of Ribbons Tomorrow

Many Half Price, Some Less

Hundreds and hundreds of yards in this sale—plain and fancy, wide and narrow—Dresden, Canton, Grenadine, Velvet, Satin and Taffeta. A pre-stocktaking clearing at half, about half and less than half price. A wonderful opportunity to procure a supply of useful Ribbons, for you will find Ribbons in this sale for every purpose.

- GRENADE RIBBONS**, 9 inches wide, for camisoles and sashes, in pink, blue, mauve. About half price. **\$1.95 yard**
CANTON CREPE RIBBON, 9 inches wide, in green, brown, iris, mauve. About half price. **\$1.95 yard**
DRESDEN RIBBON for camisoles, sashes, fancy bags, etc., 9 1/2 inches wide, beautiful quality. About half price. **\$1.95 yard**
BLACK VELVET RIBBON, satin back, 4 inches wide, less than half price. **98c yard**
BLACK VELVET RIBBON, satin back, 3 inches wide, about half price. **79c yard**
65 yards of BEBE RIBBON, navy only, less than half price. **1c yard**
DUCHESSE RIBBON, in 1/2 and 3/4 inch widths, in brown, blue and green. Half price. **5c yard**
DUCHESSE RIBBON, 1 inch wide, in navy only, about half price. **11c yard**
DUCHESSE RIBBON, 1 1/2 inches wide, in brown, green, purple, navy, less than half price. **11c yard**
DUCHESSE RIBBON, 3 inches wide, in navy, purple, alicia, rose, and nile. About half price. **29c yard**
DUCHESSE RIBBON, 2 inches wide, in brown, navy, nile, less than half price **19c yd.**
TAFFETA RIBBON, in maize, navy, pale blue, brown. Price **19c yard**
DUCHESSE RIBBON, 3 1/2 inches wide, in brown, purple, navy, nile and red. About half price. **39c yard**
DUCHESSE RIBBON, 3 inches wide, in navy, purple, alicia, rose, and nile. About half price. **49c to 1.15**
LINGERIE RIBBON, 1 1/2 inches wide, in maize, mauve, pale blue, less than half price **11c yard**

Half Price for Baby's Things

This clearance affords wonderful opportunity to replenish baby's wardrobe. You will find in this sale almost everything needed, as all odd and broken sizes and counter-soiled garments for infants and small children up to 3 years are here, as follows, and every garment half price.

- Infants' Long Dresses, Skirts, Bonnets, Wool Jackets, Blankets, Small children's White and Colored Dresses, Skirts, Underwear, Hats, Scarfs, Caps and Rompers for ages 1, 2 and 3 years.**
Long Dress, half price. Prices 35c to \$2.25
Long Skirts, half price. Prices 75c to \$1.50
Wool Jackets, half price. Prices 43c to \$1.75
Bonnets, half price. Prices 65c to \$3.00
Children's Dresses, half price. Prices 98c to \$3.75
Children's Skirts, half price. Prices 38c to \$1.50
Children's Drawers, half price. Prices 25c to 43c
Children's Wool Overalls, half price. Prices 49c to \$1.88
Children's Rompers, half price. Prices 63c to \$1.38
Children's Hats, half price. Prices 39c to \$1.13
—Infants' Shop—Fourth Floor—

The Styles of Today Make the Choice of a Corset Very Important

The new gowns require careful corseting and the woman who desires to enhance the charms of her fashionable frocks will select a Corset for her individual need. Note the variety of models we offer:

- "Gossard" Front Lacing Models from **\$2.50 to \$13.50**
"Froisard" Front Lacing Models from **\$4.50 to \$15.00**
"Madame Lyr" Back Lacing Models from **\$7.50 to \$12.00**
"Bon Ton" Back Lacing Models from **\$4.50 to \$12.50**
"American Lady" Back Lacing Models from **\$3.00 to \$10.00**
"C. C. a la Grace" Back Lacing Models from **\$2.00 to \$6.00**
"Nemo" Self-Reducing Models from **\$4.50 to \$10.00**
Nemo Circlet Brassiere, adjusts quickly, no hooks or eyes, simply slips over the head and fastens at the waist, takes care of the bust, also shoulder flesh. Sizes 34 to 48. Price **\$1.50**
The original Boysform Brassiere, designed to take care of top of corset, has elastic at the waistline for adjustment. Gives straight smooth lines. Made of heavy granite cloth and firm brocades. Sizes 32 to 46. Price **85c to \$3.50**
—Second Floor—

ON SALE SATURDAY
Manufacturers' Samples Spring
Underwear About 1.3 Off.
Second Floor.
SMALLMAN & INGRAM
LIMITED
FURNITURE UPHOLSTERED
1.3 Off Cost of Work Now.
Fourth Floor.

MEN DISSATISFIED WITH 40-HOUR WEEK

**700 Members Federated Shop
Trades Object To New G.
T. R. Schedule.**
Shoppers in the Campbell street shops of the Grand Trunk Railway concluded Saturday their second week of the new 40-hour week time schedule. The shops were closed Saturday, and officials in the city state that everything is running smoothly. During the past week none of the employees have been laid off.
The 700 members of the Federated Shop Trades, working in the London shops, are not at all satisfied with the new schedule, and a formal protest to the Montreal headquarters will probably be made within a week or two.
Negotiations are quietly going on between the company and the union officials, but Joseph Corbett, general chairman of the Grand Trunk carmen for Canada, would not divulge the nature of the protest, if any, lodged with the Grand Trunk Railway.
Two months or so ago the men received a reduction in wages, and although the cut was enforced without any active protest on the part of the men, they are by no means satisfied with conditions as they exist today, and are not expected to accept the 40-hour week as a permanent time schedule without protesting vigorously.
A large number of the employees in the London shops are confident that the ruling is only a temporary one and will be abolished within a few weeks, as the 40-hour week has been inaugurated at different periods in the past and has been withdrawn within a week or two.
In a recent despatch from Montreal, C. F. Needham, superintendent of the motive power and car department, stated that it was not certain how long the arrangement would continue, but advanced the suggestion that it may be only temporary.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears
the
Signature of
Charles H. Watson

BELIEVE AIRMAN SLAIN.
Associated Press Despatch.
London, Jan. 15.—A British airman named Chapman was found shot to

Purity Bread

IS A
FAIR PRICE
AND OF
FULL NUTTY FLAVOR

PHONE 944 OR HAVE OUR WAGON CALL.

R. FAIRFUL

262 OTTAWAY AVENUE. LONDON.

death yesterday, says a dispatch to the Central News from Constantinople. The dispatch adds that the Turkish report alleging suicide, lies prevails that the aviator was assassinated, notwithstanding a